



TOWN OF PALM BEACH

Town Manager's Office

TENTATIVE -
SUBJECT TO
REVISION

STRATEGIC PLANNING BOARD MEETING

AGENDA

TOWN HALL
COUNCIL CHAMBERS - SECOND FLOOR
360 SOUTH COUNTY ROAD

Thursday, April 21, 2022
9:30 a.m.

I. CALL TO ORDER AND ROLL CALL

Mayor Danielle Moore, Chair
Alfred "Skip" Aldridge
Elizabeth Dowdle
Kristen Kelly Fisher
Nicki McDonald
Peter McKelvy
Katherine Ostberg
Michael Pucillo
Michael Reiter

II. PLEDGE OF ALLEGIANCE

III. APPROVAL OF AGENDA

IV. COMMUNICATIONS FROM CITIZENS

V. APPROVAL OF MEETING MINUTES

A. March 18, 2022, Strategic Planning Board Minutes

VI. REGULAR AGENDA

- A. Environmental Scan
Jessica Savidge, Administrative Manager
- B. Mission and Vision
Trina Pulliam, Trainnovations

- C. Review Draft Survey Questions
Carolyn Stone, Assistant Town Manager

VII. ANY OTHER MATTERS

VIII. ADJOURNMENT

PLEASE TAKE NOTE:

The progress of this meeting may be monitored by visiting the Town's website (www.townofpalmbeach.com) and clicking on "Meeting Audio". If you have questions regarding that feature, please contact the Office of Information Technology (561) 227-6315. The audio recording of the meeting will appear within 24 hours after the conclusion of the meeting.

Disabled persons who need an accommodation in order to participate in the meeting are requested to contact the Town Manager's Office at 838-5410 or through the Florida Relay Service by dialing 1-800-955-8770 for voice callers or 1-800-955-8771 for TDD callers, at least two (2) working days before this meeting.



TOWN OF PALM BEACH

STRATEGIC PLANNING BOARD MEETING

THE MEETING MINUTES OF THE STRATEGIC PLANNING BOARD HELD ON FRIDAY, MARCH 18, 2022

I. CALL TO ORDER AND ROLL CALL

The Strategic Planning Board meeting was called to order on Friday, March 18, 2022, at 9:30 a.m. On roll call, all board members, apart from Kristen Kelly Fisher, were present.

Clerk's Note: Michael Pucillo attended virtually, and Kristen Kelly Fisher arrived shortly after roll call.

Jay Boodheshwar, Deputy Town Manager, provided comments regarding the virtual attendance of the meeting and introduced Administrative Manager Jess Savidge. He also advised that Department Directors were listening to the meeting to keep abreast of the Strategic Planning Process.

II. PLEDGE OF ALLEGIANCE

Mayor Moore led the Pledge of Allegiance.

III. APPROVAL OF AGENDA

Mayor Moore asked for a motion to approve the agenda.

Motion was made by Member Aldridge and was seconded by Member Kelly-Fisher, to approve the agenda. There was a consensus to approve the agenda.

IV. COMMUNICATIONS FROM CITIZENS

There was no communication from citizens.

V. APPROVAL OF MEETING MINUTES

A. February 18, 2022, Strategic Planning Board Meeting Minutes

Member McDonald identified two corrections. The date of the meeting minutes on page 1, item line 32, should be corrected to reflect the January meeting date. The second item identified for discussion was the idea of Lack of Access to Amenities on page 4, item 11, not being a part of the Weaknesses Theme.

Discussion ensued regarding removing Lack of Access to Amenities under the Weaknesses Theme. The Board decided to not to change the minutes and expressed the need to discuss the topic further during the planning process.

Motion was made by Member Aldridge and was seconded by Member Kelly-Fisher, to approve the minutes with the correction of the date of January's meeting minutes. There was consensus to approve the meeting minutes.

1 VI. **REGULAR AGENDA**

2
3 A. **Review of SWOT Analysis, Dialog Core Competencies, and Introduction of Mission**
4 **and Vision** *Trina Pulliam, Trainnovations*

5
6 Trina Pulliam, Trainnovations, reinforced that this Board's work will provide direction and
7 assistance to the staff. She provided an overview of the agenda that included Board consensus of
8 the SWOT analysis, breakout discussions of critical success factors and core competencies, and
9 the introduction of a Town Vision and Mission Statement as prework for the next meeting.

10
11 **1. Gain Consensus on the SWOT Analysis**

12
13 Ms. Pulliam reviewed the SWOT analysis from the previous meeting to obtain consensus.

14
15 Discussion ensued regarding what information to add and remove and if the Board should
16 consider the community around Palm Beach or the Town itself. Ms. Pulliam explained
17 how she would like the Board to express their consensus and proceeded to review the
18 information gathered from the Board's comments.

19
20 The Board's consensus of Strengths:

21
22 Strengths

- 23 • *Town Government, working in partnership between residents, elected*
24 *officials, and staff, is responsive to community needs.*
25 • *A variety of cultural, recreational, transportation, health care and*
26 *educational amenities are available within Palm Beach and neighboring*
27 *communities.*
28 • *The community is engaged and supportive.*
29 • *Palm Beach provides a safe and secure Town through Police and Fire*
30 *Departments.*
31 • *The Town is financially solid and in a position of financial sustainability.*
32 • *Palm Beach enjoys a unique historic architectural and landscaping*
33 *character.*

34
35 The Board's consensus of the Weaknesses:

36
37 Weaknesses

- 38 • *Mobility, Traffic, and Parking are adversely impacted by increase in people,*
39 *automobiles, and bicycles. This creates an impact to the "Palm Beach*
40 *Way" defined as kind, polite, and slower paced.*
41 • *The Town Code is outdated, inconsistent, and does not represent the Town's*
42 *historic character.*
43 • *There is limited access to in-town amenities such as public transportation*
44 *and health care.*
45 • *There is a lack of data for decision making.*

46
47 The Board's consensus of the Opportunities:

48
49 Opportunities (External to Town)

- 50 • *Regional opportunities may be leveraged to increase access to amenities*

1 such as cultural, transportation, recreation, education and health care.

- 2 • The Palm Beach community is supportive and generous in its philanthropic
- 3 support of the Town.
- 4 • The Town can “lead by example” including but not limited to policy and
- 5 education on environmental impacts issues and concerns.
- 6 • Emerging and desirable technologies may, through thoughtful management,
- 7 present opportunities for partnerships and/or mitigation of existing or new
- 8 challenges.

9
10 The Board’s consensus of the Threats:

11
12 Threats Theme (External to Town)

- 13 • Natural (Climate Change, sea level rise, hurricanes, etc.) and man-made
- 14 (pesticides) environmental conditions represent threats to the Town.
- 15 • The current water utility service and contract represents an insecurity in
- 16 availability and quality, as well as presenting a long-term environmental
- 17 threat.
- 18 • The current political environment is eroding home rule, producing unfunded
- 19 mandates, and resulting in a dependence on other governmental entities.
- 20 • Congestion due to population growth, additional people in vehicles, and the
- 21 increase delivery of goods and services adversely impacts quality of life and
- 22 burden’s the Town’s limited infrastructure capacity.

23
24 Clerk’s Note: The Strategic Planning Board took a five-minute break at 10:33a.m.

25
26 **2. Critical Success Factors and Core Competencies**

27
28 Ms. Pulliam defined a critical success factor and its importance. The six (6) critical

29 success factors were reviewed and instructions for the breakout session were provided to

30 the Board with a goal to define what each critical success factor means for the Town of

31 Palm Beach in three (3) to four (4) sentences.

32
33 Mr. Boodheshwar provided brief comments on how the breakout meeting will proceed.

34
35 Clerk’s Note: The Board separated into two groups. Each group had a Trainnovations representative and

36 a member of the staff to assist with capturing the discussed definitions. The breakout session was 30

37 minutes. Group 1 defined the critical success factors of safe drinking water, responsive town government,

38 and community culture and character. Group 2 defined the critical success factors of proactive

39 management for environmental treats, sound fiscal management, and quality of life. The members

40 returned to the dais to review the definitions collectively.

41
42 Mayor Moore reconvened the meeting at the dais.

43
44 Ms. Pulliam reviewed the critical success factors and the discussed definitions of each

45 group.

46
47 Discussion ensued of the presented critical success factor definitions. Below is the

48 outcome of the discussion.

Critical Success Factors:

- Safe, Clean, On-demand Drinking Water
The Town's drinking water is healthy, both for consumption and the environment. It is readily available without worry or limitations. The Utility infrastructure is sound and meets current and future needs.
- Collaborative Town Government
Elected officials, Town Staff, volunteers, residents, and businesses work together to respond positively and proactively to the needs of the residents, businesses, and visitors.
- Preserve Community, Culture and Character
The town promotes the "small-town feel" of Palm Beach by preserving its exceptional architectural character, rich history, and unique character.
- Proactive Management of Environmental Threats
The Town creates resilience to environmental (natural and man-made) threats by identifying and planning for immediate and future threats such as climate change impacts, pollution from pesticides and chemicals, invasive species, sewage/stormwater/garbage impacts, and intrusive new technologies.
- Sound Fiscal Management
The Town thrives financially over the long term because of decision making and budgeting based on accurate and relevant data, setting organizational priorities across all government services considering needs, and basing fiscal policies on governmental accounting best practices.
- Quality of Life
Our "Palm Beach Way" lifestyle is sustained by preservation of our community beauty through its built and natural environment; management of traffic, parking, and mobility impacts; enjoyment of cultural, recreational, and educational opportunities; expectations for respectful community conduct; and a safe and secure community.

3. Introduction to Vision and Mission Statements

Ms. Pulliam introduced and defined the concept of vision and mission statements. She provided examples from other communities and discussed how to develop vision and mission statements that will fit the Town of Palm Beach.

Ms. Pulliam provided the Board's pre-work for the April Strategic Planning Board meeting. This included to review the Town's current vision statement and the staff's current vision statement, research vision and mission statements from similar communities, and prepare to discuss and come to consensus on a vision and mission statement for the Town.

B. Preview of Agenda Items for Upcoming Strategic Planning Board Meetings

Jay Boodheshwar, Deputy Town Manager

1
2 Mr. Boodheshwar provided a brief overview of the Board's calendar and topics including the
3 group photo at the April's meeting.
4

5 **VII. ANY OTHER MATTERS**

6
7 There were no additional matters to be discussed.
8

9 **VIII. ADJOURNMENT**

10
11 Mayor Moore provided closing comments thanking the Board and looks forward to the final
12 Strategic Plan.
13

14 With no further business to discuss, Mayor Moore adjourned the meeting at 12:02 p.m.
15
16
17

18 APPROVED:
19
20

21 _____
22 Mayor Danielle H. Moore
23 Chair

24 ATTEST:

25 _____
26 Antonette Fabrizi, Board Clerk
27

28 _____
29 Date
30
31
32

TOWN OF PALM BEACH

Information for Strategic Planning Board on: April 21, 2022

To: Strategic Planning Board

From: Jess Savidge, Administrative Manager

Re: Environmental Scan

Date: April 8, 2022

GENERAL INFORMATION

An important part of a Strategic Plan is the identification of environmental factors that may influence and impact the Town. The environmental scan provides qualitative and quantitative data to support prior workshop discussions on strengths, weaknesses, opportunities, threats, and critical success factors as well as provide context for future dialog about strategic priorities.

To optimize your time together during the meeting, staff decided to provide you the data rich and detail heavy presentation as a reference document. The attached presentation provides demographics, statics, and information through the Town, regional, and national lens.

Much of the data can be extrapolated and applied to the intuitive discussions about the Town's limited infrastructure capacity in several sections including the Residents and Visitors, Traffic, and Planning and Zoning sections of the Environmental Scan.

The Town of Palm Beach Recreation section provides some data quantifying the increased activity and participation, reinforcing recreational amenities as a strength.

Regionally, the area offers robust medical, cultural, and active resources as well as an abundance of restaurants and lodging that is continually increasing opportunities.

The Town Council and staff has initiated discovery and discussion of some of the identified 'threats' including Resiliency Planning, Water Utility Service, and political impacts. Recent and upcoming presentations include the Resiliency Planning presentation on February 8, 2022, at Town Council meeting and upcoming Water Feasibility Study to be presented on April 12, 2022.

The Town's Information Technology operations are currently under new leadership, evaluation, and planning of new opportunities and advancements.

The Town employees commit to and are guided by values that contribute to the pursuit to always be exceptional. The Town's average employment longevity of 10.52 years is 61.8%

and 184.3% greater than the median tenure of 6.5 years for public-sector employees and 3.7 years for private-sector employees, respectively, according to the *US Bureau of Labor Statistics September 22, 2020 Economic News Release*. The limited turnover and low position vacancy rate further contributes to the continuity and consistency of the Town's workforce and operations working in partnership with its residents and businesses on the implementation of the elected officials' policy directives and Town Council actions.

Staff hopes this Environmental Scan reinforces previous discussions and will enrich upcoming workshops as the Board continues towards the development of the Five-Year Strategic Plan. The most recent, readily available, data sources are cited.

Attachments

cc: Kirk Blouin, Town Manager
Jay Boodheshwar, Deputy Town Manager
Carolyn Stone, Assistant Town Manager
Department Directors



Environmental Scan

Strategic Planning Board

April 21, 2022

Demographics and Statistics

Palm Beach at a Glance

Date of Incorporation	April 17, 1911
Form of Government	Council/Manager
Land Area	3.77 Square Miles
FY2021 General Fund Budget	\$80.9 million
Taxable Property Valuation	\$19.9 Billion

Town of Palm Beach Demographics

Population			Service Statistics	
2019 (Univ of Florida Est)	8,321		Police Stations	1
2018 (Univ of Florida Est)	8,295		Fire-Rescue Stations	3
2017 (Univ of Florida Est)	8,291		Public Elementary School	1
2016 (Univ of Florida Est)	8,040		Public Library	1
2015 (Univ of Florida Est)	8,040		Recreation Facilities	
2010 (Census)	8,161		Tennis Courts	14
2000	9,676		Par 3 Golf Course	1
1990	9,814		Marina (88 slips)	1
1980	9,432		Community Building	1
1980	9,086		Playfields	5
1960	6,055		Bicycle Paths	9.3 miles
1950	3,886		Picnic Tables	77
			Outdoors Grills	28
Resident Statistics			Recreation Areas	
Median Age	68.5 yrs.		Phipps Ocean Park	24 acres
Avg. Household Size	1.81		Special Use Parks	
Median Home Value	\$1,149,500		Public Park on Beach	3.0 acres
			Municipal Beach	5.60 acres
Population by Age			Peruvian/So. County Rd	0.24 acres
Under 5 years	1.0%		Southern Blvd Causeway	9.60 acres
Under 18 years	6.1%		Nature Islands	39 acres
65 years and over	62.0%			
			Registered Voters	
				8,371
Racial Composition				
Caucasian & Other Races	95.3%		Bond Ratings	
Hispanic/Latino	4.1%			2013/2016 Revenue Bonds
African American	0.8%		Moody's	Aa1
Asian	1.7%		S&P	AAA
				Issuer's Rating
				Aaa
				AAA

Town of Palm Beach, Florida

Demographic and Economic Statistics

Last Ten Fiscal Years

Fiscal Year	Population⁽¹⁾	Estimated Total Personal Income	Per Capita Personal Income⁽²⁾	Median Age⁽²⁾	Education Level in Years of Schooling	School Enrollment⁽³⁾	Unemployment Rate⁽⁴⁾
2010	8,161	\$ 1,068,201,451	\$ 130,891	68.7	N/A	478	10.8%
2011	8,348	1,092,678,068	130,891	68.7	N/A	415	9.7%
2012	8,358	1,093,986,978	130,891	68.7	N/A	378	9.2%
2013	8,168	1,025,386,216	125,537	68.7	N/A	402	7.1%
2014	8,170	1,025,637,290	125,537	68.7	N/A	413	6.0%
2015	8,409	1,055,640,633	125,537	68.7	N/A	406	5.0%
2016	8,040	848,437,080	105,527	67.6	N/A	406	5.1%
2017	8,291	843,609,250	101,750	67.9	N/A	399	4.1%
2018	8,295	920,421,495	110,961	68.5	N/A	365	3.1%
2019	8,321	923,306,481	110,961	68.5	N/A	383	3.2%
2020	8,409	1,188,595,332	141,348	70.6	N/A	362	7.0%

Data Sources:

(1) The population for 2010 was obtained from the U.S. Census Bureau. All remaining populations were obtained from the University of Florida, Bureau of Economic Business Administration.

