

TOWN OF PALM BEACH UNDERGROUNDING OF UTILITIES COMMUNICATIONS OBJECTIVES

❖ VISION

Summary: Successful Undergrounding of Utilities in the Town of Palm Beach

Explained: To successfully implement the plan to underground utilities, which will improve the safety, aesthetics and reliability for the Town of Palm Beach, and use communications to improve the effectiveness and efficiency of the project.

❖ MISSION

To provide factual information about undergrounding to all those impacted in the Town of Palm Beach in a timely manner so they understand the nature of the work to be undertaken and have a positive opinion of this important public works effort.

❖ OBJECTIVES

- To create tools, resources and templates that facilitate coordinated and consistent communications.
- Share information via online and digital tools that keep costs low and build signups, followings, visits and open rates as the project increases over time.
- Facilitate activities such as meetings or events that help to educate and update people in person or via recorded online information.
- Coordinate information sharing through traditional media, such as the press, and paid online digital media or print media to get information out that is accurate and effective.
- Correct inaccurate or inconsistent information.



**UNDERGROUNDING
TODAY**

For A Better Tomorrow!

**COMMUNITY
INFORMATION MEETING**

FOR UNDERGROUNDING OF UTILITIES PROJECT

PHASE 1 NORTH CONSTRUCTION
ONONDAGA AVENUE NORTH TO THE INLET

THURSDAY, JULY 20, 2017

5:00 PM – 6:00 PM

Undergrounding construction meeting for all
Phase 1 North residents to attend and learn about
what to expect during the project.

SAILFISH CLUB

1338 NORTH LAKE WAY • PALM BEACH

PLEASE RSVP BY JULY 18TH

PHONE: 561.838.5440

EMAIL: Underground@TownofPalmBeach.com

ONLINE: Undergrounding.info/RSVP

If you cannot attend, please visit WWW.UNDERGROUNDING.INFO/CONNECT.
Please fill out the form so the Town can provide an update after the meeting
and periodic emails during construction.



Please Join Us

UNDERGROUNDING OF UTILITIES COMMUNITY MEETING

The Undergrounding of Utilities Project construction begins July 2017 for Phase 1 of the project. The Underground Utilities Task Force unanimously recommended approval of the Phase 1 construction and the Town Council voted to move the project forward.

Your property is part of Phase 1 North, which consists of properties between Onondaga Avenue north to the Inlet.

The Town is hosting a Community Information Meeting on Thursday, July 20 for residents in Phase 1 North to learn about

the undergrounding project
and meet the construction
Team Members.

Please turn over for meeting details

OFFICIAL MAIL
TOWN OF PALM BEACH
P.O. Box 2029 • Palm Beach, FL 33480

You Are Invited

- ✓ MEET THE CONSTRUCTION MANAGER
- ✓ LEARN ABOUT THE PROJECT
TIMELINE AND MILESTONES