



TOWN OF PALM BEACH

Recreation Department

MINUTES OF THE GOLF COMMISSION MEETING HELD

FEBRUARY 28, 1997

- I. CALL TO ORDER AND ROLL CALL A meeting of the Golf Commission was called to order by the Chairwoman, Ann Herman, at 10:00 a.m. at the Recreation Center. The Commission members in attendance were, Mrs. Herman, Mr. Rossbach, Mr. Pollock, Mr. Schorr, Mr. Shulman and Ms. Weiss. Alternate members in attendance were Mr. Maddock and Mrs. Thurm. Absent from the meeting was Mr. Shore and Mr. Raffo due to illness. Staff members in attendance were Mr. Bitzer, Mrs. Walkowich and Mr. Dytrych. Also in attendance were Mr. David Jakubiak, Assistant to the Town Manager and Mr. Morton Shor, Seaview Park Commissioner.
- II. APPROVAL OF AGENDA - Mrs. Herman made one change to the agenda, move New Business item (B) Possible Radio Antenna Towers at the Golf Course as the first order of business. Mr. Schorr made the motion to approve the agenda with the changes, seconded by Mr. Rossbach, motion carried.
- III. APPROVAL OF JANUARY 24, 1997, MINUTES - Mrs. Herman asked if there were any changes to the January 24, 1997 minutes, there were none. Mr. Schorr made the motion to approve the minutes, seconded by Mr. Maddock, motion carried.
- IV. OLD BUSINESS

Before discussing Old Business, Item "B" New Business was discussed. After a lengthy presentation by Mr. Jakubiak and discussion on possible radio antenna towers at the golf course, the following suggestions and recommendations were made.

- A motion was made by Mr. Maddock that an alternate site be found for a radio antenna tower and that it not be erected on the golf course, seconded by Mr. Schorr, motion carried unanimously.
- The commission asked Mrs. Herman to write a letter to the Mayor and Town Council regarding the motion that was made. Mrs. Herman suggested that the commission members attend the March 11, 1997, Town Council Meeting and voice their opinions regarding the tower.

A. *1997 Par 3 Pro-Am Benefit Tournament*

After a lengthy discussion the following information, recommendations and suggestions were made:

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- The tournament raised approximately \$22,000. He said that exact figures would be available for the next meeting.
- It was decided that for next year deadlines would be set for receipt of money. This would help alleviate last minute cancellations and too many complimentary fill in players.
- Mr. Shulman said that Mr. Jack Cole gave the Par 3 Golf Course a very nice unsolicited plug on the radio the other day. Mrs. Herman asked Mrs. Walkowich to write a thank you note to Mr. Cole for the publicity he gave the golf course. Ms. Weiss said that she would get the address where to send the thank you note.
- Mrs. Herman thanked Mr. Arthur Cox, a volunteer for his efforts in raising \$900 in spectator tickets.
- Mr. Dytrych said the he would take care of placing the thank you ad in the Shiny Sheet.

V. NEW BUSINESS

A. *1998 Par 3 Pro-Am Benefit Tournament*

- Mr. Rossbach said that Mr. Raffo was looking to the commission for their recommendation to approach Cadillac to be a title sponsor for next year's tournament since they have signed Michelle McGann as a spokeswoman. He suggested that they donate \$50,000 to underwrite the tournament. Mr. Shulman made the motion that Mr. Raffo go forward with contacting Cadillac for a title sponsorship for next year's tournament, seconded by Mr. Pollock, motion carried. Mr. Raffo said that he would contact Mr. Raffo with the commission's recommendation.
- Mrs. Herman suggested that at the next meeting a contact list be ready so that the commissioners could divide the list and start working on donors for next year. She also wanted to send out letters to everyone on the list to remind them to remember us for next year.
- Mr. Pollock suggested that next year when Mr. Dytrych comes to speak at the Citizen Association South of Sloan's Curve meeting that he have the tickets, invitations and posters ready to give out to all the delegates. Ms. Weiss said that we also need to have smaller posters, letter size, to post in all the mail rooms. Mr. Rossbach said that as soon as we have the date for the tournament the posters should be made up immediately.
- Mrs. Thurm asked if we have ever put a mail in form in the Shiny Sheet for people to clip and send in for spectator tickets. Mr. Schorr said that a similar form could be placed in the newspaper that Citizens Association South of Sloan's Curve sends out. Mr. Rossbach suggested that the Civic Association be contacted to send out information on the tournament in one of their monthly mailings.