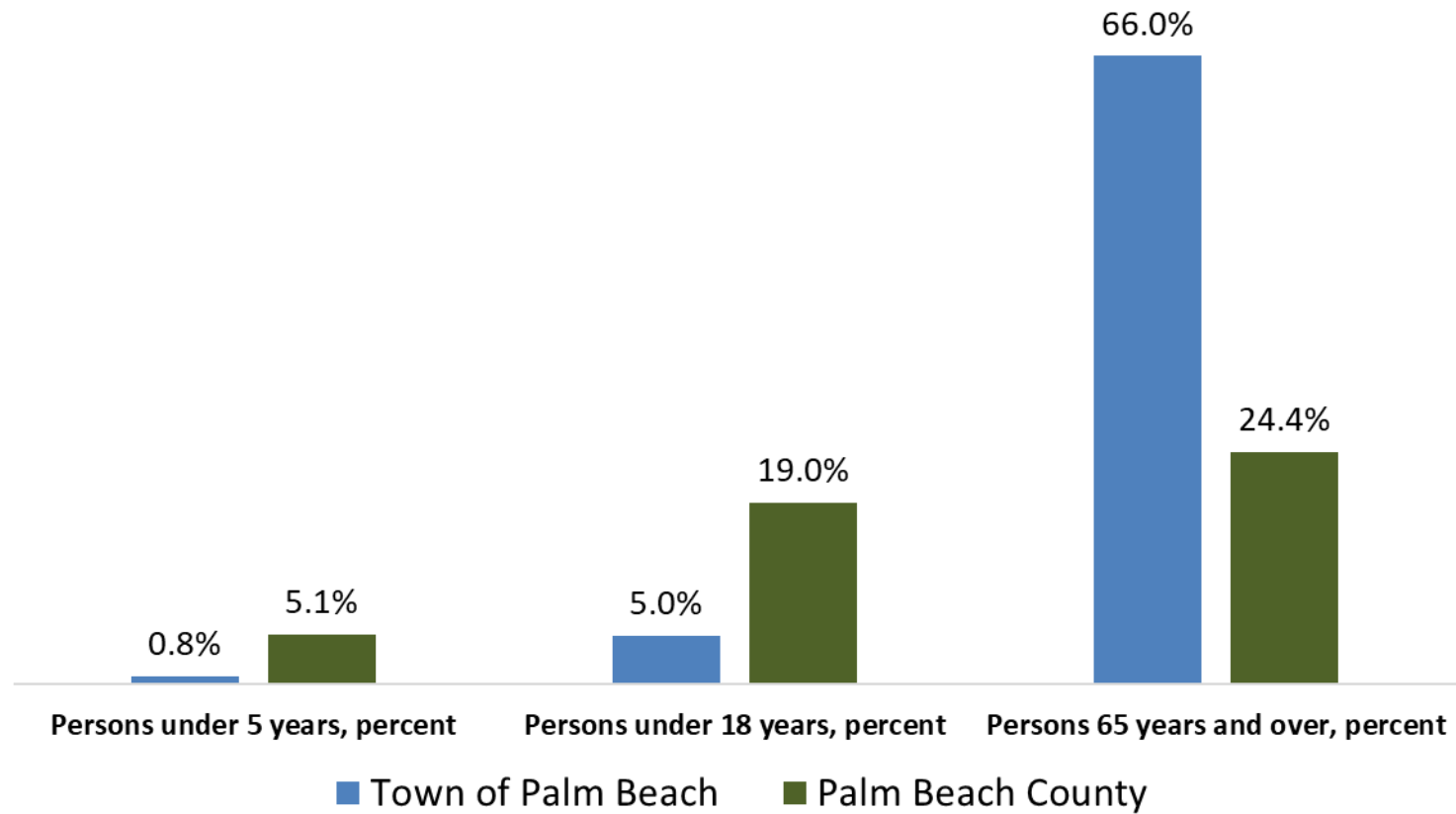
(2) U.S. Census Bureau

(3) Palm Beach County School District

(4) Business Development Board of Palm Beach County. Data is for the West Palm Beach to Boca Raton metropolitan area.

US CENSUS BUREAU AGE DEMOGRAPHICS

Population Estimates July 1, 2021



Town of Palm Beach, Florida

Property Tax Levies and Collections

Last Ten Fiscal Years

Fiscal Year	Net Tax Levy*	Current Tax Collections	Percent of Levy Collected	Delinquent Tax Collections	Total Property Tax Collections	Collections as a Percent of Current Levy
2011	\$ 38,073,972	\$ 36,634,834	96.22%	\$ 509	\$ 36,635,343	96.22%
2012	37,421,931	36,636,311	97.90%	26,605	36,662,916	97.97%
2013	38,449,282	37,376,601	97.21%	96,506	37,473,107	97.46%
2014	40,168,565	39,067,303	97.26%	43,623	39,110,926	97.37%
2015	45,709,498	43,979,362	96.21%	9,128	43,988,490	96.23%
2016	49,611,524	47,733,340	96.21%	193,117	47,926,457	96.60%
2017	52,099,146	50,080,658	96.13%	115,323	50,195,981	96.35%
2018	54,179,433	52,135,566	96.23%	146,687	52,282,253	96.50%
2019	57,064,172	54,847,083	96.11%	36,664	54,883,747	96.18%
2020	58,925,725	56,740,735	96.29%	76,962	56,817,697	96.42%

Note: All property taxes are assessed and collected by the Palm Beach County Tax Collector without charge to the Town. Collections are distributed in full as collected.

* Tax levy, net of allowance for discounts.

Town of Palm Beach, Florida

Assessed Value and Actual Value of Taxable Property

Last Ten Fiscal Years

Fiscal Year	Residential Property	Commercial Property	Industrial Property	Other Property	Less: Tax-exempt Property	Total Taxable Value	Total Direct Tax Rate	Total Assessed Value	Assessed Value as a % of Actual Value
2011	\$ 12,548,944,226	\$ 926,346,754	\$ 1,995,000	\$ 365,999,807	\$ (2,312,807,898)	\$ 11,530,477,889	3.2512	\$ 12,043,094,460	96%
2012	12,455,771,607	917,204,438	1,795,500	348,994,178	(2,213,575,366)	11,510,190,357	3.2512	12,013,987,648	96%
2013	12,889,708,323	915,763,620	1,795,500	364,349,859	(2,365,784,414)	11,805,832,888	3.2512	12,288,707,603	96%
2014	13,830,680,923	943,455,273	1,795,500	368,781,059	(2,772,972,410)	12,371,740,345	3.2468	12,862,947,349	96%
2015	15,403,086,966	1,160,442,899	1,885,275	326,783,978	(3,631,110,871)	13,261,088,247	3.4058	13,728,091,553	97%
2016	17,428,504,556	1,270,937,024	1,885,275	341,777,143	(4,533,683,531)	14,509,420,467	3.3779	14,987,210,512	97%
2017	19,293,989,329	1,389,277,926	1,108,283	360,821,288	(5,286,783,579)	15,758,413,247	3.2706	16,253,191,394	97%
2018	19,863,333,751	1,559,628,992	--	385,867,603	(5,019,966,708)	16,788,863,638	3.2037	17,291,500,785	97%
2019	21,355,255,337	1,652,651,648	--	421,729,767	(5,397,143,225)	18,032,493,527	3.1350	18,562,636,660	97%
2020	21,910,296,539	1,734,693,448	--	431,596,527	(5,021,617,077)	19,054,969,437	3.0681	19,567,684,515	97%

Assessed value is an annual determination of the just or fair market value of the property, or the value of the homestead property as limited pursuant to State law.

Taxable value is the assessed value of property minus the amount of any applicable exemption provided under State law.

Property in Palm Beach County is reassessed every three years on average by the Palm Beach County Property Appraiser.

Town of Palm Beach, Florida

Principal Property Tax Payers

September 30, 2020 and Nine Years Ago

	2020				2011			
	Taxable Assessed Value	Taxes Paid	Rank	Percentage of Town Taxable Assessed Value	Taxable Assessed Value	Taxes Paid	Rank	Percentage of Town Taxable Assessed Value
The Breaker's	\$ 399,045,089	\$ 1,224,310	1	2.08%	\$ 174,737,943	\$ 568,108	1	1.49%
Blossom Way Holdings LLC	196,000,000	601,348	2	1.02%				
Nelson Peltz	136,582,686	419,049	3	0.71%	81,308,531	264,350	2	0.69%
JV Associates PB LLC	100,381,408	307,980	4	0.52%	49,500,000	160,934	4	0.42%
Wilson 150 Worth LLC	86,023,817	263,930	5	0.45%				
700 North Lake LLC	81,107,265	248,845	6	0.42%				
Leo Vecillio Jr.	78,804,421	241,780	7	0.41%				
Providencia Partners LLC	70,548,765	216,451	8	0.37%				
Paul Tudor Jones II	61,248,884	187,918	9	0.32%				
Kenneth G Tropin	59,181,046	181,573	10	0.31%				
County Road Property LLC					57,844,385	188,064	3	0.49%
Sydell Miller					50,220,110	163,276	5	0.43%
Breakers Palm Beach Inc					49,234,363	160,071	6	0.42%
Dwight Schar					47,752,842	155,254	7	0.41%
Worth Avenue Associates LTD					33,935,475	110,331	8	0.29%
John L Thornton					41,836,152	136,018	9	0.36%
White Sea Holdings LLC					35,801,913	116,399	10	0.31%
Totals	\$ 1,268,923,381	\$ 3,893,184		6.62%	\$ 622,171,714	\$ 2,022,805		5.31%

Town of Palm Beach, Florida

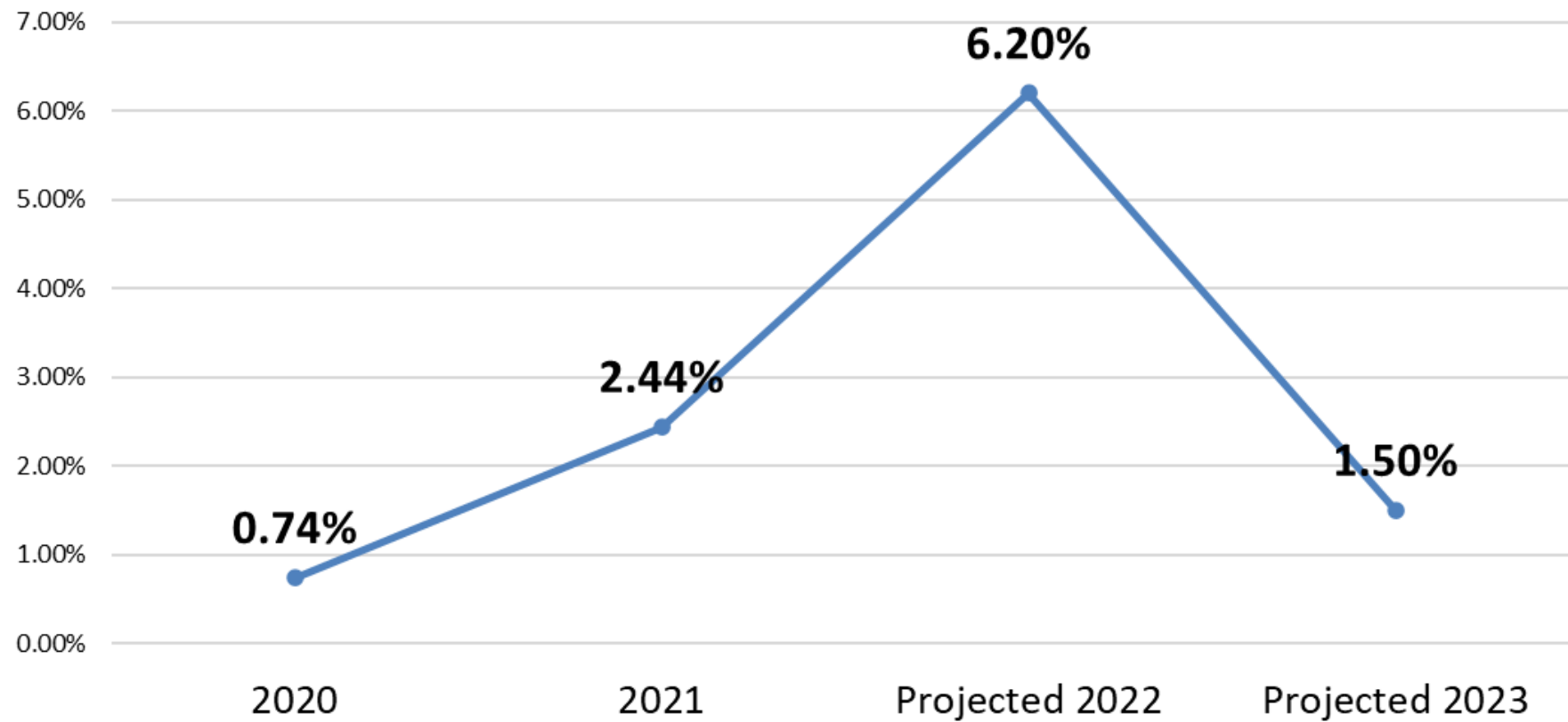
Principal Employers

September 30, 2020 and Nine Years Ago

Employer	2020			2011		
	Employees ⁽¹⁾	Rank	Percentage of Total Town Employment	Employees ⁽¹⁾	Rank	Percentage of Total Town Employment
Breakers Palm Beach Inc	2,115	1	17.72%	2,300	1	14.84%
Tenet Florida Service Center	934	2	7.83%			
Tory Burch	376	3	3.15%			
Four Seasons	372	4	3.12%	420	2	2.71%
Town of Palm Beach	362	5	3.03%	367	4	2.37%
Everglades Club	316	6	2.65%	360	5	2.32%
Mar-a-Lago Beach	238	7	1.99%			
Publix	204	8	1.71%			
Colony Palm Beach	156	9	1.31%			
Bath & Tennis Club	152	10	1.27%	150	8	0.97%
Ocean Grand				400	3	2.58%
Gunster, Yoakley & Stewart				250	6	1.61%
Testa's				221	7	1.43%
Coldwell Banker/Century 21				144	9	0.93%
Brazilian Court				120	10	0.77%
Totals	5,225		43.78%	4,732		30.54%

