



Community Survey:

Presentation To The
Strategic Planning Board

October 2022



Community Data Platforms
SMARTER AND STRONGER COMMUNITIES



Agenda

1. Overview: scope, process, and results
2. Overview of respondent characteristics
 - a. Portrait of respondents
 - b. Respondent characteristics
3. Methodology
4. Results
 - a. Executive Summary
 - b. Analytics Insights
 - c. Attraction and Retention
 - d. Transportation
 - e. Quality of Life
 - f. Public Amenities
 - g. Environment
 - h. Communication
5. Questions

Overview

1. Scope

- a. Gather data on actionable items for the Strategic Plan
- b. Provide the focus group consultant rich information to make focus groups successful

2. Process

- a. CDP provided draft survey to Palm Beach staff and Strategic Planning Board
- b. Staff & Strategic Planning Board provided detailed feedback which was incorporated
- c. Town successfully distributed the survey

3. Results

- a. Overall very positive - 96% of residents rank their overall quality of life as “good” or “very good”
- b. Details to follow

Portrait of Respondents

- Approximately 1,500 respondents, of whom:
- Similar demographics to full-time residents of Palm Beach

	Survey respondents (full-time only)	Town population
Median Age	67 years old	70 years old
% Women	54%	54%
% people of color	3%	7%

Respondent Characteristics

Palm Beach Profiles - Full Time Residents

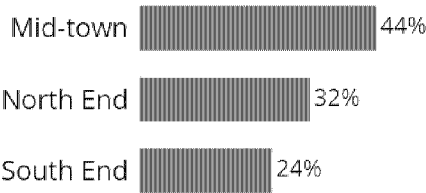
66.6%

of survey respondents are full-time residents of Palm Beach.

17 years

is the median length of time that full-time respondents have lived in Palm Beach.

Neighborhood of residence



Percentage of respondents (%)

Palm Beach Profiles - Part Time Residents

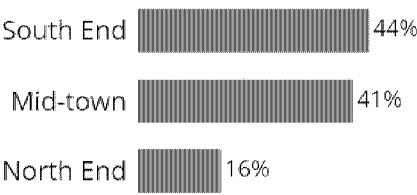
17.6%

of survey respondents are part-time residents of Palm Beach.

12 years

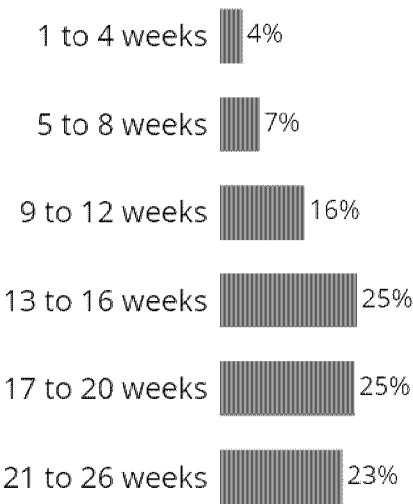
is the median length of time that part-time respondents have lived part of the year in Palm Beach.

Neighborhood of residence while in Palm Beach



Percentage of respondents (%)

Average duration of stay in Palm Beach per year



Percentage of respondents (%)

Palm Beach Profiles - Non-resident Workers & Visitors

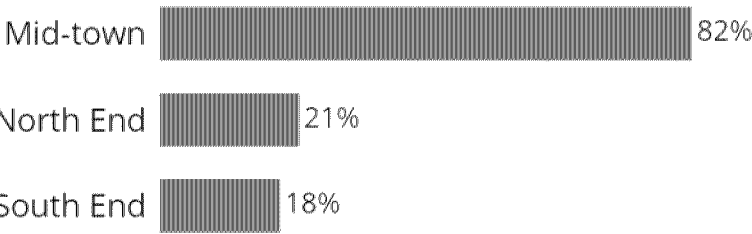
12.0%

of survey respondents do not live in Palm Beach, but come most frequently for work.

3.7%

of survey respondents do not live in Palm Beach, but come most frequently for leisure.

Neighborhood of workplace ?



Percentage of respondents (%)

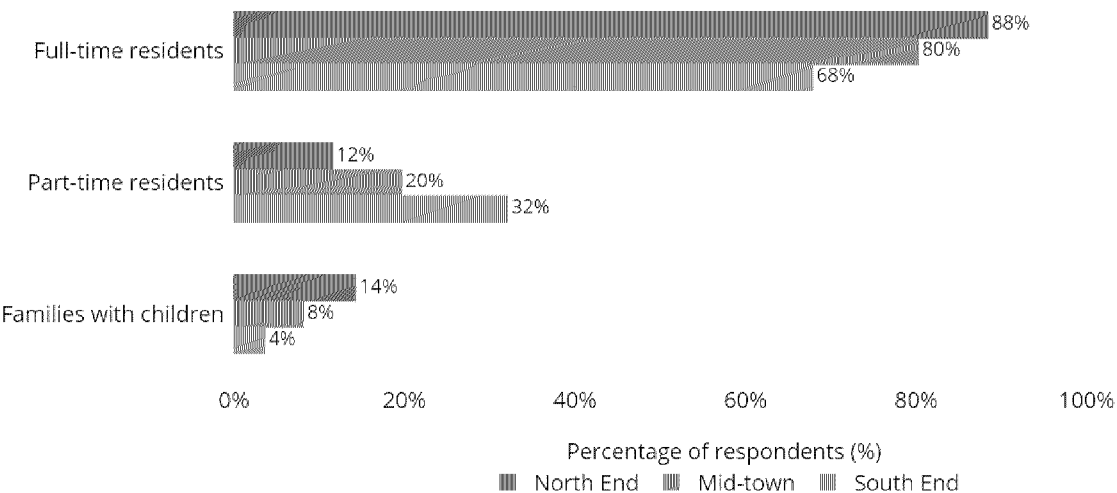


Respondents were asked which area(s) of Palm Beach they worked in. They were able to select more than one neighborhood. Accordingly, it is expected that the sum of the responses are greater than 100%.

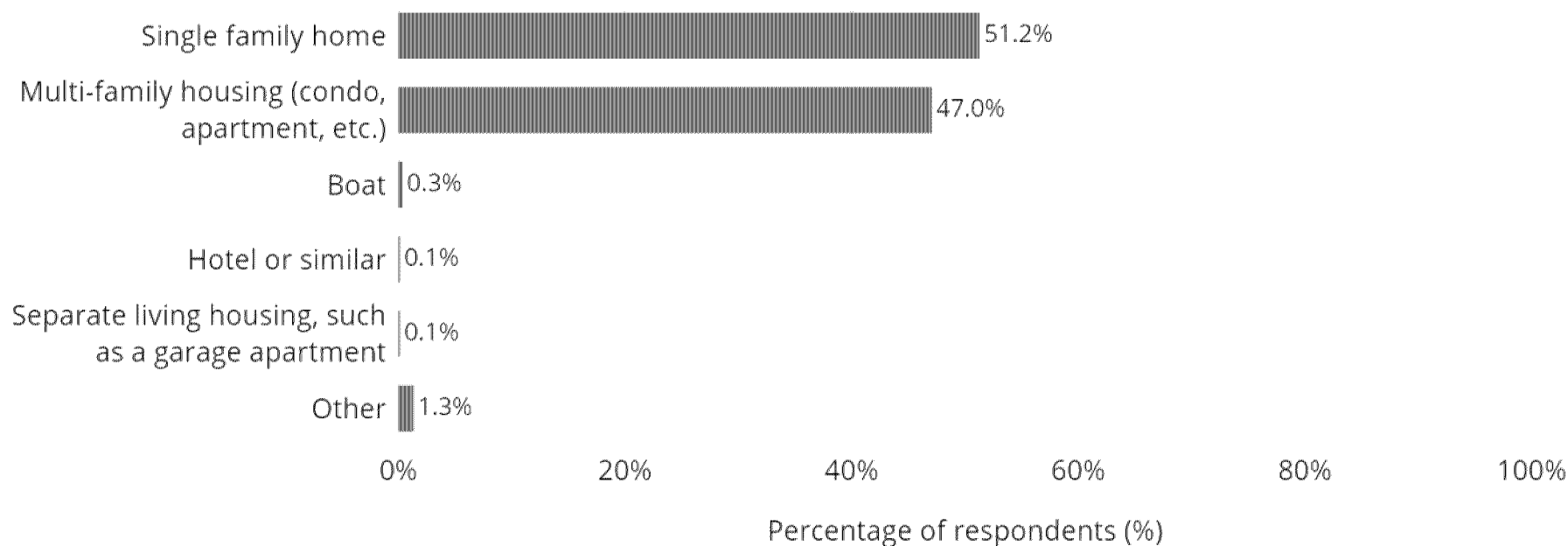
Palm Beach Profiles - Residents in their Neighborhoods

The data shown below pertains only to residents of Palm Beach. For each neighborhood, we show the proportion of resident respondents that are full-time residents, part-time residents, or live in a family/household with children (i.e., those under 18 years old).

