

TOWN OF PALM BEACH

Recreation Department

RECREATION ADVISORY COMMISSION MEETING

March 28, 2000

- I. CALL TO ORDER AND ROLL CALL - Mrs. Coniglio, Chairperson called the meeting to order at 8:35 p.m. on March 28, 2000, at the Palm Beach Recreation Center. The Commission members in attendance were Mrs. Morris and Mr. Ochstein. The alternate member in attendance was Mr. Raffo. Absent from the meeting were Mr. Gavigan, Mr. Gross, and Mr. Silken. Alternate members absent from the meeting were Mr. Spaziani and Mr. Shore. Staff members in attendance were Mr. Bitzer, Mr. Gardiner and Mrs. Walkowich.
- II. APPROVAL OF AGENDA - Mrs. Coniglio asked if there were any corrections or additions to the agenda. Mrs. Morris made the motion to approve the agenda, seconded by Mrs. Coniglio, all were in favor.
- III. NEW BUSINESS -

A. *18th Annual Palm Beach Pro-Am Benefit Golf Tournament*

Mr. Bitzer stated that at the last meeting staff was asked to look into the possibility of hiring a professional fundraiser for the upcoming tournament. He stated that the Town would not require the professional fundraiser to have an occupational license or to be bonded and insured. However, if we actually decided to use somebody, we would treat that person like any of our other contractual employees, running a back ground check on them, etc.

Mrs. Walkowich stated that she had spoken with Rick Dytrych who called several people regarding using a professional fundraiser and how it worked. She stated that everyone he spoke to felt that we were not candidates for a professional promoter because our event was not large enough. It was explained to us that the promoter would take our database of contributors and then they would contact these people and ask them for names of people to contact in an effort to increase the data base. Mrs. Walkowich said that Mr. Dytrych felt

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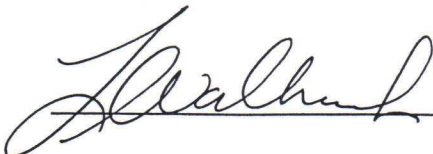
that this might offend some of our contributors and if we want to contact more people, he would rather we be the one to ask our contributors for names rather than a stranger. He also said that he needed to check further with the State of Florida, because once you use a professional promoter, you may have to hire an outside auditor to audit the tournament and everything would have to be run through the state. Mrs. Walkowich stated that right now we are able to do everything in house, with the help of the finance department at no additional cost. Mr. Ochstein said that Mrs. Walkowich and Mr. Dytrych were absolutely correct and that we would be hiring someone to do what the commission should be doing, going out and soliciting for funds. Mr. Bitzer said that maybe the answer was not a professional fund raiser but title sponsors.

After a lengthy discussion the following recommendations and suggestions were made:

- Raise the player fee from \$250 to \$300.
- Mr. Raffo said that he had compiled a list of people that he felt we could approach as a title sponsor or for multiple sponsors. His suggestions were, to contact the golf companies, Jane & Bob Grace, Advil-Raymond Floyd, Mrs. Irwin Kramer, Bob Harvey from Harvey Capital Management, Bessamer Trust and Nieman Marcus - Murray Goodman.
- The Commission suggested that a Title Sponsorship could be \$50,000, but we would consider smaller donations and have those individuals as co-sponsors.
- Staff said they would prepare a package for the commission to take with them when they approach individuals for the title sponsors.
- We would still solicit our past hole sponsors with a letter and a follow up phone call.
- Consider raising the price of hole sponsorships.

IV ANY OTHER MATTERS - None

V ADJOURNMENT - Meeting was adjourned at 10:00 a.m.



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RECREATION ADVISORY COMMISSION
Record of Attendance 2000

<u>Regular Members</u>	1/12	3/15	3/28	5/10	9/13	11/15
Gail Coniglio	E (illness)	P	P			
James Gavigan	P	P	E (legal)			
Arthur Gross	P	P	E (illness)			
Eileen Morris	E (illness)	P	P			
Larry Ochstein	P	E (illness)	P			
Stanley Silken	P	P	E (illness)			
Stuart Shulman	P	P	E (illness)			
<u>Alternate Members</u>						
Richard Raffo	P	P	P			
Michael Spaziani	P	P	A (illness)			
Allen E. Shore	P	E (illness)	A (illness)			

LEGEND: P = Present
 E = Excused
 U = Unexcused
 A = Absent Pending Classification as "Excused" or "Unexcused"

RECREATION ADVISORY COMMISSION
Conflict of Interest Record 2000

<u>Regular Members</u>	1/12/00	3/15/00	5/10/00	9/13/00	11/15/00
Gail Coniglio					
James Gavigan					
Arthur Gross					
Eileen Morris					
Larry Ochstein					
Stanley Silken					
Stuart Shulman					
<u>Alternate Members</u>					
Richard Raffo					
Morton Shor					
Michael Spaziani					

LEGEND: X = Conflict of Interest