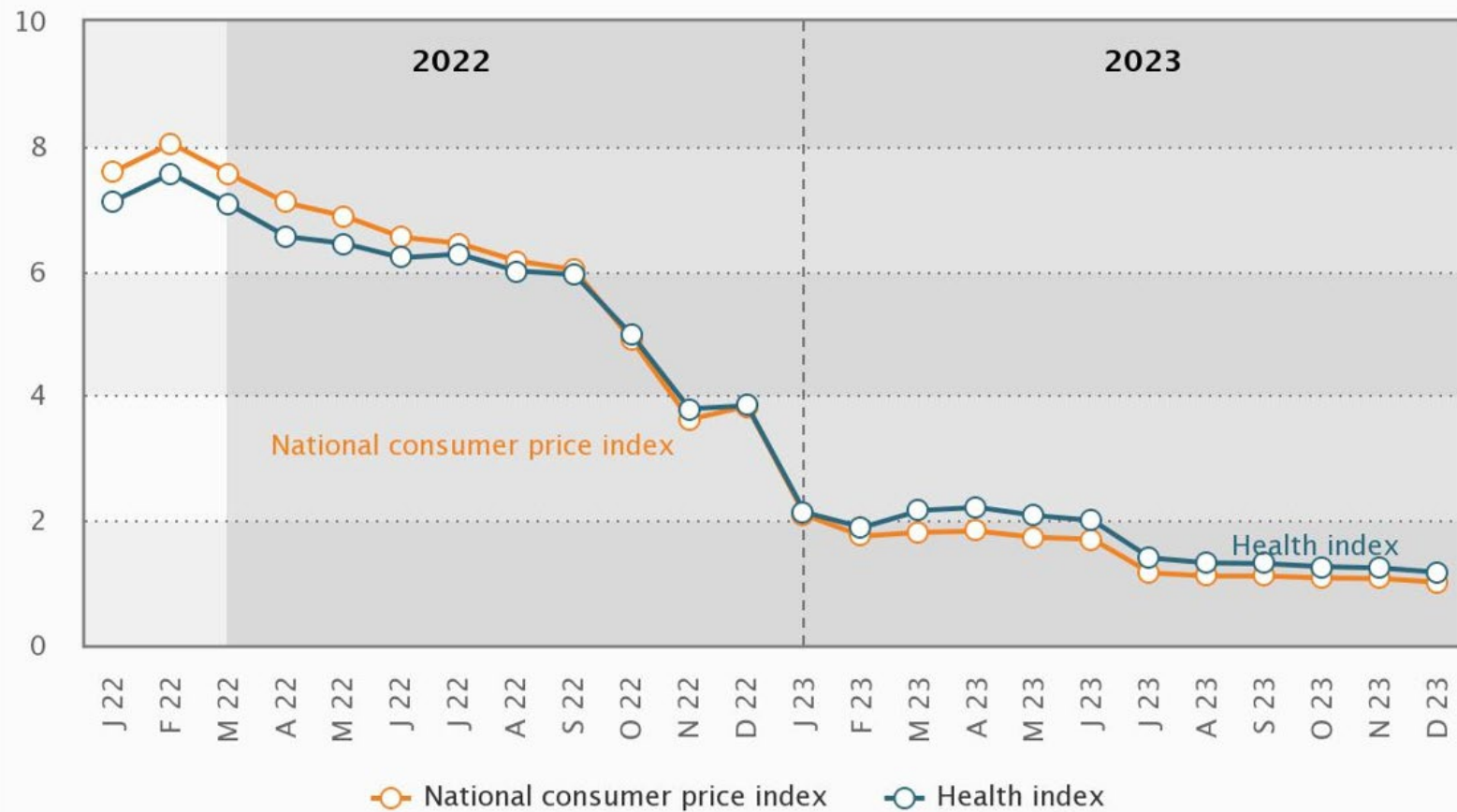
Source: (1) Florida Department of Economic Opportunity (DEO), Bureau of Labor Market Statistics

Consumer Price Inflation (CPI)



Monthly evolution of inflation

yoy growth rates in %, the values in the grey area are forecasts



Percent					
Variable	Median ¹				
	2021	2022	2023	2024	Longer run
Change in real GDP	5.5	4.0	2.2	2.0	1.8
September projection	5.9	3.8	2.5	2.0	1.8
Unemployment rate	4.3	3.5	3.5	3.5	4.0
September projection	4.8	3.8	3.5	3.5	4.0
PCE inflation	5.3	2.6	2.3	2.1	2.0
September projection	4.2	2.2	2.2	2.1	2.0
Core PCE inflation ⁴	4.4	2.7	2.3	2.1	
September projection	3.7	2.3	2.2	2.1	
Memo: Projected appropriate policy path					
Federal funds rate	0.1	0.9	1.6	2.1	2.5
September projection	0.1	0.3	1.0	1.8	2.5

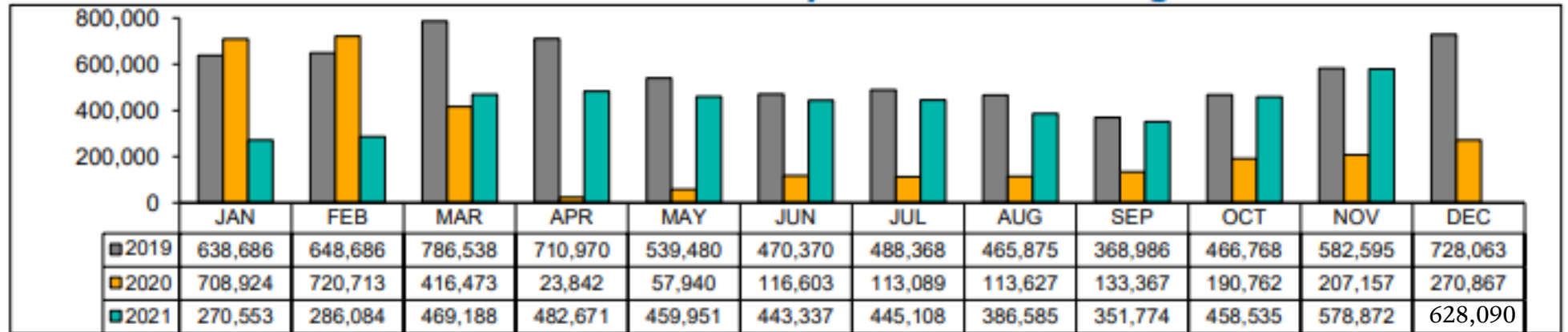
Residents and Visitors

Estimated Population Growth

	2010 Census	2010 Estimated Additional Seasonal Population	2020 Census	2030 Projected Census
Palm Beach	8,348	6,310	9,245	8,757
<i>% Change</i>			9.70%	-5.57%
West Palm Beach	99,919	6,228	117,415	135,071
<i>% Change</i>			14.90%	13.07%
Palm Beach County	1,320,134	143,837	1,492,191	1,661,953
<i>% Change</i>			11.53%	10.21%

Source: Palm Beach County County Profile Updated 12/7/21

Palm Beach International Airport Total Passengers



Source: Palm Beach International Airport

PALM BEACH INTERNATIONAL AIRPORT
TRAFFIC REPORT
for the period ended January 2022

	Jan 2022	Jan 2021	Percent Change	12 Months ended Jan 2022	12 Months ended Jan 2021	Percent Change
Total Passengers	531,721	270,553	96.5%	5,521,916	2,645,881	108.7%
Total Estimated Seat Capacity (1)	744,779	523,661	42.2%	7,146,922	4,755,156	50.3%

Source: Palm Beach International Airport

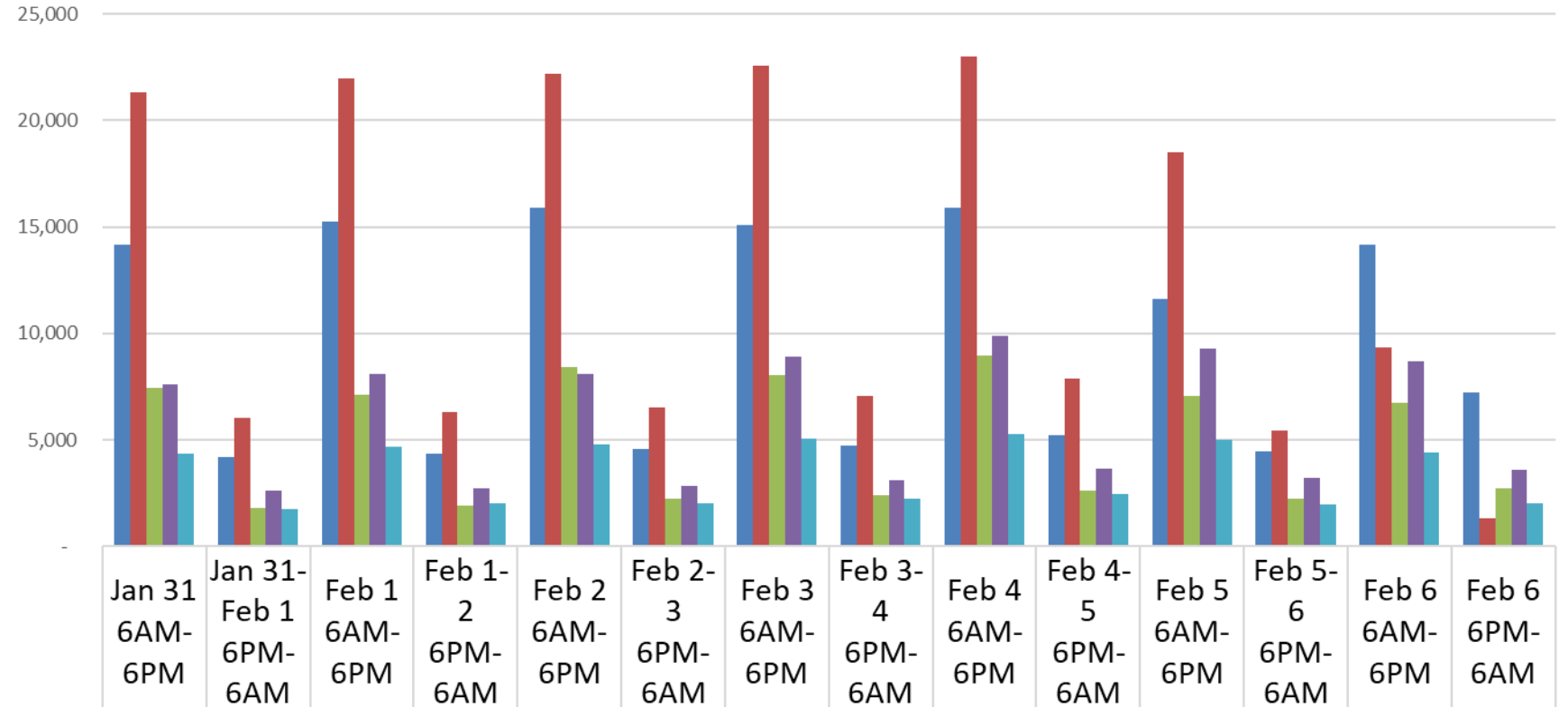
PALM BEACH INTERNATIONAL AIRPORT
TRAFFIC REPORT
for the period ended February 2022

	Feb 2022	Feb 2021	Percent Change	12 Months ended Feb 2022	12 Months ended Feb 2021	Percent Change
Total Passengers	602,090	286,084	110.5%	5,837,922	2,208,996	164.3%
Total Estimated Seat Capacity (1)	716,975	415,171	72.7%	7,448,726	4,283,618	73.9%

