TOWN OF PALM BEACH
RECREATION DEPARTMENT

MINUTES OF THE RECREATION ADVISORY COMMISSION HELD ON WEDNESDAY, May 4, 2011

I. CALL TO ORDER, ROLL CALL & PLEDGE OF ALLEGIANCE

A regular Recreation Advisory Commission meeting was called to order on Wednesday, May 4, 2011, at 9:00 a.m. in the Town Council Chambers. On roll call, all of the appointed officials were found to be present with the exception of Commission Members Aiken and Singer who were unable to attend the meeting.

II. PLEDGE OF ALLEGIANCE – Commission Member O'Hara led the Pledge of Allegiance.

III. OATH OF OFFICE

Office Manager, Lisa Walkowich administered the oath of office to Commission Member Shulman who was recently appointed.

IV. ORGANIZATIONAL ITEMS

A. Election of Commission Chairperson – Commission Member O'Hara announced that Commission Member McIver was unanimously elected chairperson.

(Chairwoman McIver took control of the meeting.)

B. Election of Vice Chairperson – Chairwoman McIver announced that Commission Member McDonnell was unanimously elected vice chairperson.

Chairwoman McIver stated that due to the absence of Commission Members Aiken and Singer, Commission Members Howe and Storkerson would be acting as regular members at today's meeting.

V. COMMENTS OF RECREATION ADVISORY COMMISSION

Commission Member Shulman stated that he felt this coming year was going to very important and that there was a lot of work that needed to be done. He felt that the issue of privatization was not going to go away.

VI. COMMUNICATION FROM CITIZENS

There were none.

VII. APPROVAL OF AGENDA

Motion was made by Vice Chairman McDonnell and seconded by Commission Member Hall to approve the agenda. Motion carried unanimously.

VIII. APPROVAL OF MARCH 2, 2011, MEETING MINUTES

Motion made by Vice Chairman McDonnell and seconded by Commission Member O'Hara to approve the March 2, 2011, minutes. Motion carried unanimously.

IX. STAFF REPORT – (This report is attached)

Mr. Boodheshwar reported that some of the items that were identified in the privatization study were being implemented and the details of those actions were outlined in the report. Commission Member Hall stated that staff has done a tremendously job of following all the points that were brought out by the study. Vice Chairman McDonnell stated that he had attended the Annual Spring Celebration and complemented Ms. Dawn Helton, Recreation Supervisor for a putting together a great event. He said he wanted to compliment Mr. Boodheshwar for his great work on the Centennial.

Chairwoman McIver asked if there was any progress in hiring a new dock master. Mr. Boodheshwar stated that the position was re-advertised and a larger pool of qualified applicants had responded. He said that staff will be reviewing these applications and hopefully have someone named by the end of June.

X. OLD BUSINESS

A. Volunteer Marketing Committee Report

Mr. Boodheshwar stated that committee had been working on a long term strategic plan, development of templates for flyers and announcements and the development of a logo. The commissioners reviewed the new logo and made the following suggestions.

1. The slogan "It's time to play" should be the focus on the logo with Palm Beach Recreation as the signature and possibly shortening it to "Time to Play"

2. It was suggested to stay away from cursive writing but that a mix of fonts would be fine.

3. The majority of the commission liked the logo that depicted a wave and the sun but wanted staff to make sure that it was not too similar to the Breakers logo. The other logo that was appealing to the commission was the square with the silhouette of the palm tree.

XI. NEW BUSINESS

A. FY2012 Budget Proposal

Mr. Boodheshwar gave an abbreviated presentation of the FY2012 budget proposal. It should be noted that budget proposals exceeded the goals that were outlined in the Recreation Enterprise Fund's long term financial plan. He stated that staff was not recommending any fee increases but will rely on growing participation to increase revenues.

Chairwoman McIver asked what plans were being made for the summer months, were specials going to be offered for tennis and golf. Mr. Boodheshwar said that summer permits are offered in tennis and golf at a reduced rate and this year the recreation center will be offering special interest classes as well as summer camp.

Motion was made by Commission Member O'Hara and seconded by Commission Member Storkerson to recommend the FY2012 budget. Motion carried unanimously.

XII. ANY OTHER MATTERS

Chairwoman McIver asked if there was anything that could be done for the 4th of July possibly in the park near the docks. Mr. Boodheshwar said that this year there was no funding for an event and because of the timing, the window of opportunity for vendors had passed. He said that this was something that staff could possibly look at for next year.

Commission Member Hall asked for a plan for future capital improvements for the department. Mr. Boodheshwar said that the capital improvement plan was in the process of being reassessed, but that he would have that information for the commission at their next meeting.

Commission Member Shulman asked if anything was being done regarding the club house for the golf course. Commission Member Hall stated that an additional one million dollars is needed to do the project. He said that over the summer months the Par 3 Foundation members will be looking at alternative ways to raise funds for the project.

XIII. ADJOURNMENT

There being no further business, the May 4, 2011, Recreation Advisory Commission meeting was adjourned at 10:11 a.m.