Neighborhood profiles

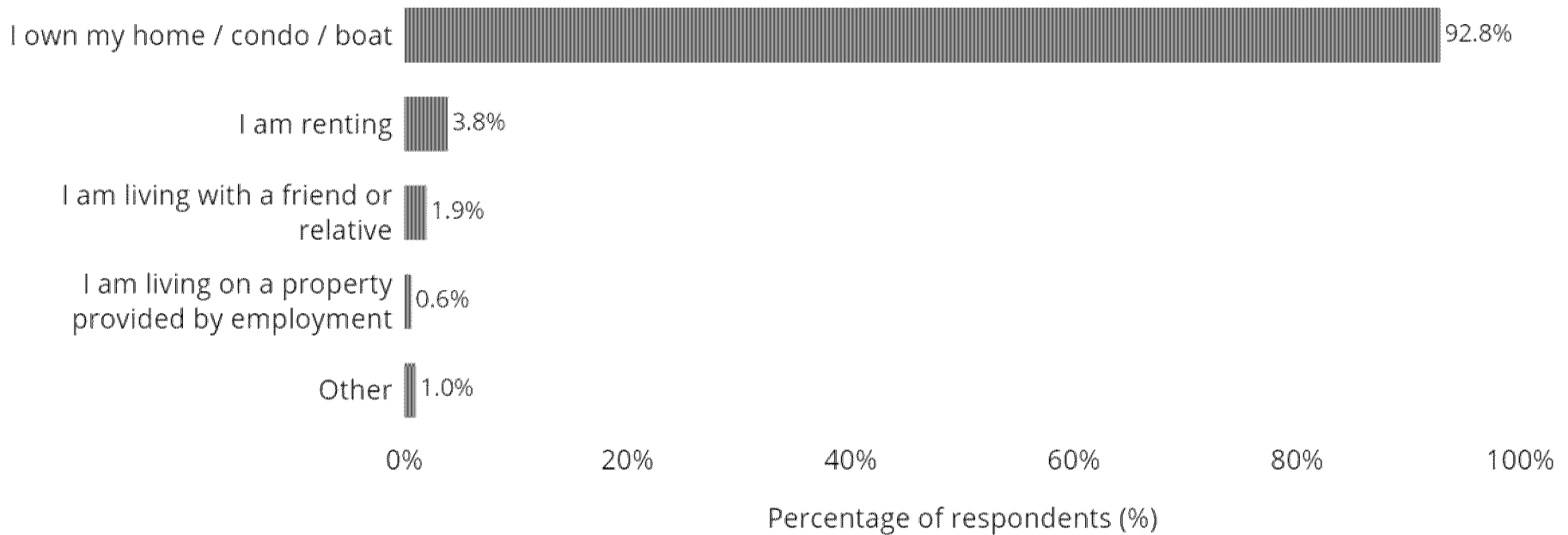


Housing Type



This question was only asked to residents of Palm Beach (i.e., both full-time and part-time residents).

Housing Situation



This question was only asked to residents of Palm Beach (i.e., both full-time and part-time residents).

Methodology

1. Responses collected between July 21 - August 19
2. We examined differences between how respondents answered according to:
 - a. Neighborhood of residence
 - b. Residents vs. non-residents
 - c. Families with and without children
 - d. Age
 - e. Gender
3. To test for significant differences between different respondent types, we used non-parametric tests of significance
 - a. Wilcoxon Signed Rank Test for comparisons between two groups
 - b. Kruskal Wallis Test for comparisons between three or more groups
4. We reported some differences that are significantly different, but not if the result is intuitive or expected
 - a. e.g., families with children are more likely to have an opinion about their proximity to schools

Executive Summary

Strengths, Weaknesses, Opportunities, and Threats

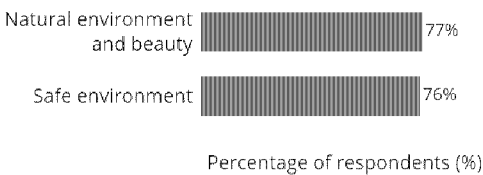
Town Strengths - Residents

Resident quality of life ?

Top reasons people *moved to* Palm Beach



Top reasons people *stay in* Palm Beach ?



Top 3 most satisfied elements of home location



96%

of Palm Beach residents rank the overall quality of life in their neighborhood as "very good" or "good".

95%

of Palm Beach residents do not plan on moving out of the Town in the next 5 years.



The questions on this page were only asked to residents of Palm Beach (i.e., both full-time and part-time residents). The question "Top reasons people *stay* in Palm Beach" was only asked to residents of Palm Beach who indicated that they do NOT plan to move out of the Town of Palm Beach sometime in the next 5 years.

Town Strengths - All

Access to healthcare, emergency medical, and pharmacy services ?

81%

of respondents rate the availability of pharmacy and healthcare services in Palm Beach as "very good" or "good".

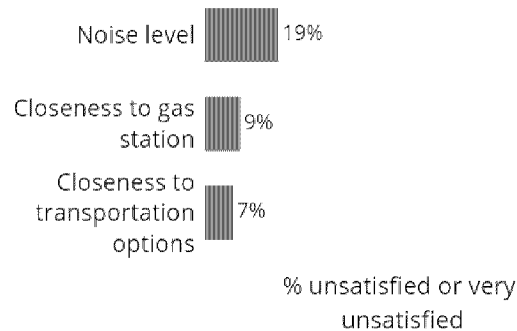
74%

of respondents rate the quality of emergency medical services in Palm Beach as "very good" or "good". Ratings for police and fire services are **higher**.

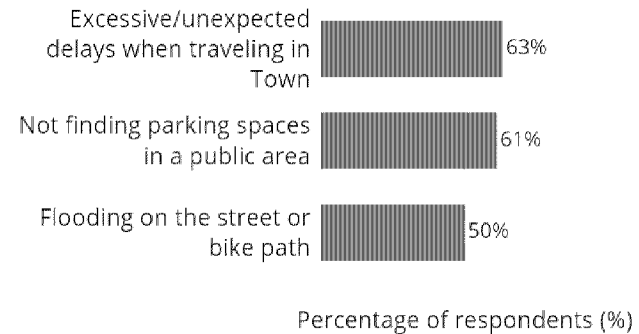
? These questions were asked to all survey respondents (i.e., both residents and non-residents of Palm Beach).

Town Weaknesses

Top 3 least satisfied elements of home location ?



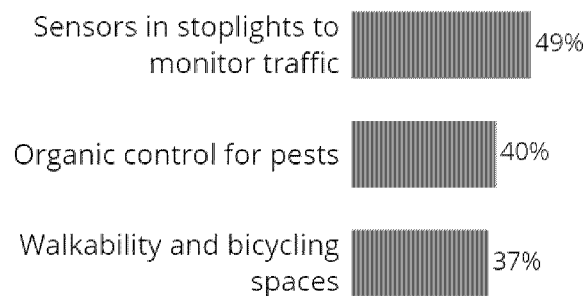
Top bothersome experiences reported in Palm Beach ?



The question on the left was only asked to residents of Palm Beach, while the question on the right was asked to all survey respondents. The percentages shown here are the sum of respondents that said they were "very unsatisfied" or "unsatisfied" with each element. The figures are rounded to the nearest integer. Accordingly, the figure may not exactly match the sum of "very unsatisfied" and "unsatisfied" as shown elsewhere in the presentation.