Source: Palm Beach International Airport

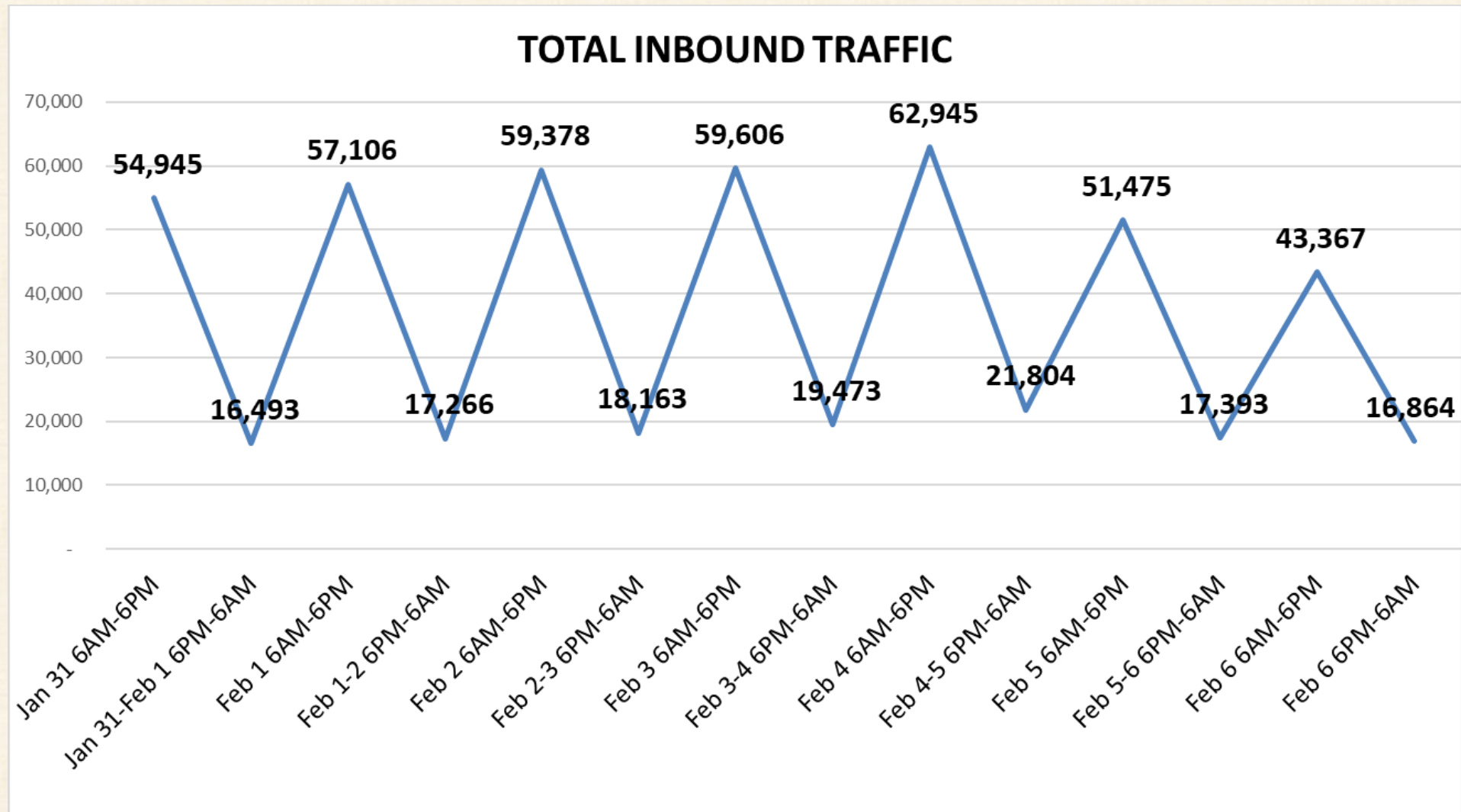
Traffic Data

Inbound Traffic January 31-February 6, 2022

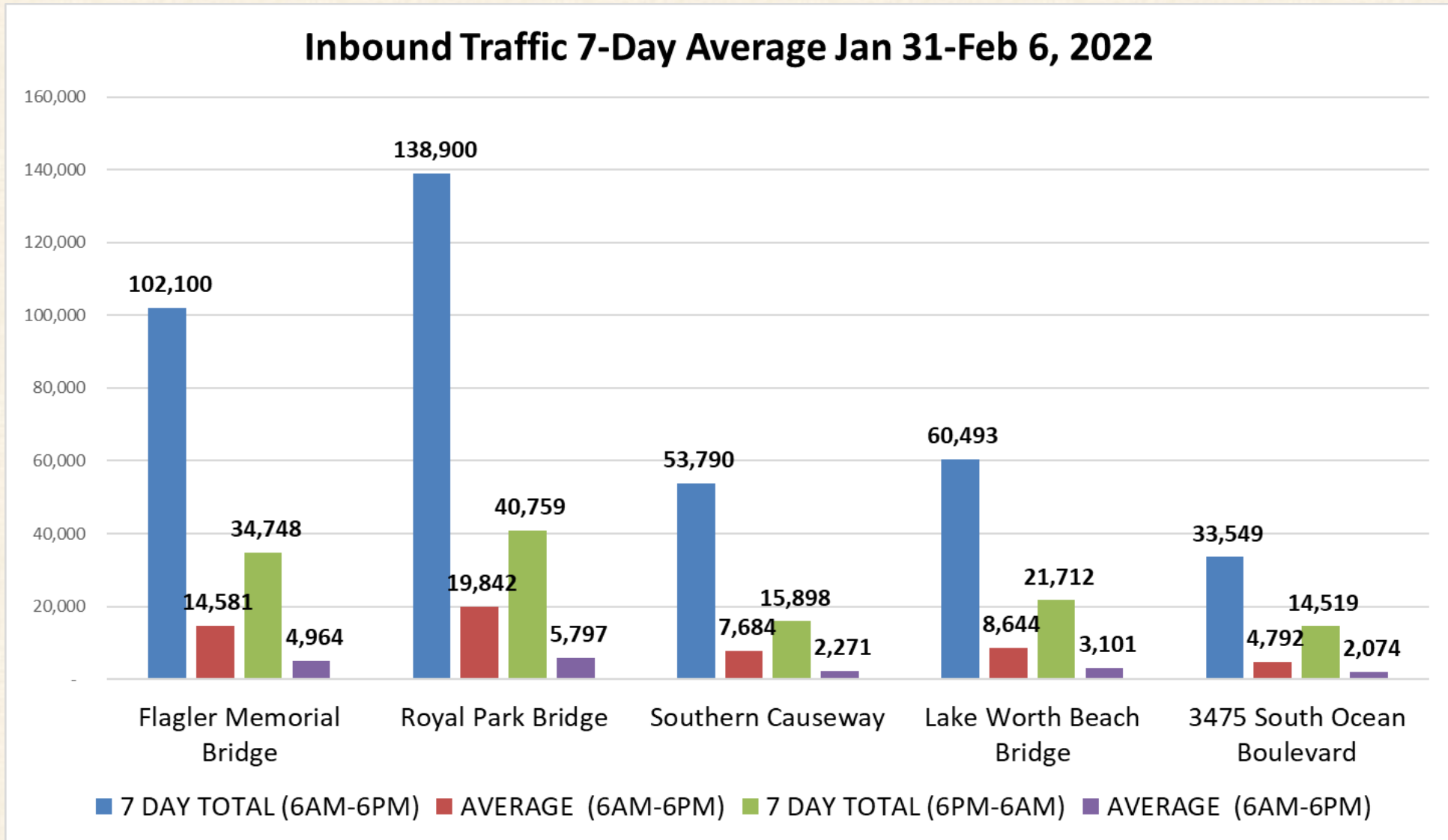


Flagler Memorial Bridge	14,183	4,210	15,271	4,359	15,881	4,562	15,059	4,709	15,883	5,225	11,633	4,482	14,160	7,201
Royal Park Bridge	21,328	6,047	21,990	6,282	22,189	6,535	22,574	7,058	22,997	7,863	18,471	5,453	9,351	1,341
Southern Causeway	7,455	1,828	7,101	1,903	8,438	2,214	8,038	2,380	8,941	2,614	7,060	2,259	6,757	2,700
Lake Worth Beach Bridge	7,613	2,638	8,087	2,705	8,094	2,810	8,879	3,108	9,867	3,637	9,290	3,219	8,683	3,595
3475 South Ocean Boulevard	4,366	1,770	4,657	2,017	4,776	2,042	5,056	2,218	5,257	2,465	5,021	1,980	4,416	2,027

Source: February 7, 2022 memorandum of inbound traffic



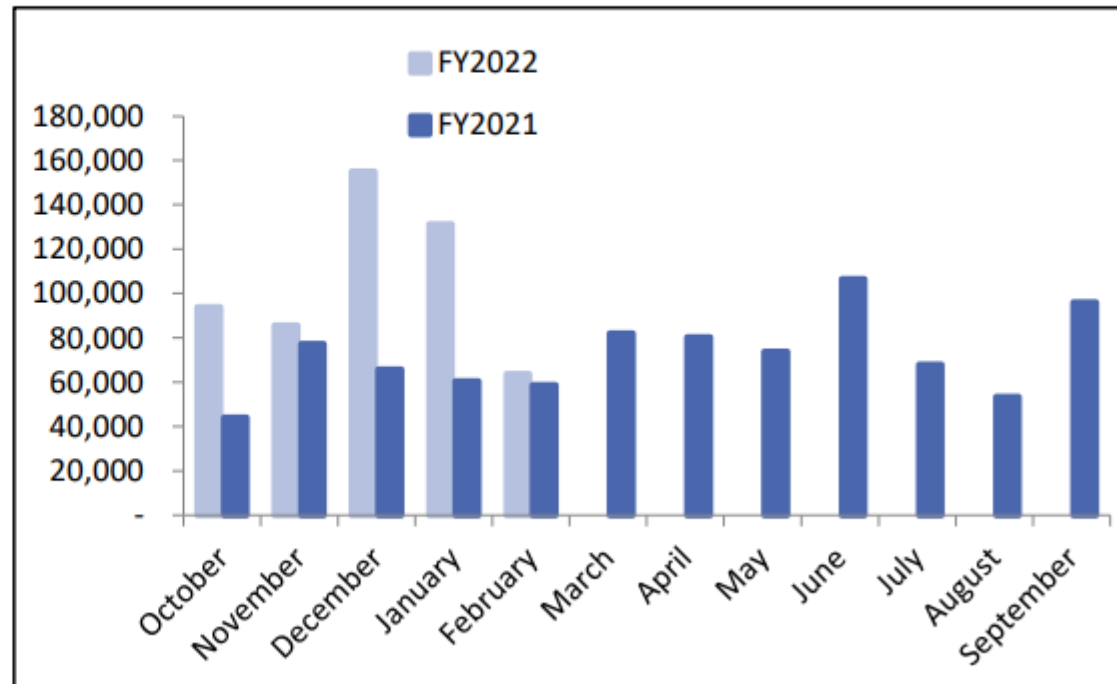
Source: February 7, 2022 memorandum of inbound traffic



Planning and Zoning

Planning and Zoning Fees

	FY2022	FY2021	Difference
October	93,980	44,254	49,726
November	85,589	77,359	8,230
December	154,952	65,883	89,069
January	131,405	60,546	70,859
February	63,735	58,850	4,885
March		82,120	
April		80,356	
May		73,896	
June		106,550	
July		68,050	
August		53,600	
September		96,174	
Total	529,661	867,638	222,769

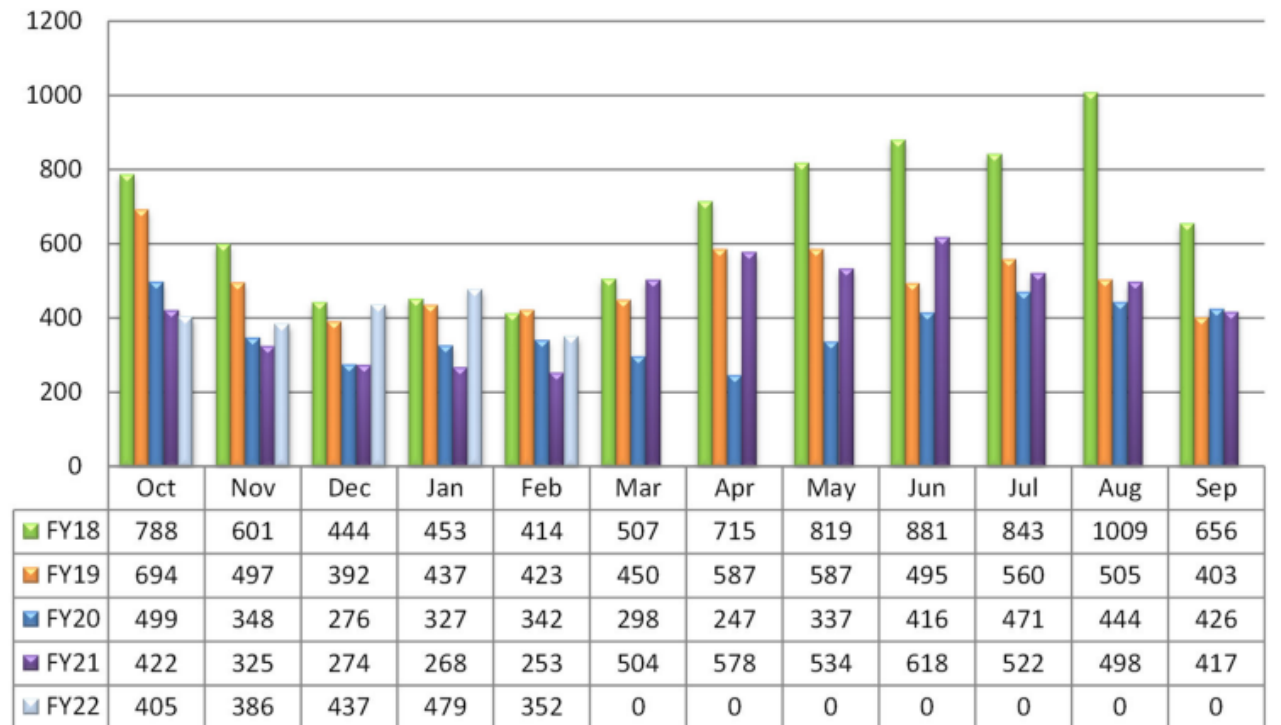




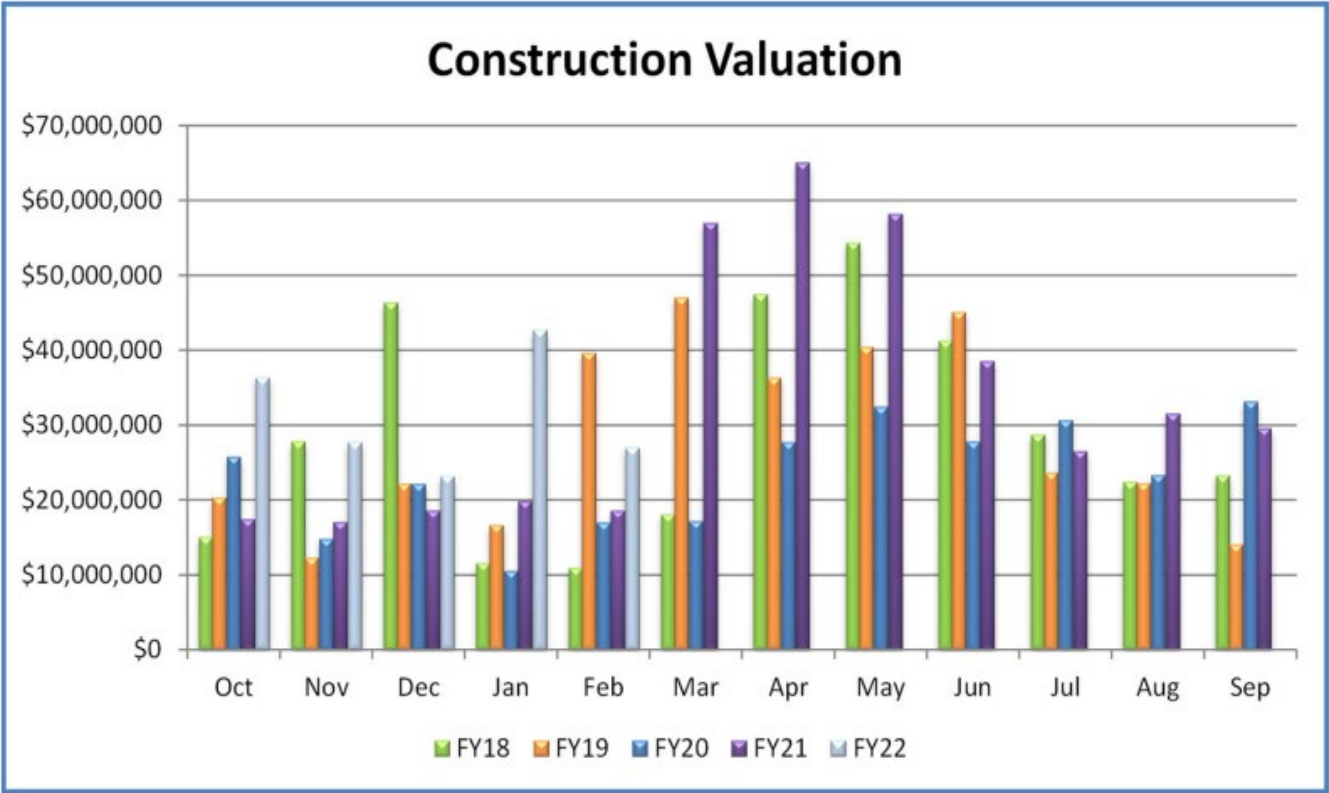
Permit Trends

Building permit revenue includes revenue from all permit types. Total permit application trends by month are shown below for FY18 through year-to-date FY22.

Total Permit Applications



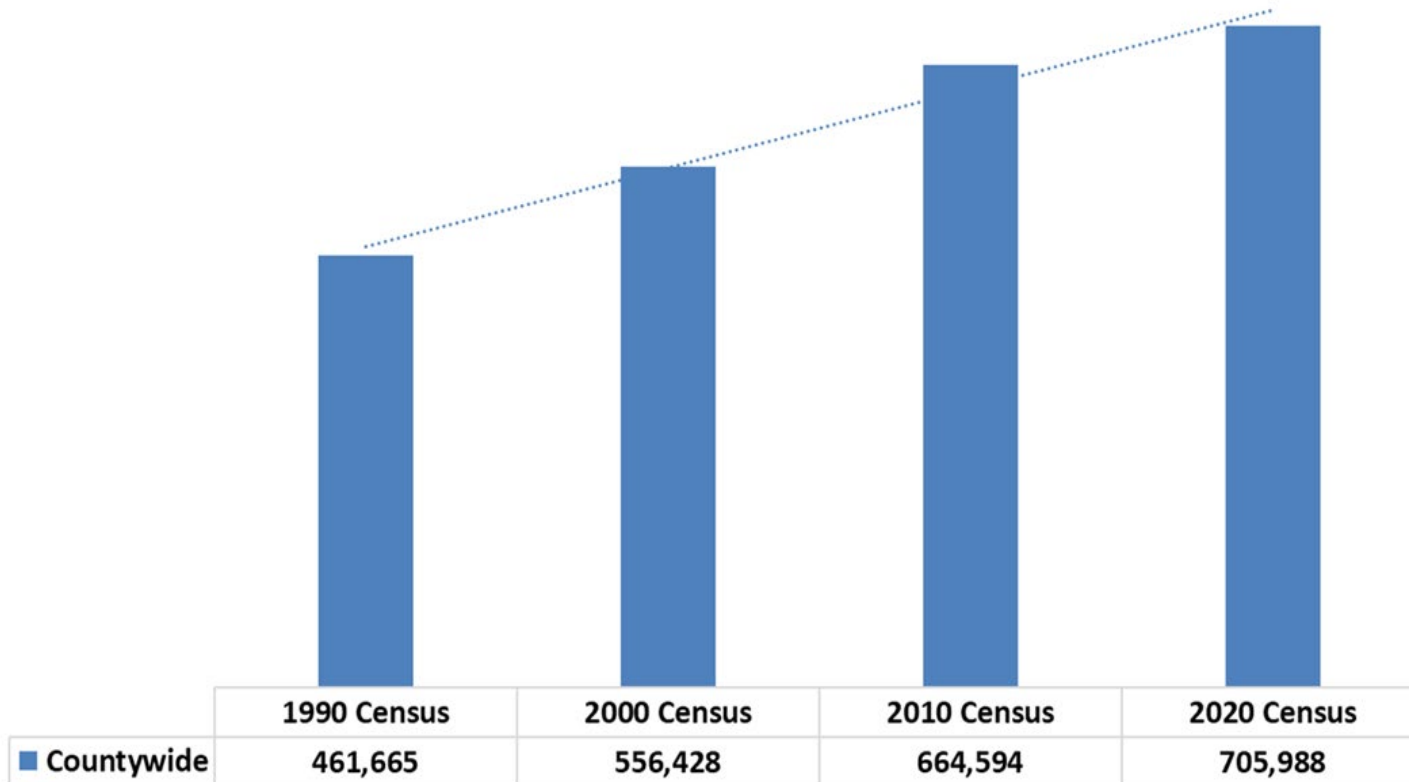
The total construction valuation trend by month is shown in the chart below for FY18 through year-to-date FY22.