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- Mr. Shor suggested that next year the Rehabilitation Center should be more active in fundraising for the tournament since they are one of the recipients. The commission agreed, and Mrs. Herman said she would contact Pam Henderson.

C. *Golf Activity Report - January*

Mr. Dytrych gave an activity report for January year to date. The figures are as follows:

	<u>FY-96</u>	<u>FY-97</u>
Rounds of Golf Played	3,548	4,428
Memberships Sold	1	0
Riding Carts Rented	527	737
Pull Carts Rented	904	1,074
Range Ball Bkts Rented	2,343	2,652
Lessons Conducted	148	171

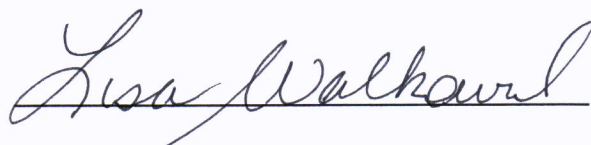
Mr. Dytrych said that play had increased approximately 25%. Mr. Schorr asked if the rates were less this year. Mr. Dytrych said that there were special rates for November but that they went up again for the peak months of December through March. Mr. Schorr asked if Mr. Dytrych felt that some of the increases were a direct result of the lower rates in November. Mr. Dytrych said yes, and also the advertising that was being done.

Mr. Bitzer said that even though things are looking up, he did not want the Golf Commission to be left with the impression that the golf course is now financially sound. Mr. Bitzer said that this 25% increase, though encouraging, is comparing year to date against a bad year, last year in which we had a net loss of approximately \$175,000. He said that even with this 25% increase, we may not be generating enough revenue to cover golf course operating costs or fund golf course capital improvement programs. Mr. Bitzer said that he was just starting to get budget reports again this year from the Finance Department and that for the next meeting he would have a financial report for the commission.

VI. ANY OTHER MATTERS

Mrs. Herman asked where we were on the plans to beautify the entrance of the golf course. Mr. Bitzer explained that once all the figures are in from the tournament and we know exactly how much money the recipients are being given, staff will start planning the improvements.

VII. ADJOURNMENT - Mr. Pollock made the motion to adjourn, seconded by Mr. Shulman, motion carried.



TOWN OF PALM BEACH GOLF COMMISSION

ATTENDANCE RECORD 1997

NAME	1/24	2/28	3/28	5/23	10/24	11/21	12/19
1. ANN K. HERMAN	P	P					
2. JAY ROSSBACH JR.	P	P					
3. EUGENE POLLOCK	P	P					
4. MAX SCHORR	P	P					
5. ALLEN E. SHORE	P	E (Illness)					
6. STUART SHULMAN	P	P					
7. ROBIN E. WEISS	E (Illness)	P					

ALTERNATES:

1. JAMES MADDOCK	P	P					
2. ARLENE BRUCK- THURM	P	P					
3. RICHARD RAFFO	P	E (Illness)					

LEGEND: P = Present
 E = Excused
 U = Unexcused
 A = Absent Pending Classification as "Excused" or "Unexcused"

TOWN OF PALM BEACH GOLF COMMISSION

CONFLICT OF INTEREST RECORD 1997

MEMBERS	1/24	2/28	3/28	5/23	10/24	11/21	12/19
1. ANN K. HERMAN							
2. JAY ROSSBACH							
3. EUGENE POLLOCK							
4. MAX SCHORR							
5. ALLEN E. SHORE							
6. STUART SHULMAN							
7. ROBIN E. WEISS							
ALTERNATES							
1. JAMES MADDOCK							
2. ARLENE BRUCK - THURM							
3. RICHARD RAFFO							

LEGEND: X = Conflict