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Directory	Strategic Planning Board	Type	Reports	Category	Strategic Planning Board

REPORT OF THE STRATEGIC PLANNING BOARD MEETING HELD ON OCTOBER 10 AND 11, 2002

I. CALL TO ORDER AND ROLL CALL

The Strategic Planning Board Meeting of October 10, 2002, was called to order by Chair Lesly Smith at 10:00 a.m., in the Town Council Chambers. The meeting was adjourned at 4:00 p.m., and was reconvened at 10:00 a.m. on October 11, 2002. On roll call the following Board Members were found to be in attendance both days: Chair Lesly Smith, Vice-Chair Bruce McAllister, Board Members William Cooley, Alec Flamm and William Watchman. Also present for all or a portion of the meeting were Town Council President Pro-Tem Norman Goldblum, Town Manager Peter Elwell, John Fernsler of Wallace, Roberts & Todd, LLC, and Deputy Town Clerk Susan Eichhorn.

II. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chair Smith.

III. APPROVAL OF REPORT OF THE STRATEGIC PLANNING BOARD MEETING ON SEPTEMBER 12 AND 13, 2002

The Report of the Strategic Planning Board Meeting of September 12 and 13, 2002, was approved through motion of Vice-Chair McAllister, seconded by Board Member Cooley, carrying unanimously on roll call.

IV. CONTINUED DISCUSSION AND DECISIONS REGARDING THE SUBSTANTIVE CONTENT OF THE STRATEGIC PLAN

Town Manager Elwell commented that the Draft Plan Outline included in the back-up material was being presented for review by the Board. In addition some written input had been included, presenting both format and substantive issues to be addressed. He noted that the Environmental Scan process and substance would be addressed in two different places within the plan: a section would be entitled "Environmental Scan," whereby the process would be described; the information relevant to the actions that would be recommended would come section by section as background information.

REPORT OF THE STRATEGIC PLANNING BOARD MEETING
HELD ON OCTOBER 10 AND 11, 2002

The Board began its review of the Draft Strategic Plan, item by item:

Discussion took place regarding the discouragement of the use of bureaucratic language substituting it with language that would be more reader friendly; writing/format style was also discussed with the suggestions to use indentation, boldface, etc.

A. Storm Drainage

Mr. Fernsler noted that the background section for storm drainage would include language indicating that some sections of the Town were very vulnerable to flooding; that the Town had studied the problem; and that the Town had designed a program to correct the problem; the time frame for the drainage program would be included in the background information.

Discussion included the suggestion to combine the first two paragraphs (A.1 - Current Program Implementation; A.2 - Program Re-assessment), and to eliminate the word "retrofit" from the storm drainage topic.

B. Beach Management

B.1 - Current Program Implementation, B.2 - Program Re-assessment, and B.5 -Finance Mechanisms, would be combined, with a definitive schedule included.

Discussion took place regarding legal action to require the federal government to pay for beach restoration, (item B.4) and the Board determined that a final decision would be made on the wording for an action statement in this regard next month.

Item B.6 - Erosion Control Line Exemption, remained as was stated – to seek modifications to Florida State Statutes to exempt properties down drift from inlets (such as the Town of Palm Beach) from Erosion Control Line (E.C.L.) requirements.

C. <u>Traffic</u>

The action statements as included in the Draft Plan Outline were found to be generally acceptable, with some minor adjustments in the sequencing of the recommendations.

Town Manager Elwell commented that the final draft of the Strategic Plan that would be submitted to the Board would also be sent to the business organizations in Town, inviting them to attend the November Strategic Planning Board meeting for participation in the discussion of relevant items.

Mr. Fernsler commented that it should be noted that the action statement regarding traffic should include the fact that the visitation impacts can be mitigated – the capacity of the transportation systems cannot be continually increased simply to avoid congestion, however, there were ways to mitigate the impact of that visitation on the quality of life in Palm Beach.

It was determined that the traffic light action statement (C.5 Traffic Lights), and the water taxi/ferry bullet (under C.3 Visitation Impacts) would be removed from the action statement regarding visitation impacts.

Town Manager Elwell commented that he had discussed adoption of an ordinance concerning a helmet law, and had been informed that the Town did not have the authority to impose a helmet law within the confines of the Town. After discussion, since the Board would like to leave this item in the Plan, he suggested that Town Attorney Randolph address this subject, as well as skateboards and scooters, at the November Strategic Planning Board meeting.

D. Parking

Discussion took place regarding D.1 - Parking Management; D. 2 - Construction Parking; and D.3 - Parking Study. The action statements remained basically as stated on the Draft Plan Outline.

E. Community Enhancements/Quality of Life

Discussion took place regarding E.1 - Underground Utilities; the language remained basically as stated in the Draft Plan Outline.

Chair Smith suggested that language be added noting that Town properties were protected under the Greenspace Amendment.

Discussion took place regarding additional Town personnel that may be necessary to monitor noise nuisance factors.

Discussion took place regarding feral cats and pursuing a catch/neuter/relocate program. Town Manager Elwell explained that one proposal was to purchase a piece of land in a suitable location to relocate the feral cats. A coordination program would then need to be implemented, and funding for the program would need to be established, with the intention of using both Town and private resources.

