REPORT OF THE STRATEGIC PLANING BOARD MEETING HELD ON JANUARY 9, 2003

I. CALL TO ORDER AND ROLL CALL

The Strategic Planning Board Meeting of Thursday, January 9, 2003, was called to order by Chair Lesly Smith at 10:00 a.m. in the Town Council Chambers. On roll call, the following Board Members were found to be in attendance: Chair Lesly Smith, Vice-Chair Bruce McAllister, Board Member William Cooley, and Board Member Alec Flamm. Board Member William Watchman was not in attendance. Also present for all or a portion of the meeting were: Town Council President William Brooks, Town Councilman Allen Wyett, Town Councilman Samuel McLendon, Town Attorney John Randolph, Town Manager Peter Elwell, and Deputy Town Clerk Susan Eichhorn.

II. PLEDGE OF ALLEGIANCE

Chair Smith led the Pledge of Allegiance.

III. APPROVAL OF AGENDA

The Agenda was approved through motion of Vice-Chair McAllister, seconded by Board Member Flamm. On roll call the motion carried 4/0.

IV. APPROVAL OF REPORT OF THE STRATEGIC PLANNING BOARD MEETINGS O NOVEMBER 13 AND 15, 2002

The report of the Strategic Planning Board Meetings of November 13 and 14, 2002, was approved through motion of Vice-Chair McAllister, seconded by Board Member Flamm, and carried 4/0.

V. APPROVAL OF REPORT OF THE STRATEGIC PLANNING BOARD MEETING ON DECEMBER 5, 2002

The report of the Strategic Planning Board Meeting of December 5, 2002, was approved through motion of Vice-Chair McAllister, seconded by Board Member Cooley, carrying 4/0 on roll call.

VI. PREPARATION FOR COMMUNITY FORUMS ON JANUARY 16, 17, & 18, 2003

A. REVIEW OF DRAFT POWERPOINT PRESENTATION SUMMARIZING THE STRATEGIC PLAN

B. PLANNING RE: BREAKOUT SESSIONS TO SOLICIT COMMENTS FROM TOWN RESIDENTS

C. OTHER

Vice-Chair McAllister requested advice regarding the idea of surveys being conducted with other communities to ensure that the Town of Palm Beach had policies and ordinances in place that would prevent the establishment of businesses that did not fit the Strategic Plan.

Town Attorney Randolph responded that the Zoning Commission and/or the Town Council would be responsible for conducting such a survey. He noted that the way such issues had been dealt with in the past was via the Town-serving concept.

Town Manager Elwell noted that the current draft Strategic Plan, at page 30 of 41, addressed the issue, under the actions for the management of redevelopment - commercial.

Board Member Flamm commented that the specific tactics that would accompany each strategy were not appropriate for a strategic plan; he urged that care be taken to say what it was that was intended to be accomplished, and not the tactics that should be used to accomplish the goal.

Chair Smith referred to the correspondence from Mr. Ervin Duggan, of The Society of The Four Arts, with suggestions regarding the cultural aspect of the Strategic Plan. After discussion, the Board determined that some language would be added in the revised Strategic Plan before it was sent to the Town Council; the issue would be brought up and discussed at the upcoming Community Forums as well.

The following members of the public addressed the Board:

David Barton stated his suggestions and reasons for disagreement regarding certain aspects of the draft Strategic Plan. Town Council President Brooks commented that the Strategic Planning Board was trying to develop a snap shot vision of what the Town would look like five to ten years from now.

Joel Martino referred to correspondence he had submitted regarding the beach nourishment adaptive management plan process.

Town Manager Elwell replied that he had responded to an inquiry from Mr. Martino regarding adaptive management, and had received a further e-mail this morning from Mr. Martino, to which he would also respond. He explained that Town staff and Town coastal consultants were dealing with the issue in great detail, and when appropriate, brought choices to the Town Council. The Mid-Town Beach project had been modified from the point in which it was conceived, to the point of being implemented; it was a somewhat different project based on both the monitoring that had occurred of the original project, and based on permitting and other issues as the project came to completion. He noted that would always be true, as staff learned from the projects that were currently being pursued.

Mr. Martino commented that proper and appropriate surveys, as well as other empirical data must be collected in order to accomplish adaptive management. He questioned whether that had been done to date. He suggested that thorough mechanisms to deal with adaptive management be provided, and that the public be provided information in order to understand the whole process.

Chair Smith commented that pages 33-34 of the draft Strategic Plan referred to the adaptive management process, and the Shore Protection Board had met for three years to discuss the beach management process. She explained that the Town was responsible for designating the personnel to manage the adaptive management beach project, and that she would not expect the members of the Town Council to receive monthly reports unless requested.

Town Manager Elwell commented that, in something as complex as the beach program and adaptive management, there was not any one person who would be knowledgeable enough to have total responsibility; it was a team approach; the primary person was Sandra Tate, with oversight by Public Works Director Al Dusey. When policy attention was required, the matter was brought before the Town Council. He noted that there were coastal engineers under contract to assist the Town.

Town Manager noted that correspondence had also been received from Alan T. Kramer, Esq., with suggestions of additional initiatives for consideration of the Strategic Planning Board. He explained that these suggestions would be reviewed by the Board, along with any other comments received from the public at the Community Forums.

Preparations for the Community Forums to be held on January 16, 17, and 18, 2003 were discussed.

The draft power point presentation that had been prepared for the Community Forums was reviewed and notations were made by Town Manager Elwell concerning modifications to the presentation.

VII. PROPOSED NEXT MEETING DATE: WEDNESDAY, JANUARY 29, 2003 AT 10:00 A.M.

The next meeting of the Strategic Planning Board was scheduled for Wednesday, January 29, 2003 at 10:00 a.m. in the Town Council Chambers.

VIII. ANY OTHER MATTERS

There were none.

IX. ADJOURNMENT

The Strategic Planning Board Meeting of January 9, 2003, was adjourned at 12:50 p.m.

Lesly S. Smith
Chair

future scheduled meetings:
January 29, 2003 @ 10:00 a.m.