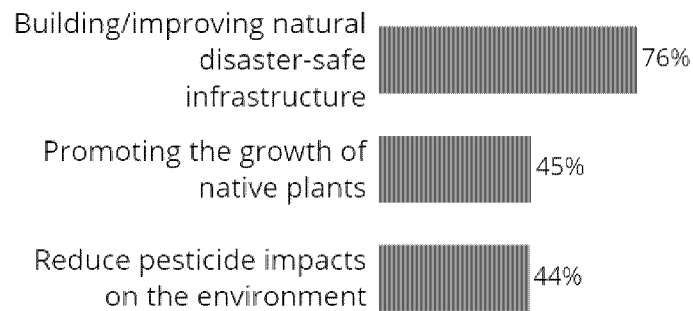
Town Opportunities

Top 3 quality of life initiatives by public support ?



Percentage of respondents (%)

Top 3 environmental initiatives by public support ?



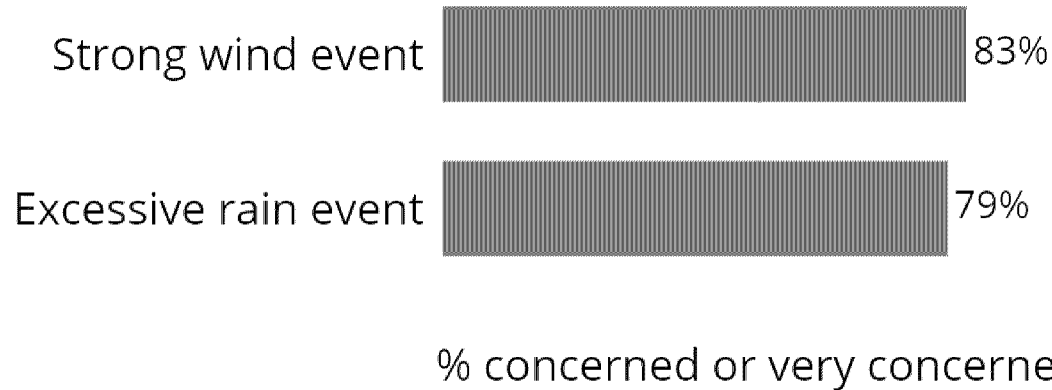
Percentage of respondents (%)



These questions were asked to all survey respondents (i.e., both residents and non-residents of Palm Beach). The percentage shown here is the sum of respondents that said each initiative was a "top priority" or "other priority". The figures are rounded to the nearest integer. Although respondents were asked about their support for expanded 5G/6G network coverage, that option is omitted from this graph because it falls outside of the control of the Town Strategic Planning Board.

Town Threats

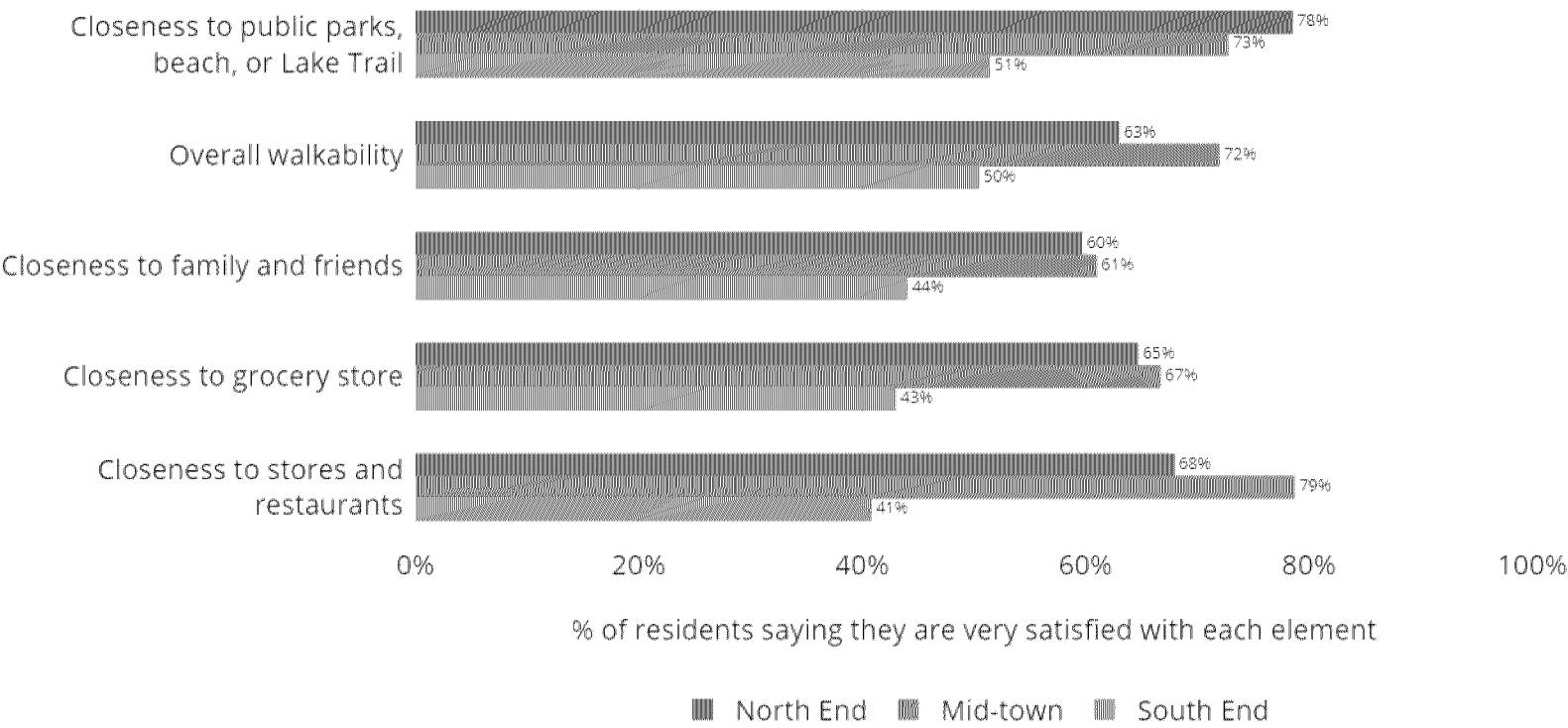
Top environmental concerns



This question was asked to all survey respondents (i.e., both residents and non-residents of Palm Beach). The percentages shown here are the sum of respondents that said they were "very concerned" or "concerned" with each environmental impact. The figures are rounded to the nearest integer. Accordingly, the figure may not exactly match the sum of "very concerned" and "concerned" shown elsewhere in the presentation.

