



TOWN OF PALM BEACH

Office of The Town Clerk

REPORT OF THE FINANCE & TAXATION COMMITTEE MEETING HELD ON WEDNESDAY, SEPTEMBER 21, 2011

I. CALL TO ORDER AND ROLL CALL

The Finance and Taxation Committee meeting was called to order on Wednesday, September 21, 2011, at 3:30 p.m., in the Town Council Chambers. Chairman Wildrick and Committee Member Rosow were found to be present.

II. PLEDGE OF ALLEGIANCE

Chairman Wildrick led the Pledge of Allegiance.

III. APPROVAL OF AGENDA

Motion was made by Committee Member Rosow to approve the Agenda. On consensus, the motion carried unanimously.

IV. CONTINUED REVIEW OF MID-TOWN PARKING MATTERS

Chairman Wildrick announced that the purpose of this Committee is to review finance and taxation issues, and to make recommendations to the Town Council. He emphasized the need to find revenue for the protection of our shoreline. The only options available are to cut personnel and services, raise taxes, cut back on the shore protection program, or raise fees. This Committee's job is to recommend to the Town Council ways to finance our Town operations. Today we are going to discuss one of those ways, parking kiosks.

Committee Member Rosow echoed Chairman Wildrick's comments. He stated that the proposed budget calls for an increase in parking fees from \$35 to \$60. The Worth Avenue Association was opposed to the increase, and was told by the Town Council to come up with alternate parking plan. Two months later they came back with a plan that included parking kiosks and revenue sharing for the marketing of Worth Avenue. Committee Member Rosow felt that if we are doing it in one commercial area, then we should be doing it in the others. He stated that he felt any revenue generate from this should not go into the General Fund, but be designated for shore protection.

Robert Andrew Roddy, 231 Kenlyn Rd., spoke in opposition to kiosks.

1 Sue Ellen Clarfeld, owner of Truffies of Palm Beach, spoke regarding the pros and cons
2 of kiosks, and asked why the South County Road Association was not included in any of
3 the Worth Avenue meetings.

4
5 Lori Bernstein, owner Lori Jayne Monogramming & More, spoke in opposition to kiosks,
6 and suggested parking permits as an alternate.

7
8 Kevin Lamb, on behalf of the Chamber of Commerce, spoke in support of kiosks.

9
10 Committee Member Rosow stated that the idea of monthly/seasonal parking passes was a
11 good one; and, that we should take a look at it.

12
13 Albert Hutzler, 2315 Ibis Isle Rd., spoke in opposition to kiosks, and suggested that the
14 Town revisit valet parking.

15
16 Christopher Kauffman, 434 Seaspray Ave., resident and has store on Worth Ave., spoke
17 in opposition to increasing parking fines, and in favor of kiosks.

18
19 Candice Cohen, owner of Palm Beach Book Store, asked that someone from the Royal
20 Poinciana and South County Associations be on the parking committee, and that the
21 Town revisit valet parking.

22
23 Committee Member Rosow clarified that there was no Town committee; the proposal
24 was created by the Worth Avenue Association. He encouraged her to form a committee
25 with the other Associations and the Chamber of Commerce.

26
27 Deputy Town Manager Bradford then provided an overview of the proposed parking plan
28 and staff report.

29
30 John Maus, spoke in opposition to increasing the parking fines, and in favor of kiosks
31 along Worth Avenue, but not necessarily in the other commercial areas.

32
33 John Archer, Royal Poinciana Way Association, stated that his Association was split on
34 the issue of kiosks. He felt they should be installed initially along Worth Avenue, and see
35 what the response is before installing them town-wide.

36
37 Robert Andrew Roddy, 231 Kenlyn Rd., suggested looking at other avenues for revenue,
38 such as movie permits.

39
40 Gregg Beletsky, General Manager of Ralph Lauren, Worth Avenue, spoke in favor of
41 kiosks and creating a parking benefit district.

42
43 Leslie Evans, 135 Seminole Ave., spoke in opposition to kiosks, and expressed the
44 opposition of Bert Handelsman to the kiosks.

45
46 Harvey Oyer, Shutts & Bowen, representing the Worth Avenue Association, stated that
47 the Worth Avenue Association had met the Town Council's challenge to come up with a

1 parking plan that would negate the need to increase parking fines. He clarified that the
2 Association is not an advocate of doing this everywhere else in Town, these are uniquely
3 different commercial districts. Let's see if it works on Worth Avenue; if so, we can find a
4 way to tailor it to the other two commercial districts.
5

6 Committee Member Rosow stated that valet parking on Worth Avenue and kiosks are not
7 mutually exclusive in his mind. If we can do valet parking, and the Apollo lot owner
8 wants to make that happen, that would be a wonderful addition to this. He added that he
9 would recommend to the Town Council that we proceed with the kiosk program and
10 creation of parking benefit districts along Worth Avenue and Royal Poinciana Way, and
11 that we look at the other streets at a later time.
12

13 Chairman Wildrick agreed with Mr. Rosow's recommendation, provided that he get with
14 Deputy Town Manager Bradford and put this plan to paper.
15

16 **V. ANY OTHER MATTERS**

17
18 **VI. ADJOURNMENT**

19
20 **Motion was made by Committee Member Rosow to adjourn. On consensus, the motion**
21 **carried unanimously.**
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23 There being no further business, the Finance and Taxation Committee Meeting of
24 Wednesday, September 21, 2011 was adjourned at 4:55 p.m.
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28 APPROVED:

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Robert N. Wildrick
Chairman