F. Management of Redevelopment - Residential

After discussion, the action statements under this subject remained generally as stated in the Draft Plan Outline, with the exception of some revisions in the time frames. Mr. Fernsler indicated that he would re-write the introductory paragraph to included language as discussed.

Director of Planning, Zoning & Building Moore addressed the Board regarding the Zoning Season time frame, and the application of scale restrictions resulting in the gradual evolution of neighborhood scale. As a result of the discussion that took place, he indicated that an item would be added to the Zoning Study that would address the issue of extending the Zoning Season for one month on each end.

G. Management of Redevelopment - Commercial

After discussion, the action statement remained generally as stated in the Draft Plan Outline. Mr. Fernsler noted that Sanibel Island had enacted an ordinance to ban fast food/chain restaurants.

H. Long Range Financial Plan

The action statements remained generally as stated in the Draft Plan Outline, with some minor language changes as noted. Discussion took place regarding fund balances, the Town Golf Course, education of citizens, the Town reserve policy, and disaster relief programs.

Discussion took place regarding the percentage of property taxes that actually came back to the Town of Palm Beach – 20% came back to the Town, while 80% went elsewhere. Information regarding property tax distribution would be provided in the background information that would be provided with the Strategic Plan.

I. Public Safety

The action statements remained generally as stated in the Draft Plan Outline.

It was determined that an item would be added regarding a listing of builders/contractors that would be appropriate for residents to call upon after a major disaster/emergency situation.

J. Emergency Water Source

The action statements were generally accepted as stated in the Draft Plan Outline. Town Manager Elwell noted that additional background material would be provided in the background section of the plan. The language regarding emergency water in the memorandum of Board Member Flamm, dated September 30, 2002, would be included in the introductory section of this item.

K. **Governance**

The Board determined that the action statements as stated in the Draft Plan Outline were generally acceptable. Discussion took place regarding development review items, such as variances, and it was determined that such items would not be delegated to administration, and would remain as a function retained by the Town Council.

Discussion took place regarding an on-going Strategic Advisory Board, and it was determined that the Board would adhere to the original sunset date of May 2003, with the recommendation that an annual review of the Strategic Plan be conducted by the Town Council.

Discussion took place regarding the Evaluation and Appraisal Report (EAR) process that would be undertaken with the Comprehensive Plan Update. It was determined that the recommendation that the Strategic Plan be integrated with the Comprehensive Plan would remain as suggested in the action statement.

Discussion took place regarding public involvement. The suggestion was made that a Town newsletter be considered, or an insert (produced and printed by the Town) to be distributed with the local newspaper at regular intervals. Mr. Elwell indicated that he would include broad language, to be inserted in the Strategic Plan, that would address opportunities to increase the flow of communication between the Town and the public. Discussion also took place regarding an annual Community Forum to provide the public with information and the opportunity for discussion/participation.

VI. ANY OTHER MATTERS

Discussion took place regarding the scheduling of the community forums, and the following dates were confirmed:

Thursday, January 16, 2002 @ The Breakers Hotel - 2:30 p.m. - 5:00 p.m.
Friday, January 17, 2002 @ The Four Seasons Hotel - 2:30 - 5:00 p.m.
Saturday, January 18, 2002 @ The Colony Hotel - 10:00 a.m. - 12:00 a.m.

VII. NEXT MEETINGS: WEDNESDAY, NOVEMBER 13, 2002, AT 9:30 A.M., AND (IF NECESSARY) FRIDAY, NOVEMBER 15, 2002, AT 10:00 A.M. IN THE TOWN COUNCIL CHAMBERS

Town Manager Elwell advised that the November meeting/s would involve the review/refinement of the Draft Strategic Plan, adding the background section, and all other elements that would create a complete Draft Strategic Plan. The business community would be invited to participate in the November meeting discussions. Any additional changes that were deemed necessary would then be made to the Strategic Plan; the Plan would then be distributed for review and one more meeting would be held in early December for the purpose of final review by the Board. The Strategic Plan would then be printed for distribution; each community organization on the Town mailing list would be provided with a copy, and it would be widely communicated to the public that copies could be obtained in Town Hall; the Plan would also be included on the Town website. Simultaneously, it would be communicated that three Community Forums would be held, scheduled for January 16, 17, and 18, 2002.

The next meetings of the Strategic Planning Board were scheduled as follows:

Wednesday, November 13, 2002 @ 9:30 a.m. - Town Council Chambers
Friday, November 15, 2002 @ 10:00 a.m. - Town Council Chambers
Friday, December 6, 2002 @ 10:00 a.m. - Town Council Chambers

VIII. ADJOURNMENT

The Strategic Planning Board meeting of October 10, 2002, reconvened on October 11, 2002, was adjourned at 4:00 p.m. on October 11, 2002.

Lesly Smith

Chair

Prepared by:
Susan Eichhorn
Deputy Town Clerk

<u>Future Scheduled Meetings:</u>

Wednesday, November 13, 2002 @ 9:30 a.m. - Town Council Chambers
Friday, November 15, 2002 @ 10:00 a.m. - Town Council Chambers
Friday, December 6, 2002 @ 10:00 a.m. - Town Council Chambers