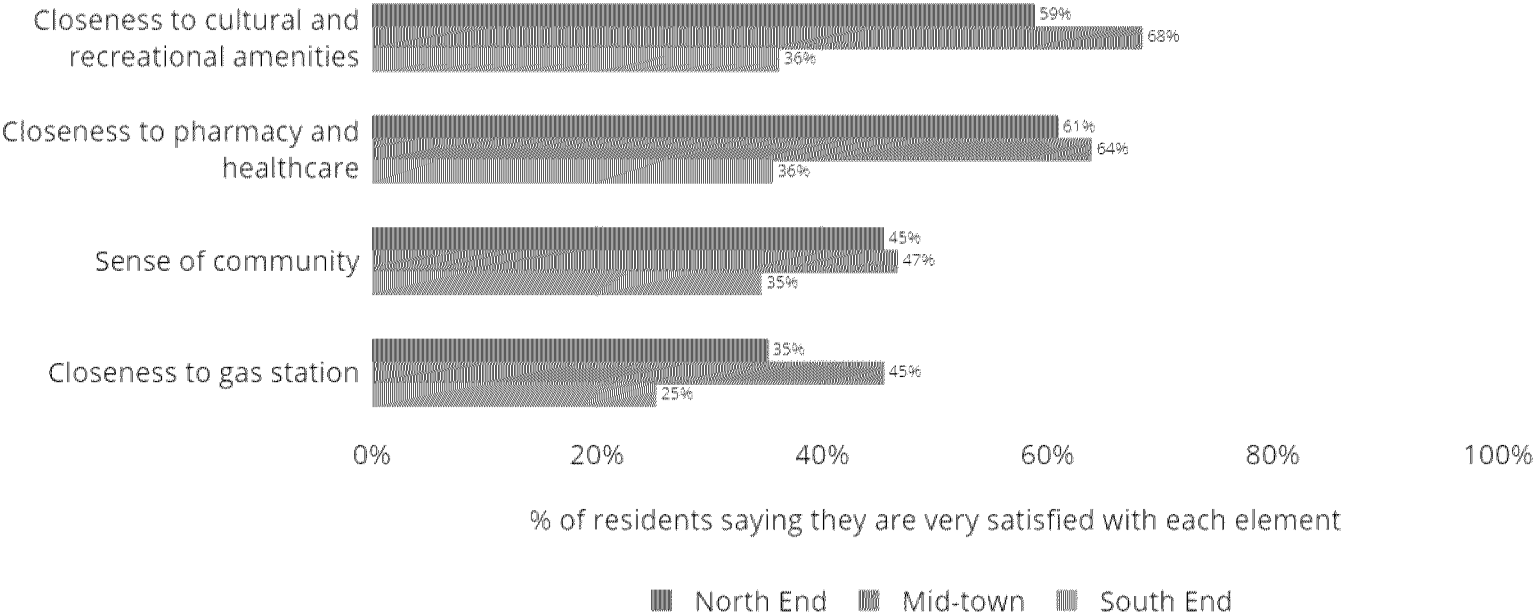
In-depth Insights

Elements of Neighborhood Life - Very Satisfied By Neighborhood Type



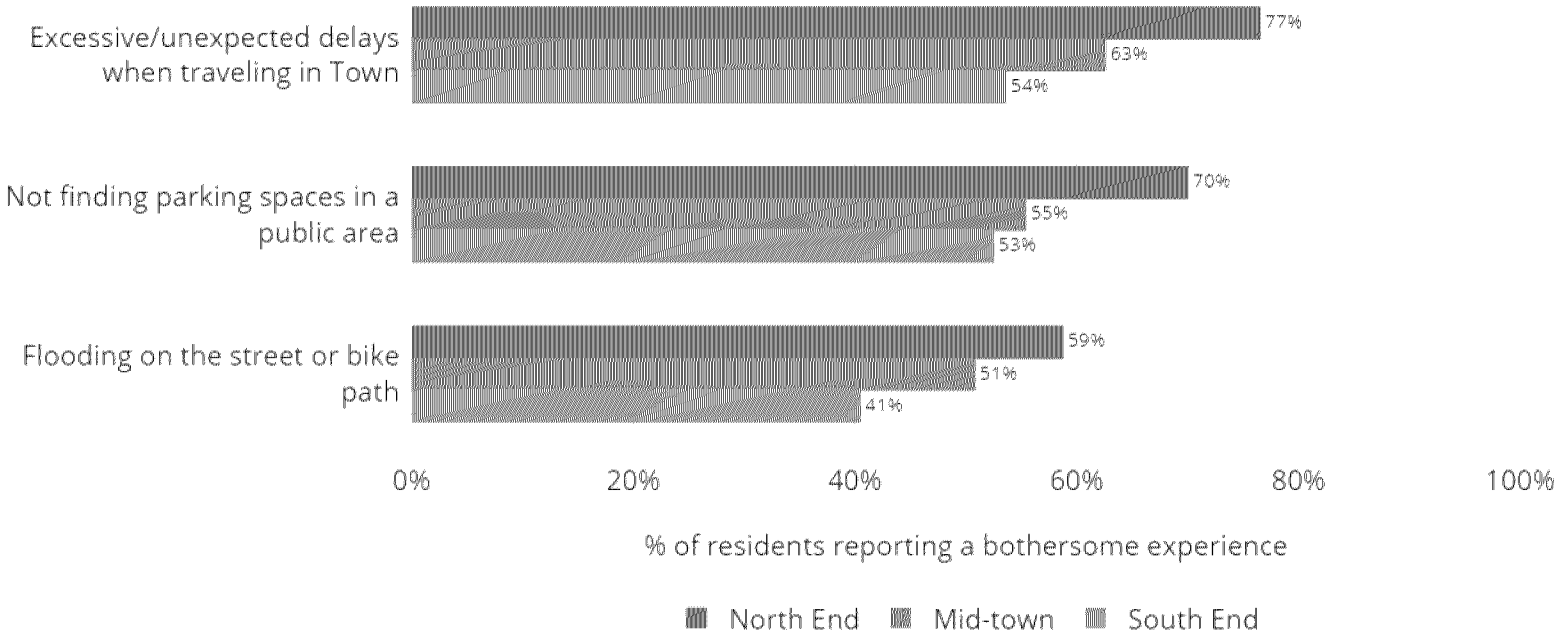
This question was only asked to residents of Palm Beach (i.e., both full-time and part-time residents). Residents were asked to rate their satisfaction with more elements of their neighborhood quality of life than the responses shown here. This graph shows a selection of responses where South End residents were significantly less likely to report that they were "very satisfied" and where few residents said "not applicable".

Elements of Neighborhood Life - Very Satisfied By Neighborhood Type



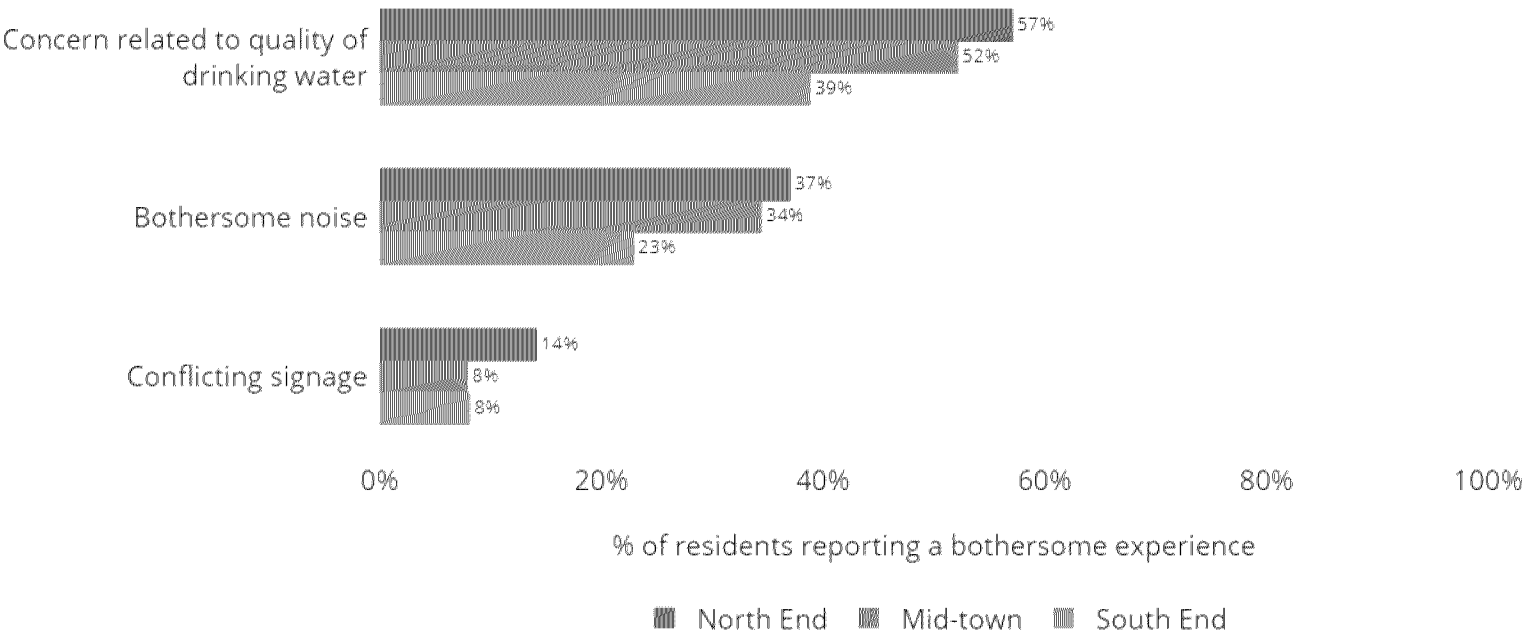
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Bothersome Experiences by Neighborhood



Although this question was asked to all respondents, on this graph, we are only showing the differences for residents of Palm Beach (i.e., full-time or part-time residents). Respondents were asked to report more bothersome experiences that they have experienced in Palm Beach than the responses shown here. However, only statistically significant differences between North End residents and other neighborhoods are shown on this graph.