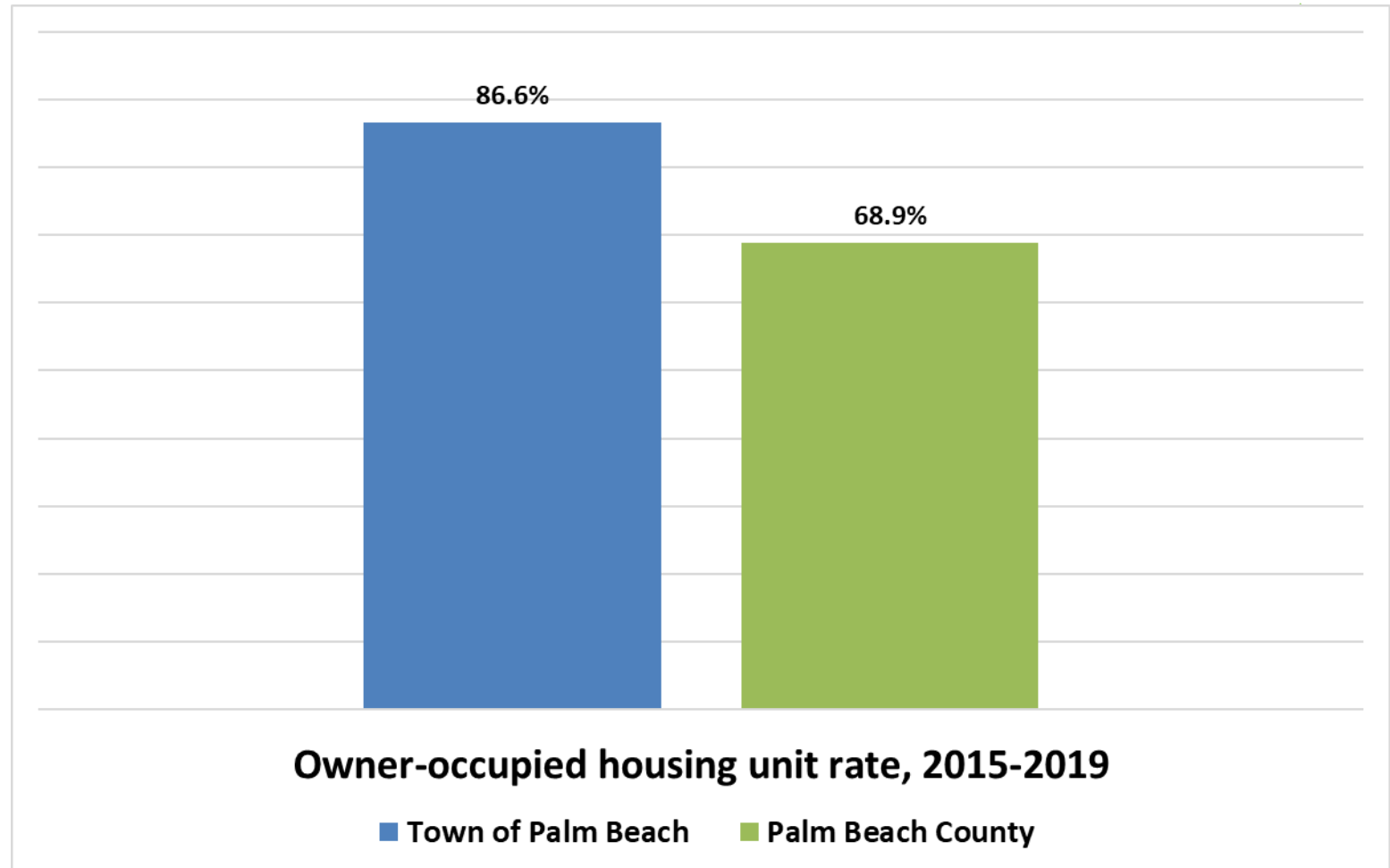


	2021 PERMITS					
	SINGLE FAMILY UNITS	VALUE	MULTIPLE FAMILY UNITS	VALUE	TOTAL DWELLING UNITS	TOTAL DWELLING VALUE
Palm Beach	65	\$102,237,044	0	0	65	\$102,237,044
Neighboring Municipalities						
Lake Worth Beach	23	\$3,867,500	253	\$26,722,025	276	\$30,589,525
West Palm Beach	113	\$30,731,222	1610	\$345,241,875	1723	\$375,973,097
TOTAL	201	\$136,835,766	1863	\$371,963,900.00	2064	\$508,799,666
<i>Source: Palm Beach County Planning Division 'SUMMARY OF BUILDING PERMITS ISSUED IN PALM BEACH COUNTY ANNUAL REPORT 2021'</i>						



Total Residential Units





Percentage of Taxes Levied by Property Type		
2021 Taxes Levied \$ 62,788,723.52		
Residential	Homestead	41.99%
	Non-Homestead	44.19%
	Vacant Lots	4.93%
Non- Residential	Commercial	7.75%
	Industrial	0.00%
	Institutional	0.55%
	Agricultural	0.00%
	Other	0.01%
Tangible Personal Property		0.58%

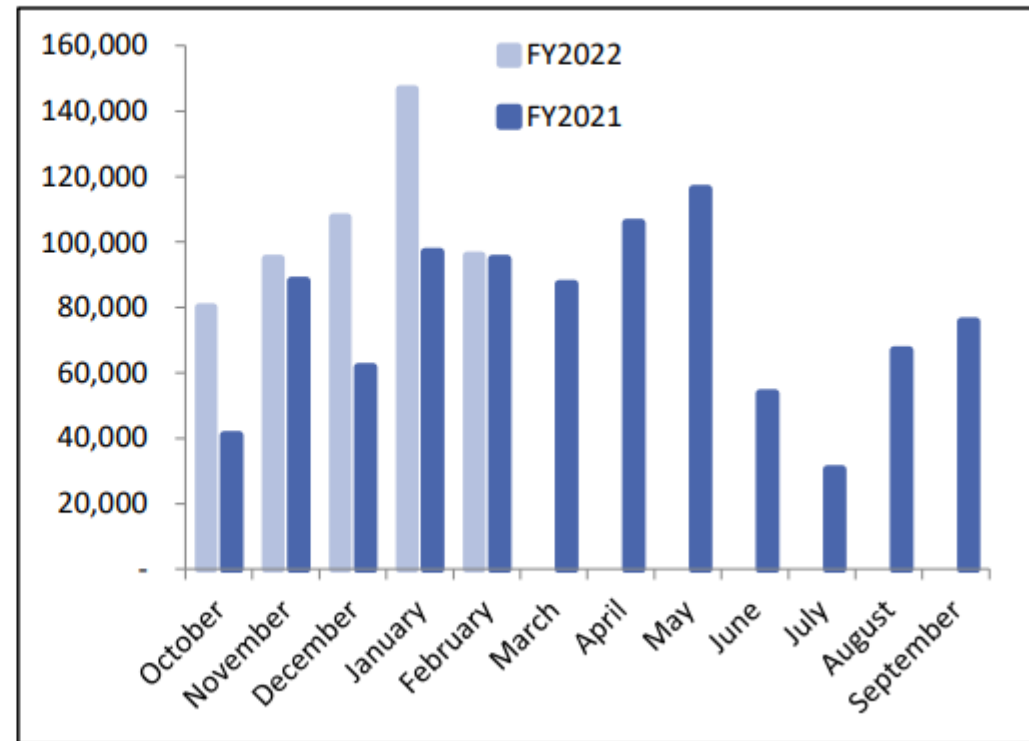
Source: Palm Beach County Property Appraiser Table 2
Distribution of Taxes Levied by Property Type



Town of Palm Beach Recreation

Recreation Fees

	FY2022	FY2021	Difference
October	80,165	40,944	39,221
November	94,995	88,135	6,860
December	107,658	61,735	45,922
January	146,868	97,003	49,865
February	95,867	94,875	992
March		87,167	
April		105,812	
May		116,285	
June		53,766	
July		30,626	
August		66,898	
September		75,710	
Total	525,552	918,956	142,860



Recreation Performance Report Through December 2021

Program	FY2022 YTD		FY2021	
Mandel Recreation Center				
Participation	1983		12,066	
Programs Offered	62		252	
Tennis Center				
Overall Participation	6,178		21,397	
Tennis Passes Sold				
Annual	35		78	
Seasonal	26		47	
Daily	710		2,972	
12 Play Pass	83		306	
Palm Beach Par 3 Golf Course				
Participation – Rounds Played	12,711		52,459	

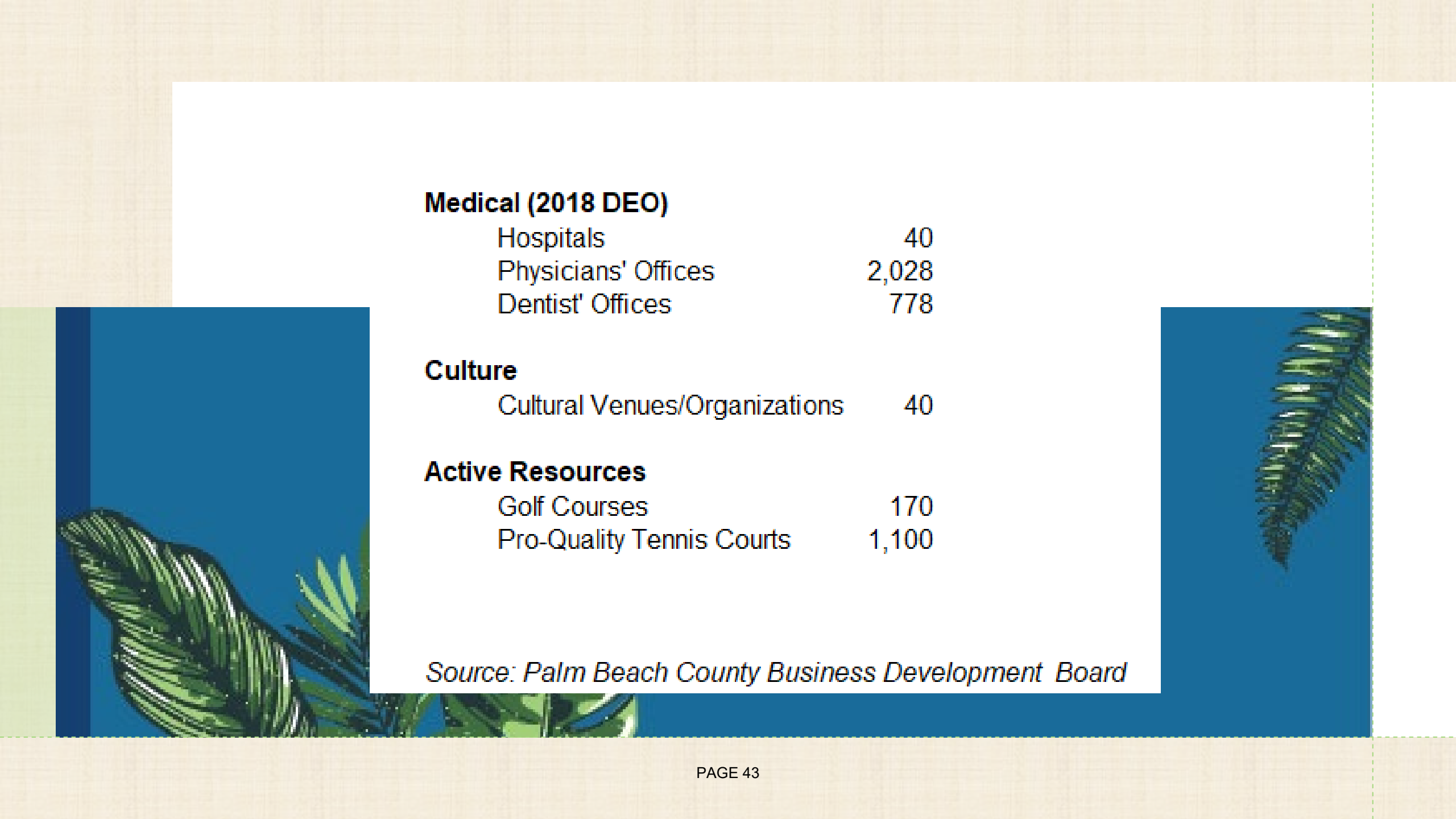
* Fiscal Year October 1-September 30

Palm Beach Par 3

	Feb-20	Feb-21	Feb-22
Rounds	4,924	5,151	5,453
Merchandise	\$ 36,403	\$ 45,648	\$ 73,013
Lessons	\$ 37,995	\$ 56,984	\$ 54,845
Total Revenue	\$ 385,323	\$ 472,558	\$ 534,307

*High season comparative data

Palm Beach County | Regional Resources



Medical (2018 DEO)

Hospitals	40
Physicians' Offices	2,028
Dentist' Offices	778

Culture

Cultural Venues/Organizations	40
-------------------------------	----

Active Resources

Golf Courses	170
Pro-Quality Tennis Courts	1,100

Source: Palm Beach County Business Development Board

Restaurants and Lodging

Restaurants	2,462
Hotels	148
New Hotel Projects (2021-2024)	14
New Hotel Projected Rooms (2021-2024)	1,933

Source: Florida Restaurant & Lodging Association

Resiliency Planning

Level Up Palm Beach

Woods Hole Group Report

- Town Facilities and Infrastructure
- Lake Worth Shoreline
- Flood Plain Development
- Comprehensive Planning

Level Up Palm Beach

Topics for This Meeting

- Town Facilities and Infrastructure
- Lake Worth Shoreline
 1. Bulkhead Construction Specification
 2. Bulkhead Maintenance and Certification
 3. Neighborhood Scale Flood Control
 4. Storm Surge Barrier Feasibility Study
 5. Lake Worth Water Level Monitoring

Town Facilities and Infrastructure

Objective:

- Adapt Town assets to mitigate risks of damage and failure from future coastal flooding

Lake Worth Shoreline

Objective:

- Mitigate neighborhood and Town-wide exposure to future coastal flooding, emanating primarily from the Lake Worth shoreline

Source: Town Council Meeting February 8, 2022

Level Up Palm Beach

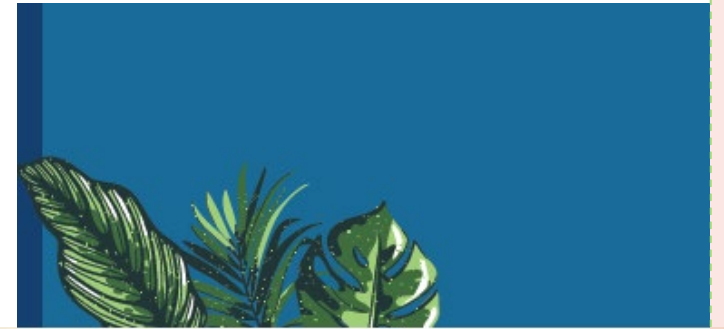
Next Steps

- Town Facilities and Infrastructure
- Lake Worth Shoreline
 1. Bulkhead Construction Specification
 2. Bulkhead Maintenance and Certification
 3. Neighborhood Scale Flood Control
 - High Resolution Survey
 4. Storm Surge Barrier Feasibility Study
 5. Lake Worth Water Level Monitoring

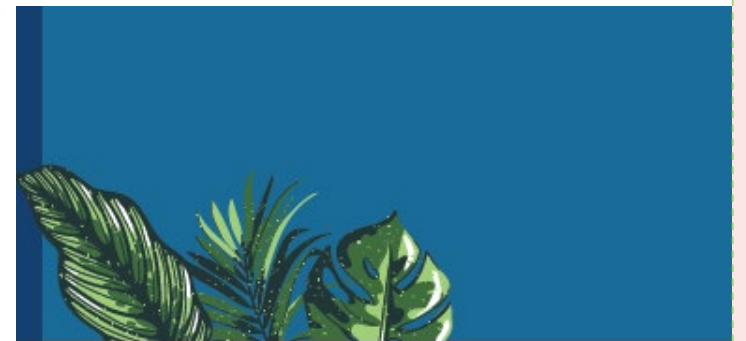
2022 Florida Legislative Session Summary

2022 Florida Legislative Session Summary

- 3, 685 Bills and Proposed Committee Bills (PCBs) filed for consideration
- 285 (7.7%) passed both chambers and await Governor approval
- Surplus expected resulting in more than 1,700 appropriation requests filed in the House; 1,800 in the Senate



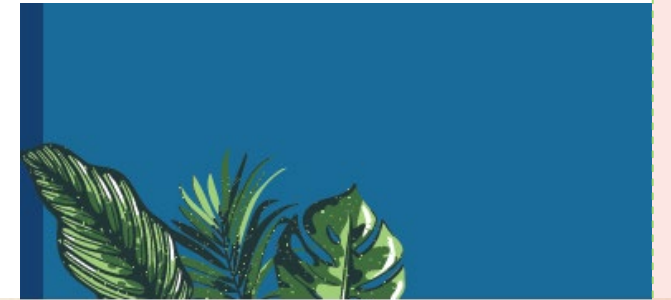
- FY2022-2023 budget \$112.1 billion, 10% increase over prior
- \$782.4 million towards improving water quality, with \$4.2 million dedicated to Department of Environmental Protection
- Sea Level Rise Resiliency Plan appropriation \$170,874,990 in General Revenue and \$100,000,000 from Resilient Florida Trust Fund



BILLS OF INTEREST FILED FOR 2022 SESSION

Cause of Action for Local Businesses Damages (SB620/HB569) **PASSED**

The bills create a cause of action for an established business to recover loss of business damages from a municipality whose regulatory action has caused a significant negative impact (greater than 15% loss of profit) on the business as long as the business has engaged in lawful practice for 3 years before the ordinance. The business cannot claim damages for more than 7 years of lost profits.