Bothersome Experiences by Neighborhood



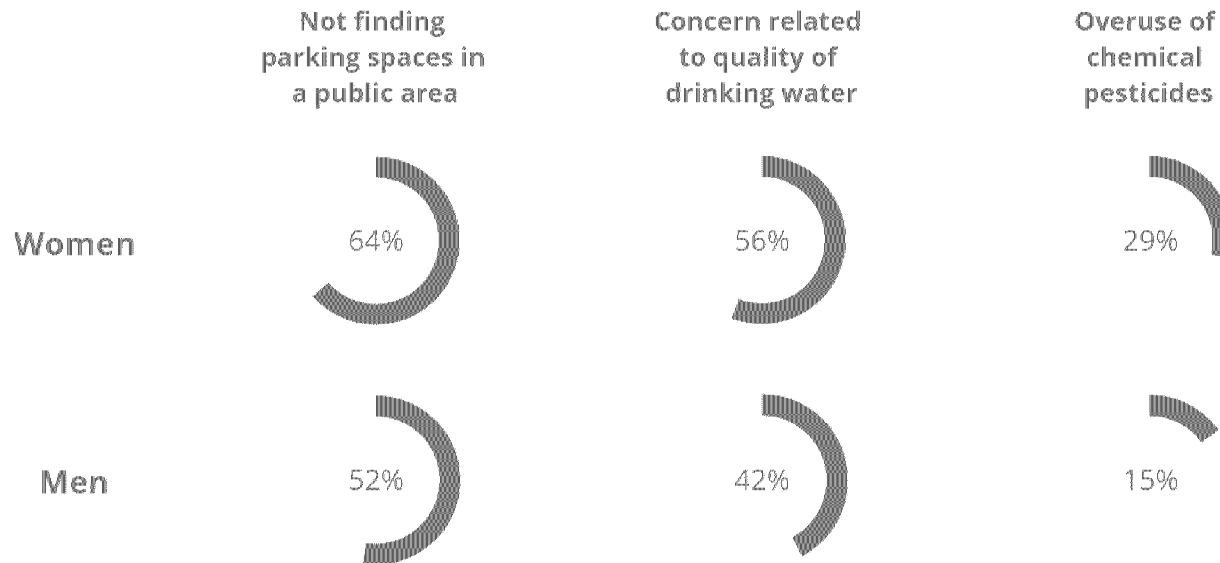
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Bothersome Experiences By Resident Type



Although this question was asked to all survey respondents, here we are only comparing the responses between part-time and full-time residents of Palm Beach. Respondents were asked to report more bothersome experiences that they have experienced in Palm Beach than the response options shown here. On this graph, however, we only show the differences between part-time and full-time residents for the top three most frequently reported bothersome experiences.

Bothersome Experiences By Gender



Although this question was asked to all survey respondents, on this graph we are only showing the results for residents of Palm Beach (i.e., full-time or part-time residents). Respondents were asked to report more bothersome experiences that they have experienced in Palm Beach than the response options shown here. On this graph, however, we only show the bothersome experiences that were reported significantly more frequently by women than by men.

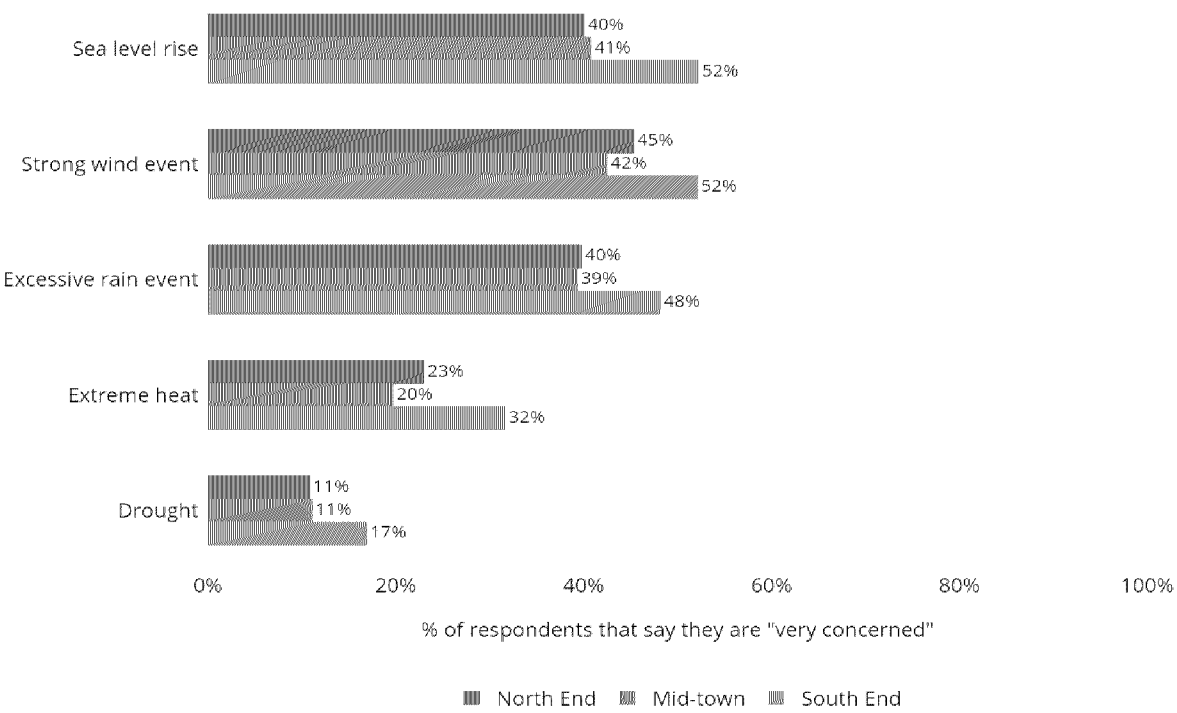
Recreational Facility Use by Neighborhood

North End	Mid-town	South End
① Palm Beach's Lake Trail (76%)	① Palm Beach's Lake Trail (59%)	① I exercise where I live (72%)
② Private clubs and golf courses (61%)	② I exercise where I live (48%)	② Local park, playground, etc. (37%)
③ I exercise where I live (50%)	③ Private clubs and golf courses (48%)	③ Par 3 Public Golf Course (27%)
④ Local park, playground, etc. (27%)	④ Local park, playground, etc. (30%)	④ Private clubs and golf courses (24%)
⑤ Local gym (paid membership) (20%)	⑤ Local gym (paid membership) (19%)	⑤ Palm Beach's Lake Trail (23%)



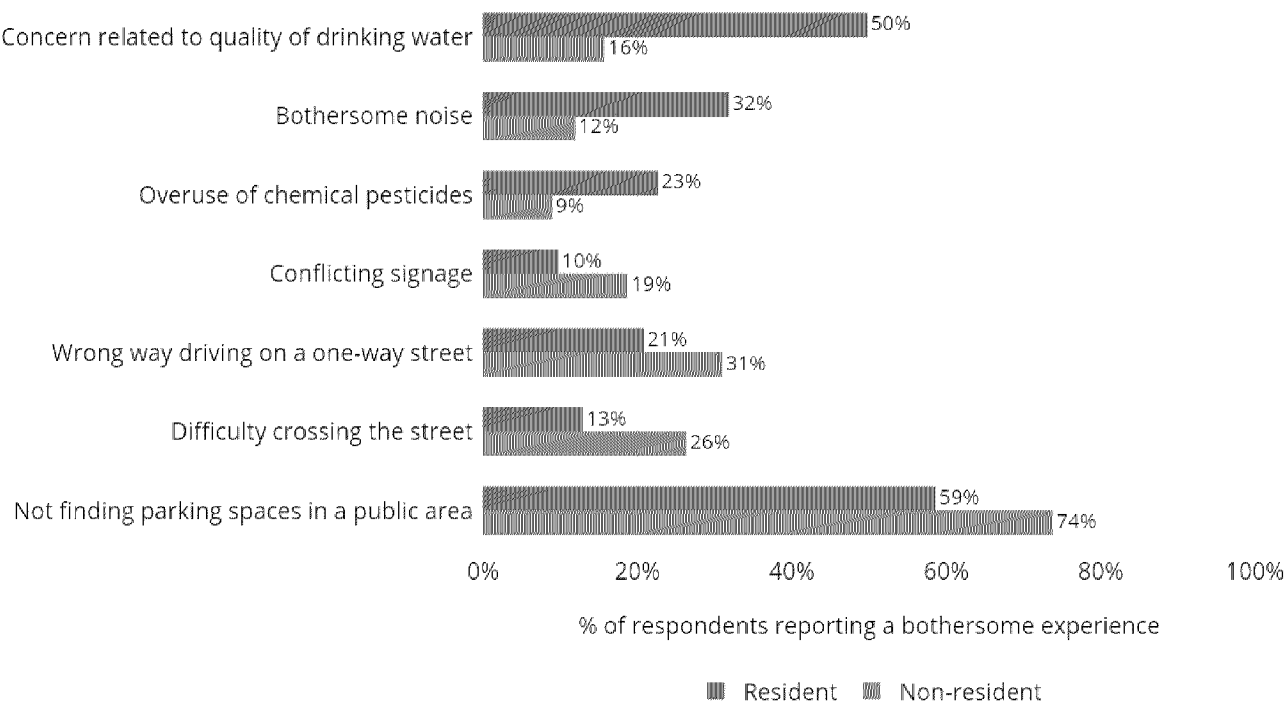
Although this question was asked to all respondents, on this graph, we are only showing the differences for residents of Palm Beach (i.e., full-time or part-time residents). This chart shows the top 5 locations for recreation/exercise by neighborhood. The differences shown here are meant to be illustrative and are not necessarily significantly different by neighborhood.

Extreme Weather and Environmental Impact By Neighborhood



Although this question was asked to all respondents, on this graph, we are only showing the differences for residents of Palm Beach (i.e., full-time or part-time residents). Respondents were asked to rate their concern about six different types of weather events. However, we omitted "pesticide impacts" from this chart, because there is no significant difference between the number of people who said they were "very concerned" by neighborhood.

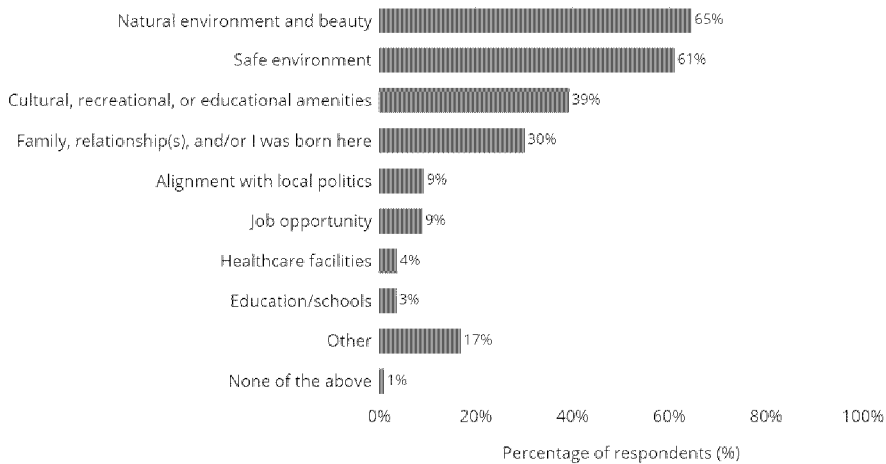
Bothersome Experiences by Resident Type



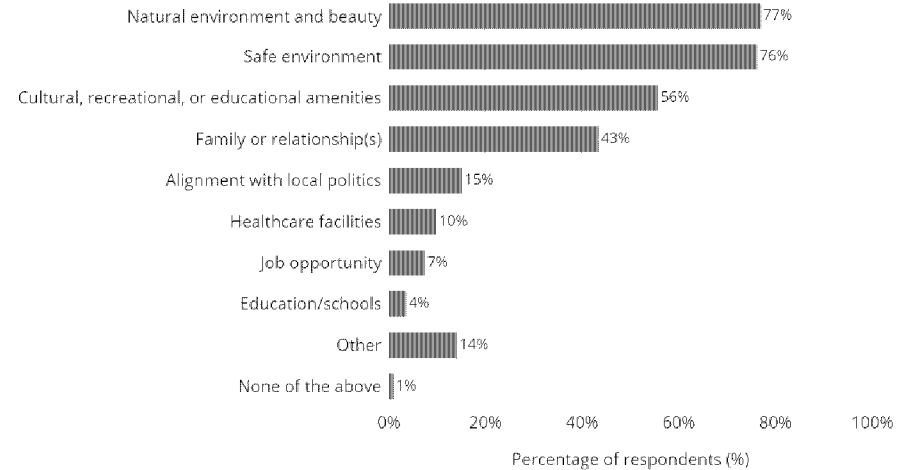
This question was asked to both residents and non-residents of Palm Beach. “Residents” refers to both full-time and part-time residents. “Non-residents” refers to people who come to Palm Beach regularly for work or leisure.