BILLS OF INTEREST FILED FOR 2022 SESSION

School Concurrency (SB 706 HB 851) **PASSED**

The bill provides that school concurrency is deemed satisfied when the developer tenders a written legally binding commitment, rather than actually executes such commitment, to provide mitigation proportionate to the demand created by the development. A district school board must notify the local government that capacity is available for the development within 30 days after receipt of the developer's commitment. The bill also provides that such mitigation paid by a developer, rather than being immediately directed toward a school capacity improvement, may be set aside and not spent until an appropriate improvement is identified.

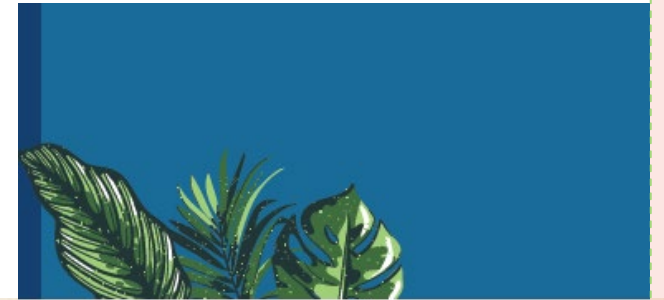


BILLS OF INTEREST FILED FOR 2022 SESSION

Legal Notices (CS/HB 7049) **PASSED**

This bill allows a governmental agency the option to publish legal notices on a publicly accessible website owned by the municipality instead of in a print newspaper under specified conditions.

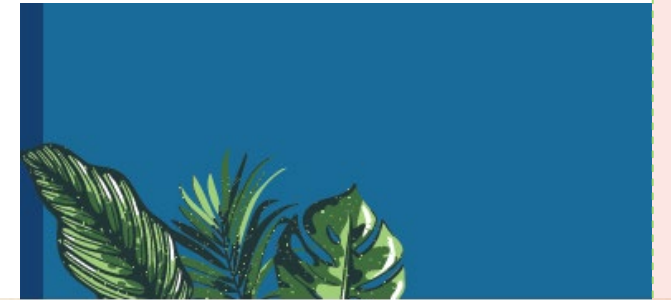
The sponsor of the legislation, Rep. Erin Grall, R-Vero Beach, said the bill was needed to cut costs to governments for publishing notices.



BILLS OF INTEREST FILED FOR 2022 SESSION

Private Property Rights to Prune, Trim, and Remove Trees (SB 518 / HB 1555) **PASSED**

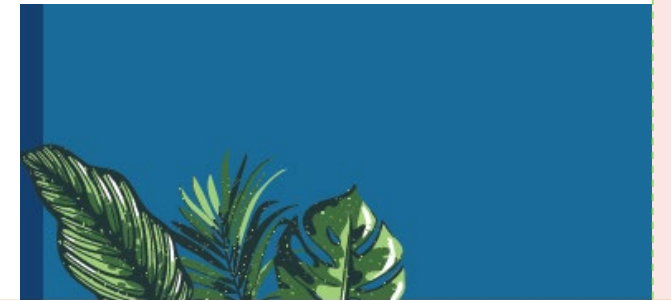
Several years ago, the Legislature preempted local governments' tree ordinances, and unlike in the past, this year's tree-related bill had broad bipartisan support. SB 518 states that a local government may not burden a property owner's right to prune, trim, or remove trees on his or her own property if the tree "poses an unacceptable risk" to persons or property.



BILLS OF INTEREST FILED FOR 2022 SESSION

Covid Liability (SB 7014 /HB 7021) **PASSED**

The bills extends the application period of liability protections against Covid-19 to claims before June 1, 2023, thus expanding the window of liability protections open from March 29, 2022, to June 1, 2023. This liability protection applies to Health Care Providers and protects them from potential civil suits stemming from the Covid-19 pandemic.



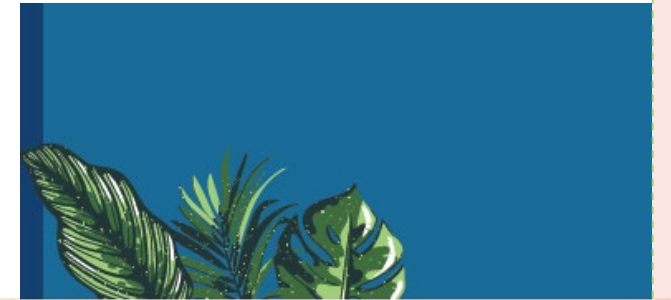
BILLS OF INTEREST FILED FOR 2022 SESSION

Business Impact Statements (SB 280 Hutson / HB 403 Giallambardo) **FAILED**

The Florida League of Cities worked closely with the Senate sponsor, Senator Travis Hutson, to make the bill significantly better for local governments, and as a result, the Florida League of Cities and many local jurisdictions were neutral or in support of the bill.

The bills provided that a court may award attorney fees to the complainant successfully challenging a local government ordinance on the grounds that the ordinance is arbitrary or unreasonable.

It is expected to have this legislation filed next session.



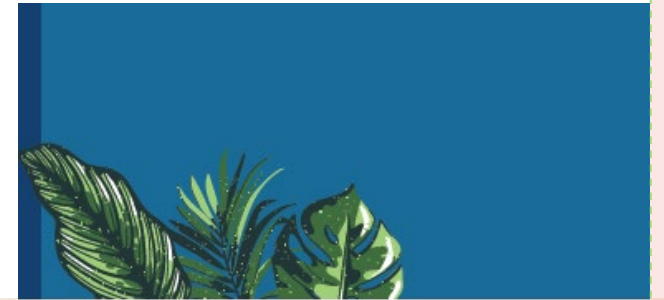
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The bills provided that a court may award attorney fees to the complainant successfully challenging a local government ordinance on the grounds that the ordinance is arbitrary or unreasonable.

It is expected to have this legislation filed next session.



BILLS OF INTEREST FILED FOR 2022 SESSION

Sovereign Immunity (SB 974 Gruters) /HB 985 Beltran) **FAILED**

This bill would have increased the limits of the state's waiver of sovereign immunity. There was robust discussion this session surrounding the current limits and the size of the prospective increase. The bill saw multiple iterations, and the cap for per person injured and per incident fluctuated significantly.

In its final form, SB 974 created a three-tier system where a county or municipality that has a population of 50,000 or less is liable for \$200,000 per claimant \$300,000 per occurrence.

This legislation will likely return next session.

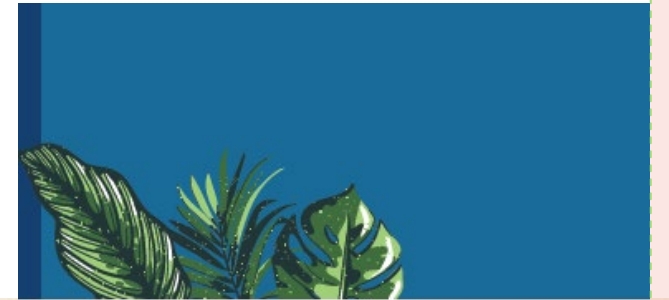


BILLS OF INTEREST FILED FOR 2022 SESSION

Vacation Rentals (SB 512 Burgess)/ HB 325 Fischer) **FAILED**

This was the Legislature's attempt to preempt the regulation of vacation rentals – also known as short-term rentals – to the State. This included additional provisions that limit local governments' ability to enforce short term rental ordinances including prohibiting local governments from charging a vacation rental registration fee and creating a cure period for vacation rental owners who fail to register with the local government.

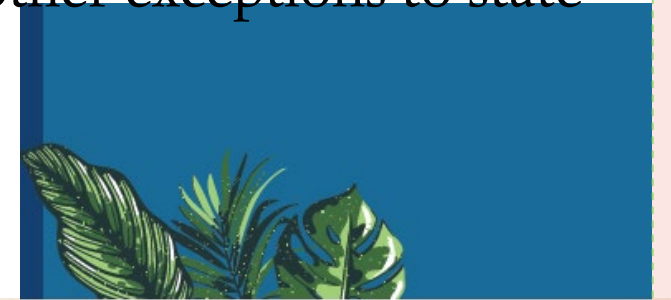
This issue is expected to return in the future.



BILLS OF INTEREST FILED FOR 2022 SESSION

Preemption of Local Government Wage Mandates (SB 1124 Gruters/ HB 943 Harding) **FAILED**

Local governments and the Florida League of Cities opposed the proposed bill that would have preempted political subdivisions from enacting, maintaining, or enforcing wage mandates in an amount greater than the state minimum wage rate. The bill was amended to remove the statutory exception allowing local governments to require a different minimum wage for employees, or the employees of a subcontractor, of an employer who contracts to provide goods and services to the local government, while leaving the other exceptions to state preemption currently in the statute intact.



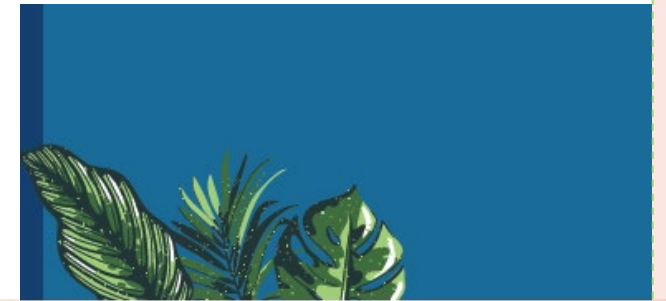
BILLS OF INTEREST FILED FOR 2022 SESSION

Mobility Funding Systems (HB 1415 Robinson, W. / SB 1824 Brodeur) **FAILED**

The bill specified procedures and requirements for local governments to adopt or update current mobility plans, defining “Mobility Fee” and “Mobility Plan”.

The bill stated that local governments should adhere to the methods outlined in their comprehensive plan to measure potential impacts of developments. The bill also stated that if a local government repeals transportation concurrency, then it must adopt another mobility funding system outlined by s. 163.38103.

A version is expected to be filed in this upcoming session.



BILLS OF INTEREST FILED FOR 2022 SESSION

Mandatory Building Inspections (SB 1702/ HB 7069) **FAILED**

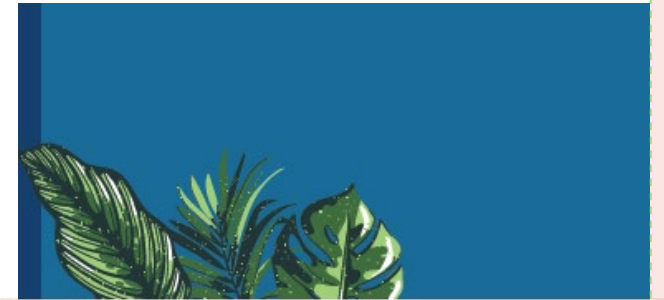
The bill requires mandatory structural inspection program for multi-family residential buildings. Multi-family residential buildings greater than 3 stories need to have an inspection done once the building reaches 30 years in age and every 10 years after that. If located within 3 miles of the coastline, the building must receive the inspection once it reaches 25 years old and every 10 years after that. The bill authorizes local enforcement agencies to develop timelines and penalties with respect to this legislation. Until the legislation died, it had received unanimous support.



BILLS OF INTEREST FILED FOR 2022 SESSION

Certificates of Public Convenience and Necessity (SB 502 Rodriguez) **FAILED**

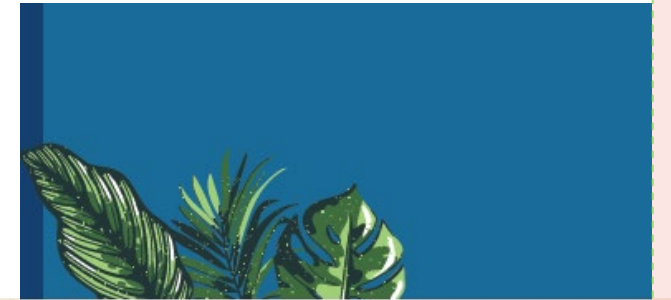
SB 502 did not have a house companion bill. It required a county that has a population exceeding one million to issue a certificate of public convenience and necessity to any applicant that has been operating in Florida for 10 years and has a certificate of public convenience and necessity from at least three other Florida counties. This requirement would not have applied to a county operating under a home rule charter.



BILLS OF INTEREST FILED FOR 2022 SESSION

Advanced Life Support Nontransport Services and Medical Countermeasures (CS/SB 1144 / HB 1321) **FAILED**

CS/SB 1144 creates an exemption from certificate of public convenience and necessity (COPCN) requirements for licensure as a non-transport advanced life support service for a governmental entity that maintains a fire rescue infrastructure that dispatches first responders. The bill requires the implementation of the medical standards of any countywide common medical protocol, if such a protocol is instituted. It provides exclusions from the COPCN exemption and prohibits a county from limiting, prohibiting, or preventing a governmental entity who is exempted from COPCN requirements from providing non-transport advanced life support services.