Attraction and Retention

Reasons For Moving To

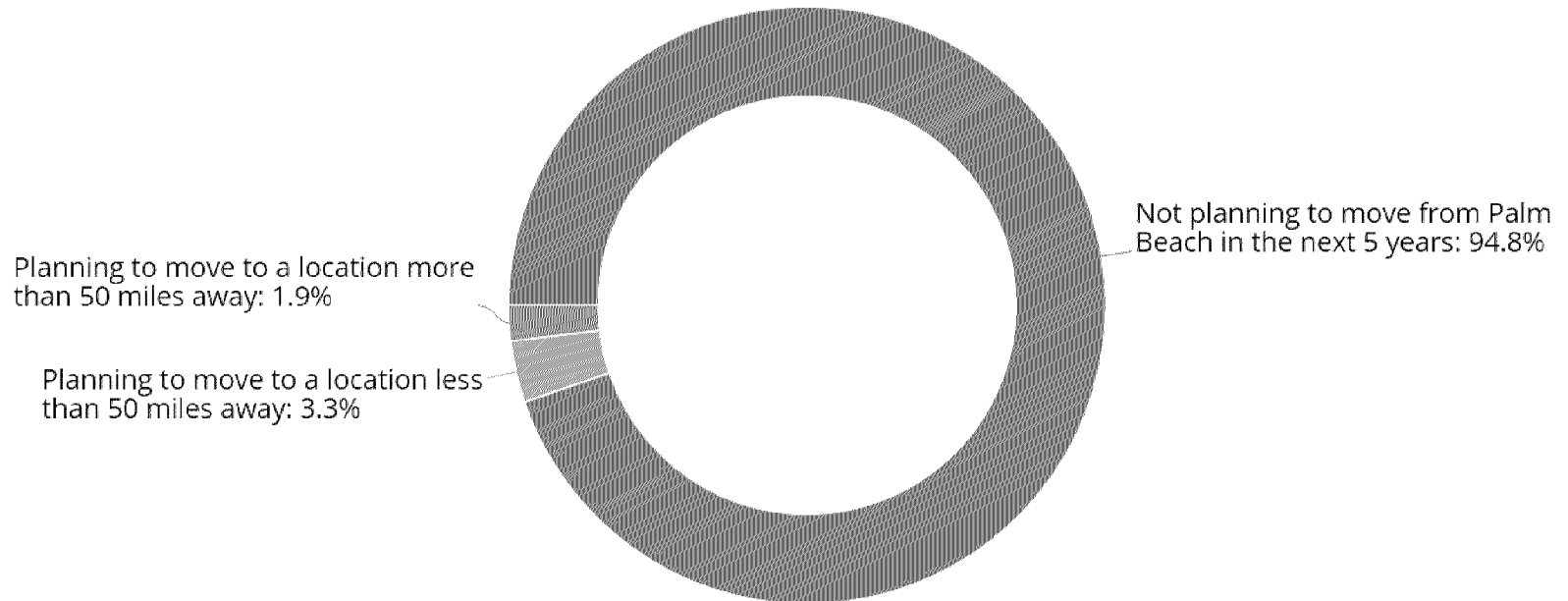


Reasons For Staying In



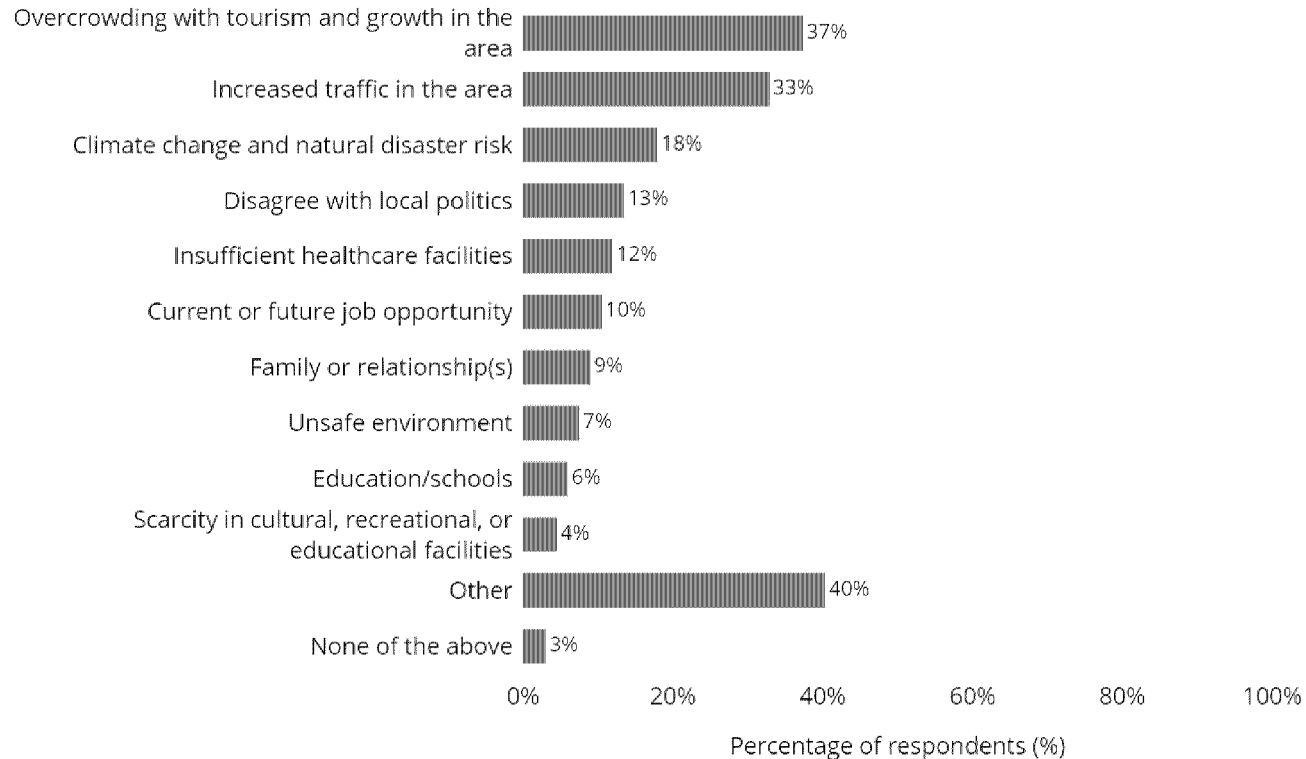
The questions on this page were only asked to residents of Palm Beach (i.e., both full-time and part-time residents). The question “Top reasons people *stay* in Palm Beach” was only asked to residents of Palm Beach who indicated that they do NOT plan to move out of the Town of Palm Beach sometime in the next 5 years.

Intention to Move Within the Next Five Years



? This question was only asked to residents of Palm Beach (i.e., both full-time and part-time residents).

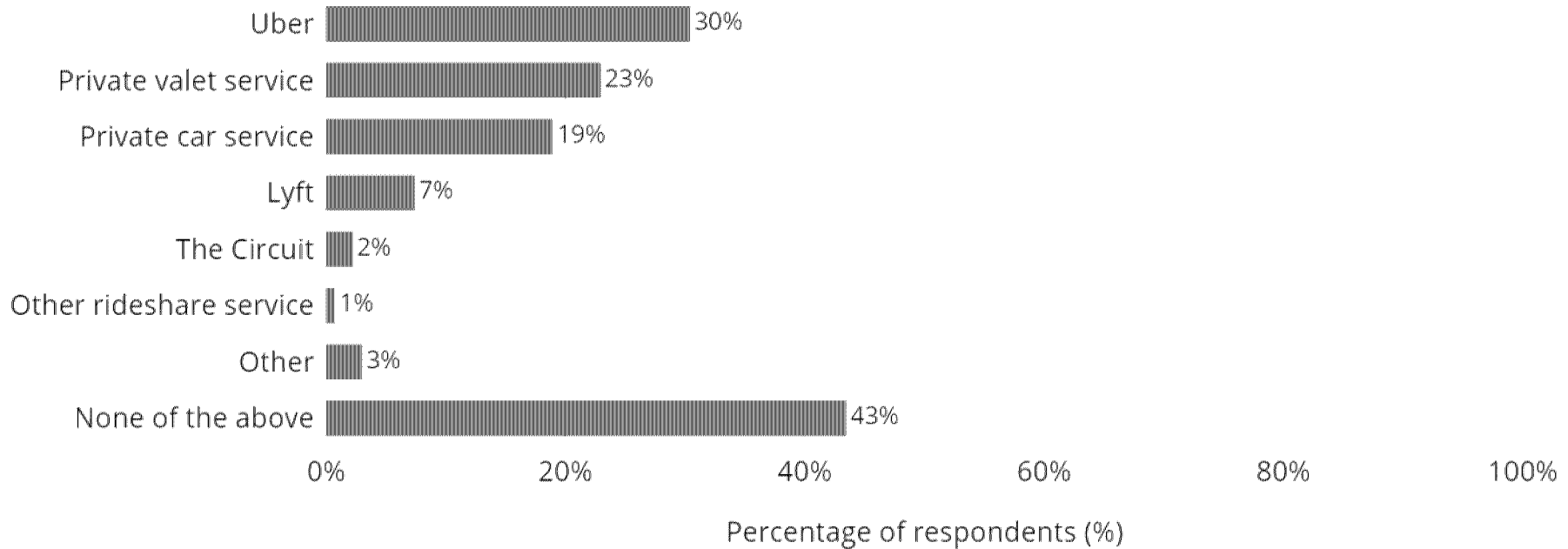
Reasons For *Moving From* Palm Beach



This question was only asked to residents of Palm Beach who said that they plan to move out of the Town of Palm Beach sometime in the next 5 years.