Information Technology

IT OPERATIONS

**DATA STORAGE NETWORK SECURITY APPLICATION SUPPORT PROCUREMENT
END USER SUPPORT DATA BACKUPS OPERATIONAL SUPPORT CYBERSECURITY
NETWORK SUPPORT EQUIPMENT SUPPORT ENHANCEMENTS UPDATES**

Marina

Coastal Protection

Finance

Purchasing



Emergency Management

Town Manager's Office

Planning, Zoning & Building



Town Clerk

Human Resources

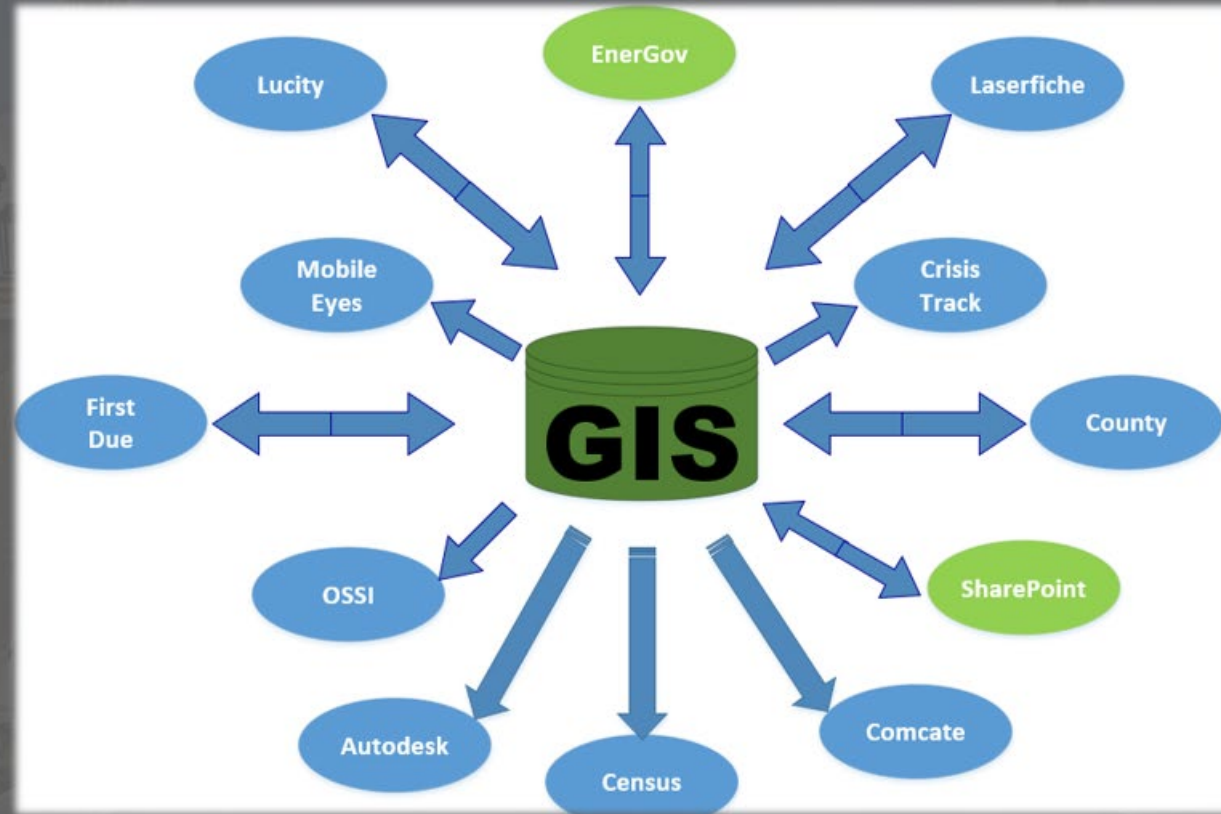
Public Works

Recreation

STRATEGY



LEVERAGE & OPTIMIZE



Town of Palm Beach Human Resources

318 Full Time Employees

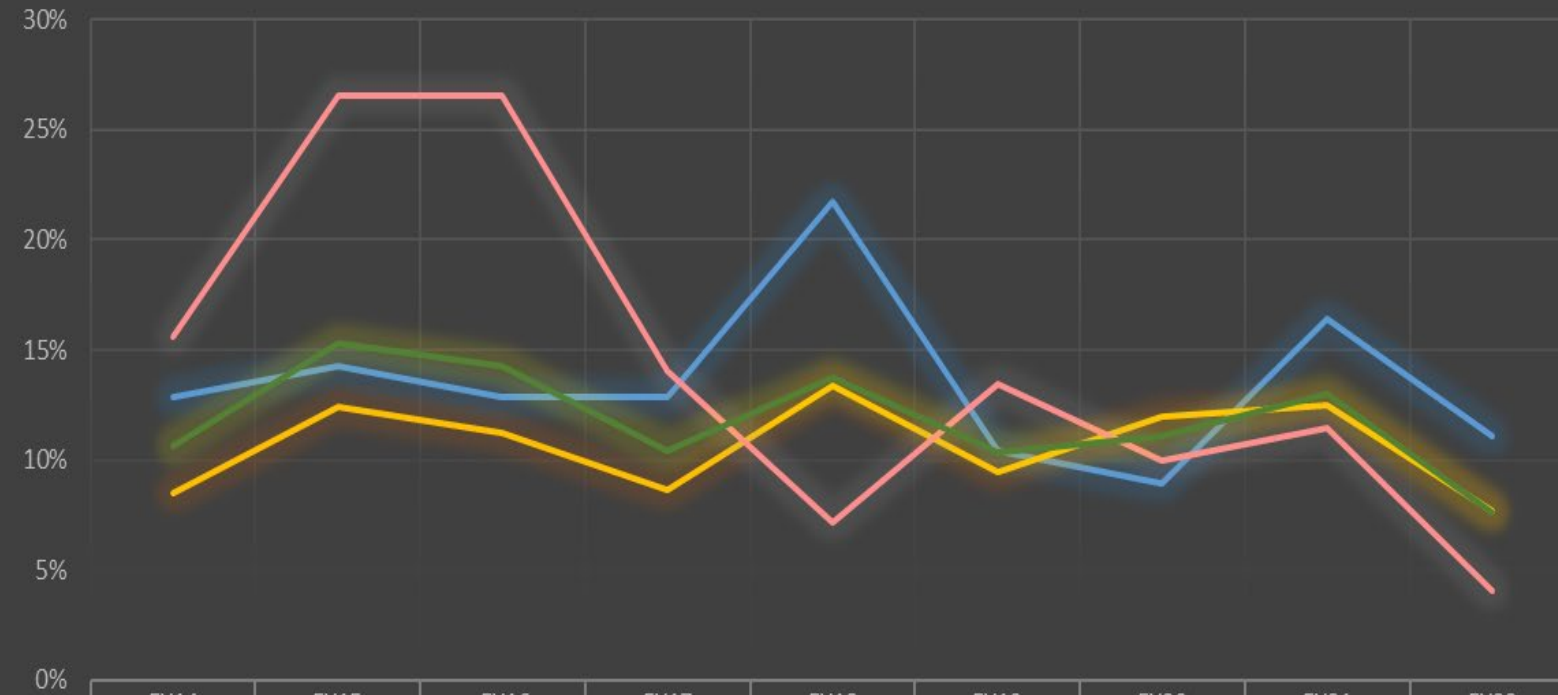
- 198 Hourly
- 120 Salary
- 9% of positions are unfilled

Average longevity | **10.52 Years of Service**



TOWN OF
PALM BEACH

Turnover History



	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22
Sworn Police	13%	14%	13%	13%	22%	10%	9%	16%	11%
General	9%	12%	11%	9%	13%	9%	12%	12%	8%
Certified Fire Rescue	16%	27%	27%	14%	7%	13%	10%	11%	4%
Town-wide	11%	15%	14%	10%	14%	10%	11%	13%	8%



**TOWN OF
PALM BEACH**

TOWN OF PALM BEACH

Information for Strategic Planning Board Meeting on: April 21, 2022

To: Strategic Planning Board

From: Jay Boodheshwar, Deputy Town Manager

Re: Mission and Vision

Date: April 18, 2022

GENERAL INFORMATION

At the March 18, 2022, Strategic Planning Board meeting, initial discussion took place regarding “vision and mission.” Board members were tasked with thinking about these two items in preparation for the April 21 meeting.

In preparation of the dialog regarding mission and vision, to be facilitated by Trina Pulliam and her team at Trainnovations, pages 5 and 6 of presentation slides from the March 18, 2022, Strategic Planning Board meeting has been attached for your review. Please bring your notes and written ideas to the meeting for a robust dialog.

Attachment

cc: Kirk Blouin, Town Manager
Carolyn Stone, Assistant Town Manager
Department Directors
Jessica Savidge, Administrative Manager

VISION

- Vision is time bound. It looks forward in time to “visualize” what you want to be as a community at the end of that time frame, typically 10 -20 years. It describes the “Future State” of the community.
- It communicates the organization’s purpose to all employees, residents, business owners, and visitors.
- It needs to be specific so everyone knows if their work is moving the community in the direction of the vision.
- It needs to be inspirational. It expands your capability and capacity beyond the status quo.
- Your Vision becomes your identity.

Current Vision: A Legacy Worth Keeping

1. Does this meet the above “Vision” criteria?
2. Why does the Town government exist?
3. How do we do things differently, better, or more efficiently?
4. Our Town will be successful if we...



PALM BEACH
Florida

MISSION

- Your mission statement is your “North Star”. It lays out how you’re going to achieve your vision.
- It provides a framework for establishing your organizational culture.
- It helps keep you focused on your strategy.
- It establishes your organizational image.

The Town of Palm Beach delivers the highest quality service by continuously improving and always striving to be the standard by which all others are measured. Our town:

- ***Rich in history...***
- ***Rich in service...***
- ***Always exceptional!***

1. Does this meet the above “Mission” criteria?
2. What does the Town government do? What products or services does it provide?
3. How does it provide the products/services? Think quality, sustainability, innovative.
4. Why does the Town do what it does in the way it does it?



PALM BEACH
Florida

TOWN OF PALM BEACH

Information for Strategic Planning Board on: April 21, 2022

To: Strategic Planning Board

From: Carolyn Stone, Assistant Town Manager

Re: Community Survey

Date: April 11, 2022

GENERAL INFORMATION

An important piece of a Strategic Plan is to gather data through a community survey process. The survey tool will assist in identifying key strategic areas or critical issues that need to be explored in the future.

Staff has engaged with Community Data Platforms (CDP), a national data analytics leader, to develop a survey tool that solicits feedback on topics that were identified as part of the Board's SWOT analysis and Critical Success Factors. Survey questions will probe issues related to quality of life, environmental resilience, and economics. CDP's mission is to help leaders in non-profits and government build stronger and smarter communities by harnessing the power of data analytics. The survey is benchmarked with other communities, and the results will be presented through a simple, intuitive dashboard so leaders can develop and execute an evidence – based communication strategy. Each question on the survey is either from CDP's bank or was specifically designed for the Town of Palm Beach.

Please review the attached survey questions and provide feedback at the April 21st Strategic Planning Board meeting.

Attachments

cc: Kirk Blouin, Town Manager
Jay Boodheshwar, Deputy Town Manager
Carolyn Stone, Assistant Town Manager
Department Directors
Jess Savidge, Administrative Manager

Community Data Platforms

SMARTER AND STRONGER COMMUNITIES

Palm Beach 2023 Strategic Plan Survey

Section 1. Eligibility & Location

Welcome to the Palm Beach Survey!

The purpose of this survey is to understand your opinions about various aspects of life in your community that will support the 2023 Strategic Plan for Palm Beach. The information you provide will help community leaders assess current and future needs.

Neither your name nor any identifying information about you will ever be shared with anyone outside of the Community Data Platforms (CDP) team without your express consent. Community Data Platforms may use your answers for reports, but again, we will never identify you or anyone in your household in any reports. For more information about our privacy policy, please [click here](#). By starting the survey, you are agreeing that your responses can be reported with other community member's responses.

If you have any questions about the study or your rights as a participant, please email us at info@communitydataplatforms.com

Your participation is greatly appreciated!

1. How old are you?

[] years old

2. Are you currently living in the United States of America?

- Yes
- No

3. Thank you for your interest in the Palm Beach Survey. To answer the survey, respondents must be at least 18 years old or/and live in the United States of America. If someone else in your household meets these criteria, please share

Community Data Platforms

SMARTER AND STRONGER COMMUNITIES

the survey link and ask them to participate so your family can be represented.

[If age given in #2 is less than 18, or #3 is “No”]

4. In which zipcode do you **live**?

Please enter a valid 5-digit US zipcode.

[]

5. Select the county where your home is located [ask if zipcode given in #4 covers two counties]

- Option 1
- Option 2
- Other (please specify):

6. Are you currently working outside of your home? This question is about location during working hours. If you are working from home only (not hybrid), then the answer is no.

- Yes
- No

7. In which zipcode do you **work**? [Ask if answer to #6 is yes]

Please enter a valid 5-digit US zipcode.

[]

8. Select the county where your workplace is located: [ask if zipcode given in #7 covers two counties]

- Option 1
- Option 2
- Other (please specify):

Community Data Platforms

SMARTER AND STRONGER COMMUNITIES

Section 2. 2023 Strategic Plan

Block 1. Housing

9. What type of housing best describes where you currently live?

- Single family home
- Multi family housing (i.e. condominium, apartment building, etc.)
- Hotel or similar
- Separate living housing, such as a garage apartment
- Other (Please, specify):

10. How many people do you live with, excluding yourself? If you live alone, your answer will be “0”. [Minimum number is 0 - maximum number 20]

[] adults 18 years old and over

[] children 17 years old and under

11. Which of the following best describes your current housing situation?

- I own my home/condo
- I am renting
- Living with a friend or relative
- Other (please specify):

12. If you had the choice, which housing situation would you choose?

- My current housing situation
- Owning a house
- Owning a condo
- Renting a house
- Renting an apartment or condo
- Staying with family or friends
- Other (please specify):

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13. How satisfied are you with each of the following aspects of your living situation?

	Very satisfied	Satisfied	Neutral	Unsatisfied	Very unsatisfied
Overall current living situation					
Cost (rent or mortgage)					
Condition of home					
Location of home					
Size of home					
Physical appearance of your neighborhood					

14. How satisfied are you with the following aspects of your home's location?

	Very satisfied	Satisfied	Neutral	Unsatisfied	Very unsatisfied
Neighborhood safety					
Overall walkability					
Sense of community					
Noise level					
Closeness to schools					
Closeness to family and friends					
Closeness to grocery store					

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Closeness to pharmacy and healthcare services					
Closeness to public transportation					
Closeness to my place of work					
Closeness to church, temple, mosque, or other religious center					
Closeness to public parks or greenspaces					
Closeness to retailers (stores, restaurants, etc.)					
Closeness to cultural and recreational amenities					

15. How convenient is the location of your home in relation to other places you visit **regularly** (work, family, services, recreation, etc.)?

- Very Convenient
- Convenient
- Somewhat Convenient
- Inconvenient
- Very Inconvenient

Block 2: Attraction and retention

16. Do you live full-time (more than 6 months) or part-time (6 months or less) in your Palm Beach residence?

- Full-time

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- Part-time

17. On average, how long is your stay in Palm Beach during the year? [Only ask if “part-time” is selected in #16]

[] duration in months

18. How long have you lived in Palm Beach, either full time or part time? [Validation to numbers from 0 to 120]

[] whole years

19. In what part of Palm Beach do you live?

- North End
- Mid-town
- South End

20. Which of the following are reasons that you moved to your community? Select all that apply. [Ask if answer to #18 <10 years]

- Job opportunity
- Higher education
- K-12 schools
- Natural environment
- Alignment with **Palm Beach’s** politics
- Alignment with **Florida’s** politics
- Family
- Relationship(s)
- Safe neighborhoods
- Cultural, recreational, and educational amenities
- Healthcare facilities
- Culture of inclusion
- Quality of life
- Public services (transportation, trash collection, utilities, etc.)
- Cost of living

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- Other (please specify):
- None of the above

21. Which was your primary reason for moving to your community? [Ask if answer to #18 <10 years]

Populates with answers to #20

22. Do you plan to move out of the area some time in the next 5 years?

- Yes
- No

23. How far away do you plan to move? [Ask if answer to #22 is yes]

- To a location less than 50 miles away
- To a location more than 50 miles away

24. Which of the following are contributing to your desire to **move**? [Ask if answer to #22 is yes]

Select all that apply.

- Current or future job opportunity
- Higher education
- My children's education (K-12 schools)
- Climate change and natural disaster risk
- Natural environment
- Disagree with the political environment in **Palm Beach**
- Disagree with the political environment in **Florida**
- Increased traffic in area
- Overcrowding with tourism and growth in the area
- Family
- Relationship(s)
- Unsafe neighborhoods
- Scarcity in cultural, recreational, and educational amenities
- Insufficient healthcare facilities

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- Lack of culture of inclusion
- Quality of life
- Public services (transportation, trash collection, utilities, etc.)
- Reduced availability of good drinking water
- Cost of living
- Other (please specify):
- None of the above

25. Which is your primary reason for wanting to move from your community? [Ask if answer to #22 is yes]

Populates with answers to #24

26. Which of the following are reasons that you choose to **stay** in your community?

Select all that apply. [Ask if answer to #22 is no]

- Job opportunity
- Higher education
- K-12 schools
- Natural environment
- Alignment with **Palm Beach's** politics
- Alignment with **Florida's** politics
- Family
- Relationship(s)
- Safe neighborhoods
- Cultural, recreational, and educational amenities
- Healthcare facilities
- Culture of inclusion
- Quality of life
- Public services (transportation, trash collection, utilities, etc.)
- Cost of living
- Other (please specify):
- None of the above

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27. Which is your primary reason for wanting to stay in your community? [Ask if answer to #22 is no]

Populates with answers to #26

28. Have you ever experienced any of the following situations in Palm Beach? Select all that apply.

- Not having quality drinking water
- Not finding parking spaces in a public area
- Contamination of goods by pesticides
- Property damage from an environmental event
- Excessive/unexpected traffic delays while traveling in Town
- Other (please specify):
- None of the above

Block 3: Quality of life

29. How would you rate the following aspects of life in and around your neighborhood?

	Very good	Good	Fair	Poor	Very poor
Overall quality of life					
Quality of parks and recreation programs and facilities					
Quality of artistic or cultural programs and facilities					

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Quality of restaurants and other retail establishments					
--	--	--	--	--	--

30. How do you think your neighborhood compares to all other neighborhoods in your community?

- My neighborhood is **better** than all other neighborhoods in my community
- My neighborhood is **worse** than all other neighborhoods in my community
- My neighborhood is **similar** to all other neighborhoods in my community

31. Which of the following developments within your community would improve your overall quality of life, **for you and your family**? Select all that apply.

- Improved schools
- Improved parks and recreation programs/facilities
- Better public transportation
- Increased access to healthy food options (grocery stores, restaurants)
- Increased cultural/artistic events or programs
- Better downtown area
- Increased safety
- Improved roads and sidewalks
- More parking facilities/options
- Increased bicycle tracks and facilities
- Improved emergency services (fire, emergency medical, police)
- Improved medical services (hospitals, pharmacies, clinics)
- Improved environmental measures
- Climate change mitigation

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- Increased access to quality drinking water

32. Within your community, where do you typically exercise/participate in sports?

Select all that apply.

- Local park, playground, or outdoor space
- Local recreation center
- Local gym (paid membership)
- Local school
- Gym at work
- I exercise within my home
- Palm Beach's Tennis Center
- Palm Beach's Par 3 Public Golf Course
- Private Clubs and Courses
- Palm Beach's Lake Trail
- Palm Beach's Mandel Fitness Center
- I don't exercise/participate in any sports [EXCLUSIVE]
- None of the above [EXCLUSIVE]

33. How many hours a week do you exercise/participate in sports? [Ask if #32 is anything but "I don't exercise/participate in any sports"]

- Less than one hour per week
- 1-2 hours per week
- 3-4 hours per week
- 5-6 hours per week
- 7-8 hours per week
- 9-10 hours per week
- 11 hours or more per week

34. Which source do you trust to obtain safe, clean drinking water? Select all that apply.

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- Tap water
- Drinking fountains in public spaces
- Grocery stores / bottled water
- None of the above [Exclusive]
- Other (please specify):

35. Which of the following emerging initiatives would you like for Palm Beach to explore for implementation in the near future? Select all that apply.

- Increased 5G and 6G network coverage
- Increased organic control for pests
- Digital epidemiology tracking
- Increased walkability and bicycling spaces
- Sensors in stoplights to reduce traffic
- Increased automation in processes and operations of the Town
- Cybersecurity and data privacy awareness
- Smart City initiatives
- Other (please specify:)
- None of the above

36. Which of the emerging initiatives you selected before would be your top priority to be implemented in Palm Beach within 5 years? [Ask if #35 has a selection.]

Populates with answers to #35

Block 4. Transportation

37. When working outside your home, how satisfied are you with your current commute time? [Ask if answer to #6 is yes]

- Very satisfied
- Satisfied
- Somewhat satisfied
- Unsatisfied
- Very unsatisfied

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38. Would you prefer to work from home? [Ask if answer to #6 is yes]

- Yes
- No
- I prefer a split between working away from home and working from home

39. How often do you use public transportation?

- Every day
- 4-6 times per week
- 1-3 times per week
- A few times per month
- Around once per month
- A few times per year or less
- Never

40. How would you rate the accessibility of public transportation in your community?

- Very good
- Good
- Fair
- Poor
- Very poor

41. How long does it take you to find a parking space in Palm Beach?

- I find parking immediately
- 5-9 minutes
- 10-14 minutes
- 15 minutes or more
- I use public transportation or taxi/rideshare

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Block 5: Schools

42. Have you or any of your children attended schools in Palm Beach or in the regional area in the past five years?

- Yes
- No

43. How would you rate the quality of the school you or your child have attended within Palm Beach or in the regional area? [Ask if the answer to #42 is yes]

- Very good
- Good
- Fair
- Poor
- Very poor

Block 6. Public safety

44. How would you rate the quality of emergency services in your area?

	Very good	Good	Fair	Poor	Very poor
Fire					
Emergency medical					
Police services					

45. How would you rate the availability of pharmacy and healthcare services in Palm Beach and in the region?

- Extremely good
- Quite good
- Somewhat good

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- Slightly good
- Not at all good
- I'm not sure

46. How confident are you in local police to treat all people with equal respect?

- Extremely confident
- Quite confident
- Somewhat confident
- Slightly confident
- Not at all confident
- I'm not sure

47. How safe do you feel in your neighborhood?

- Very safe
- Somewhat safe
- Somewhat unsafe
- Very unsafe

Block 7: Climate Change

48. What do you believe the community should prioritize to be better prepared for natural disasters and extreme weather events? Select all that apply.

- Sea level rise preparation
- Building more disaster-safe infrastructure, and improving current infrastructure - such as roads, water/sewer pipes, utility lines, etc.
- Improving and expanding public transportation
- Improving access to health services for community members
- Improving energy infrastructure
- Communications and information access
- Other (please specify):
- None of the above

49. What do you believe should be the community's top priority in preparing for natural disasters and extreme weather events? [Only ask those who selected >1 option at

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#48, skip if no answer of “None of the above” at #48, autofill and skip if they select 1 response]

[INSERT ANSWERS FROM #48]

50. Which of the following do you think your community should prioritize to benefit the environment? Select all that apply.

- Expanded public transportation
- Expanded EV charging stations
- Expanded educational programs teaching about climate change and climate friendly actions
- Reduce pesticide impacts to the environment
- Promoting the growth of native plants
- Other (please specify):
- None of the above

51. What is your current level of concern of the possible future impacts of the following extreme weather and environmental conditions within your community?

	Extremely concerned	Somewhat concerned	Slightly concerned	Not concerned at all	Not applicable
Extreme heat					
Sea Level Rise (from South Florida impacts)					
Pesticide impacts					

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Flooding					
Strong wind event (hurricane, tornado)					
Excessive rain event (hurricane, flood)					
Drought					

52. Do you...

	Yes	No
..believe that climate change is happening?		
..believe that climate change impacts extreme weather events such as extreme heat, extreme cold, flooding, etc.?		
..believe that human activity is playing a role in climate change?		

Block 8. Entrepreneurship & Political Environment

53. Do you or did you own your own business?

- Yes

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- No

54. When did you start your own business? [Ask if answer to #53 is yes]

- Less than 6 months ago
- 6-12 months ago
- 1-3 years ago
- 3-5 years ago
- 5-10 years ago
- 10+ years ago

55. Are you thinking about starting your own business? [Ask if answer to #53 is no]

- Yes
- No

56. Do you think your community is a good place to start a business? [Ask if answer to #53 or #55 is yes]

- Yes
- No

57. How has the Coronavirus pandemic impacted your income and ability to adequately cover the costs associated with living in your community?

- The Coronavirus pandemic has **negatively** impacted my finances
- The Coronavirus pandemic has **positively** impacted my finances
- The Coronavirus pandemic has **not** impacted my finances

58. Where would you place YOURSELF on a scale from 0 to 10 where 10 means very liberal and 0 means very conservative?

[SCALE = 0 (Very Conservative) to 10 (Very Liberal)]

59. How much trust do you have in: (a) the media; (b) your local government; (c) the state government d) the federal government

[SCALE = 1 (very little trust) to 7 (a great deal of trust)]

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60. [Home Rule](#) gives each municipality the flexibility to craft its laws specifically to its unique needs. These powers state that any municipality can adopt laws as long as the law doesn't conflict with state or federal law. An easy way to understand it is: Local Voices Making Local Choices.

Based on your current knowledge, do you have a favorable or unfavorable opinion of a Home Rule form of government?

- Very favorable
- Favorable
- Neutral
- Unfavorable
- Very unfavorable
- Not sure

61. Please share any additional comments you would like to make about your experience living in Palm Beach. Think of where you want your town to be in 5 years from now. We will share what you write with your local leaders but your identity will not be disclosed.

[]

Section 3. Demographics

62. To make sure our survey represents everyone, and to understand the preferences and challenges of different groups, we need to ask some demographic questions.

What is your gender?

- Man
- Woman
- Different identity (Please tell us how you identify):

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63. Which one or more of the following describes your race? Select all that apply.

- White
- Black or African American
- American Indian or Alaska Native
- Asian
- Pacific Islander
- Other (please specify):
- None of the above

64. Do you have a disability protected under the Americans with Disabilities Act?

- Yes
- No

65. Which of the following disabilities apply to you, as defined by the Americans with Disabilities Act? Select all that apply. [Ask if answer to #64 is yes]

- Cognitive
- Emotional
- Physical
- Mental
- Hearing
- Visual
- None of the above [Exclusive]

66. What is the highest level of education you have completed?

- Never attended school or only attended kindergarten
- Grades 1 through 8 (Elementary)
- Grades 9 through 11 (Some high school)
- Grade 12 or GED (High school graduate)
- College 1 year to 3 years (Some college or technical school)
- College 4 years or more (e.g. BA, BS)
- Graduate or professional degree (e.g. MBA, M.A./M.S., PhD, JD, MD, DDS, DO etc.)

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67. Are you currently...

- Married
- Divorced
- Widowed
- Separated
- Never married
- A member of an unmarried couple

68. What is your current employment status? Select all that apply.

- Self-employed full-time
- Self-employed part-time
- Employed full-time
- Employed part-time
- Unable to work
- Full-time homemaker
- Retired
- Student
- None of the above

69. Do any of the following describe you?

- Active military
- Inactive military/Veteran
- None of the Above

70. Which of the following best describes the industry of the company or organization you work for or retired from? [Ask if answer to employment is “self-employed” full time or part time, “employed” full time or part time and “retired”]

- Agriculture, mining, and natural resources
- Construction and manufacturing
- Transportation, utilities, logistics, and trades
- Retail, food services, and personal care
- Finance, insurance, real estate, and legal services
- Business, professional services, or management

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- Administrative or business support
- Sciences, engineering, computers, or technology
- Education
- Healthcare
- Community services, public administration and security
- Arts, entertainment, and recreation
- Other (specify):
- None of the above

71. What news sources do you rely on the most? Select all that apply.

- Palm Beach Daily News
- Palm Beach Post
- Wall Street Journal
- Other newspapers
- Local Television
- National television
- NPR
- Other radio news
- Podcasts
- Online news
- Social media
- None of the above [Exclusive]

72. How do you consume online news? Select all that apply. [Only ask those who selected “Online news” at #71]

- Search engine (Google, Bing, Yahoo, etc.)
- Blogs
- Newspaper websites (New York Times, Washington Post, etc.)
- News broadcast websites (CNN, Fox News, BBC, etc.)
- News apps (Apple News, Google News, etc.)
- Other (please specify):
- None of the above

73. About how often do you access social media services (Facebook, Twitter, Instagram, Pinterest, Youtube, etc.)?

- Several times a day

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- About once a day
- Several times a week
- About once a week
- A few times a month
- Never

74. Which of the following social media platforms do you use or actively participate in? Select all that apply. [If selection is anything except “never” on 73]

- Facebook
- Instagram
- LinkedIn
- Tumblr
- Pinterest
- Twitter
- Youtube
- Snapchat
- Whatsapp
- TikTok
- Parler
- Reddit
- Other (please specify):
- None of the above

75. We know some people consider the next question sensitive. We only ask it because it is very important that the survey represents everyone. As a reminder, we will only use this data for that purpose and will never share it with anyone outside the survey team.

What was your approximate gross household income in 2021? That is, income from you and all family members you live with before taxes. Please enter a complete number without commas (e.g. 100000). Number validation from 0 to 1000000 with option to add 2 decimal spaces.

[]

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76. What was your approximate gross household income in 2021? That is, income from you and all family members you live with before taxes. [Ask if no response to #75 or response is <= 999]

- \$0.00 - \$14,999
- \$15,000 - \$24,999
- \$25,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000 - \$249,999
- \$250,000 - \$350,000
- \$350,001 or more

77. We want to make sure we can contact you for future surveys. Our interest is in making your community a great place to live, so we will never use your contact information for anything other than what you agree to in this survey.

What is your primary email address, at which we would be most likely to reach you?

Please make sure that your email address is in a valid format, for example `anna@surveys.com`, and that there are no spaces before, after, or within your email address.

[]

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Section 4. Panel

78. Community Data Platforms has created the Community Survey Panel to provide reliable data to local leaders and the public surrounding important issues in your community. Community Survey Panel participants will be invited to share their opinions and insights via occasional community surveys. If you choose to join the panel, we will contact you only occasionally. You may opt out at any time.

Would you be willing to join the Community Survey Panel?

- Yes, and I have read the privacy policy [hyperlink to policy]
- No

79. Your survey responses will help local leaders and the public better understand community sentiment. We are also inviting community members to take general market research surveys sponsored by businesses that provide participants financial compensation. These sponsorships will also support additional free surveys for your community on critical issues. For information about our privacy policy, click here [hyperlink policy].

Would you be interested in taking market research surveys similar to this one?

- Yes, and I have read the privacy policy [hyperlink to policy]
- Probably and want to learn more
- No, not interested

80. What is your primary email address, at which we would be most likely to reach you? Please make sure that your email address is in a valid format, for example `anna@surveys.com`, and that there are no spaces before, after, or within your email address. [Ask if they provided an email at #77 and answered yes or probably to #78 or #79]

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81. What is your first name? We will use this to verify we are sending invites to and getting information from the correct person. [Ask if answered yes or probably to #78 or #79]

[]

82. We would also like to make sure we can communicate with you in ways you would like. We would only use the information for study related reasons and will never share it outside the research team. On the next couple of screens you can tell us whether we can call, text, or both.

Would you be willing to share a phone number with us? [Ask if answered yes or probably to #78 or #79]

- Yes
- No

83. What is that phone number, including area code? [Ask if answer to #82 was yes]

[]

84. Is this a cell phone or landline phone? [Ask if answer to #82 was yes]

- Cell
- Landline

85. May we... [Ask if answer to #82 was yes]

	Yes	No
Send you text messages (SMS) about surveys? [Only if chose cell in #84]		
Call you about surveys?		

86. Thank you for taking the time to share your thoughts about your community!