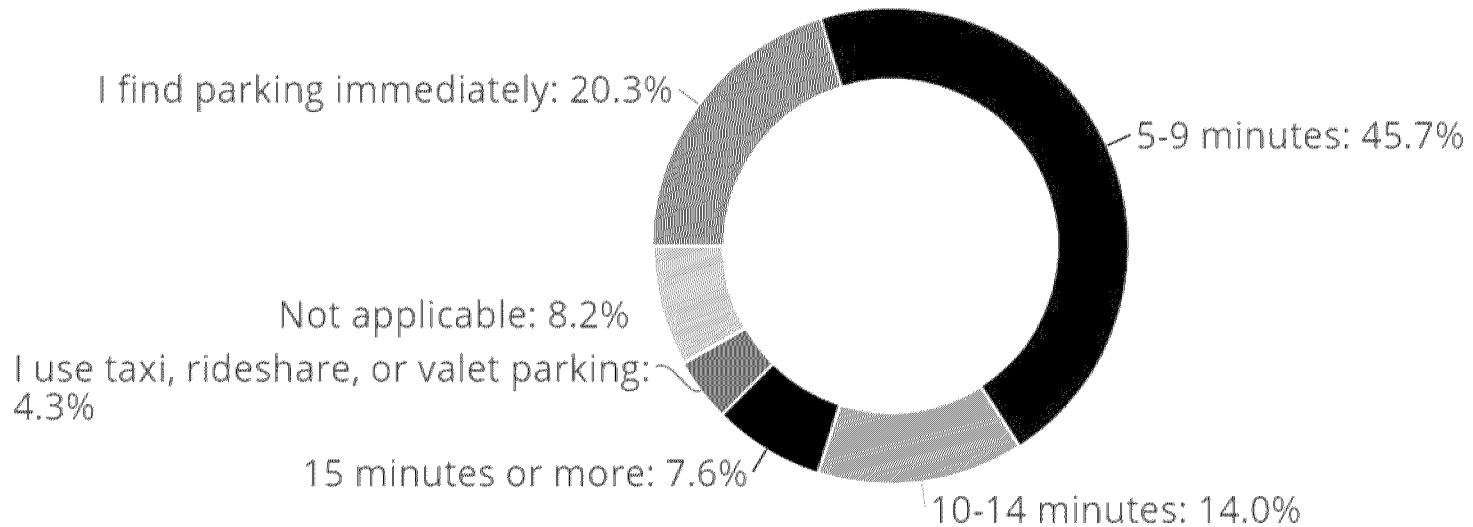
Transportation

Transportation Modes and Services Used at Least Monthly



Respondents were asked to indicate which transportation service they use at least once per month while in Palm Beach. They were allowed to select multiple responses or answer "none of the above". Accordingly, it is expected that the values in the chart will exceed 100%.

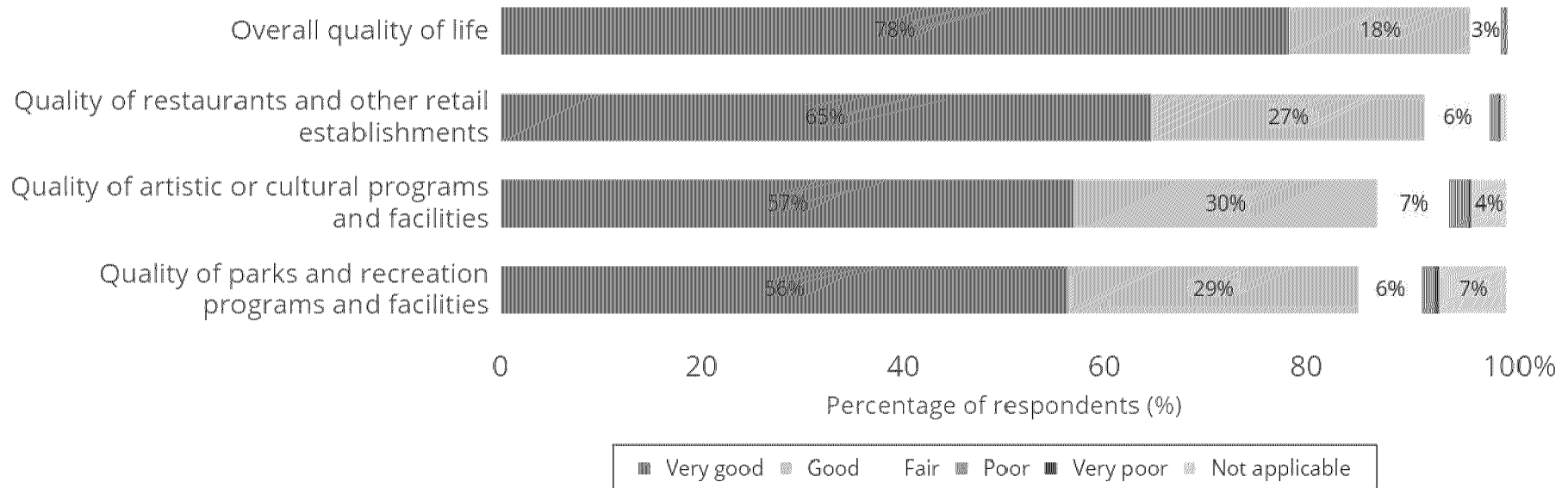
Most Common Time Spent Looking for Parking



Respondents were asked to indicate how long it usually takes them to find a parking space in Palm Beach. They were asked to select the situation they encounter most frequently.

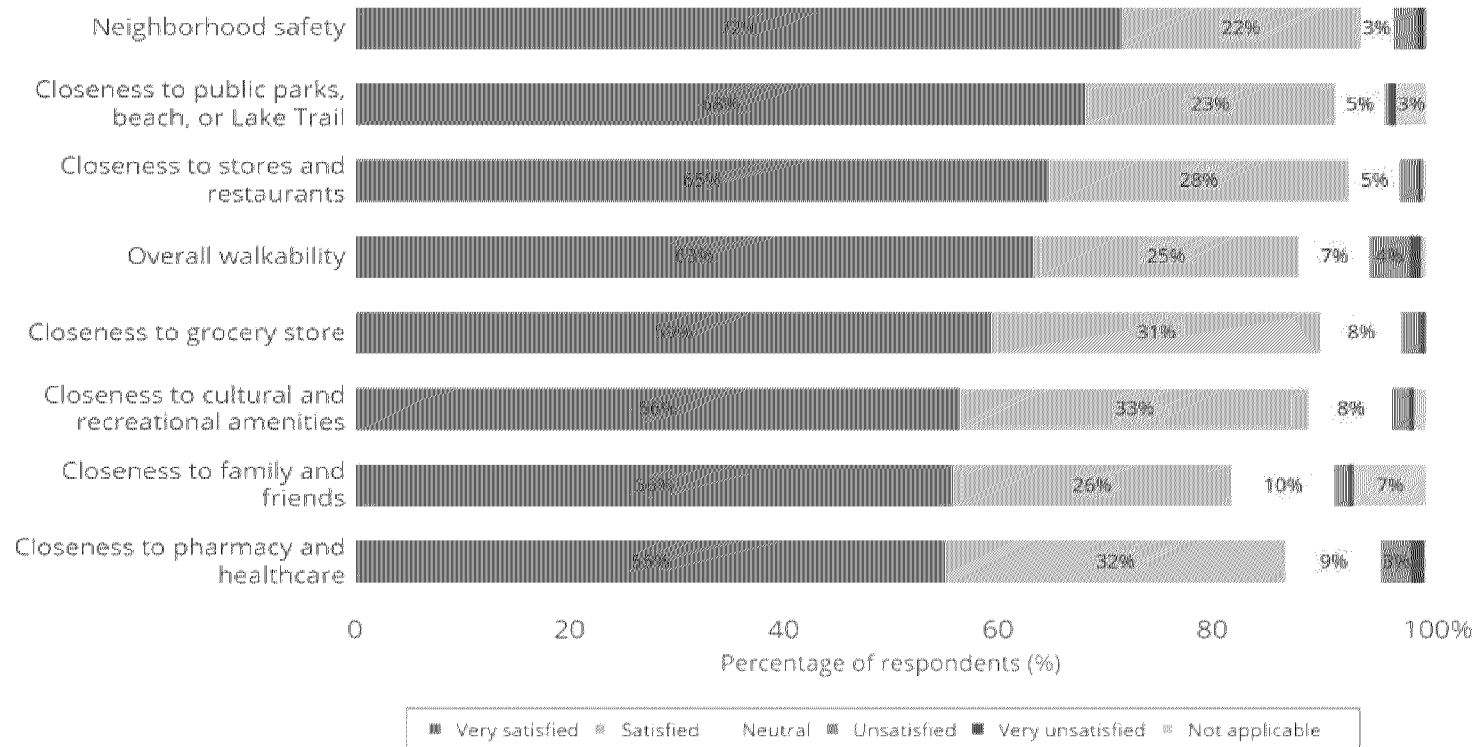
Quality of Life

Neighborhood Quality of Life



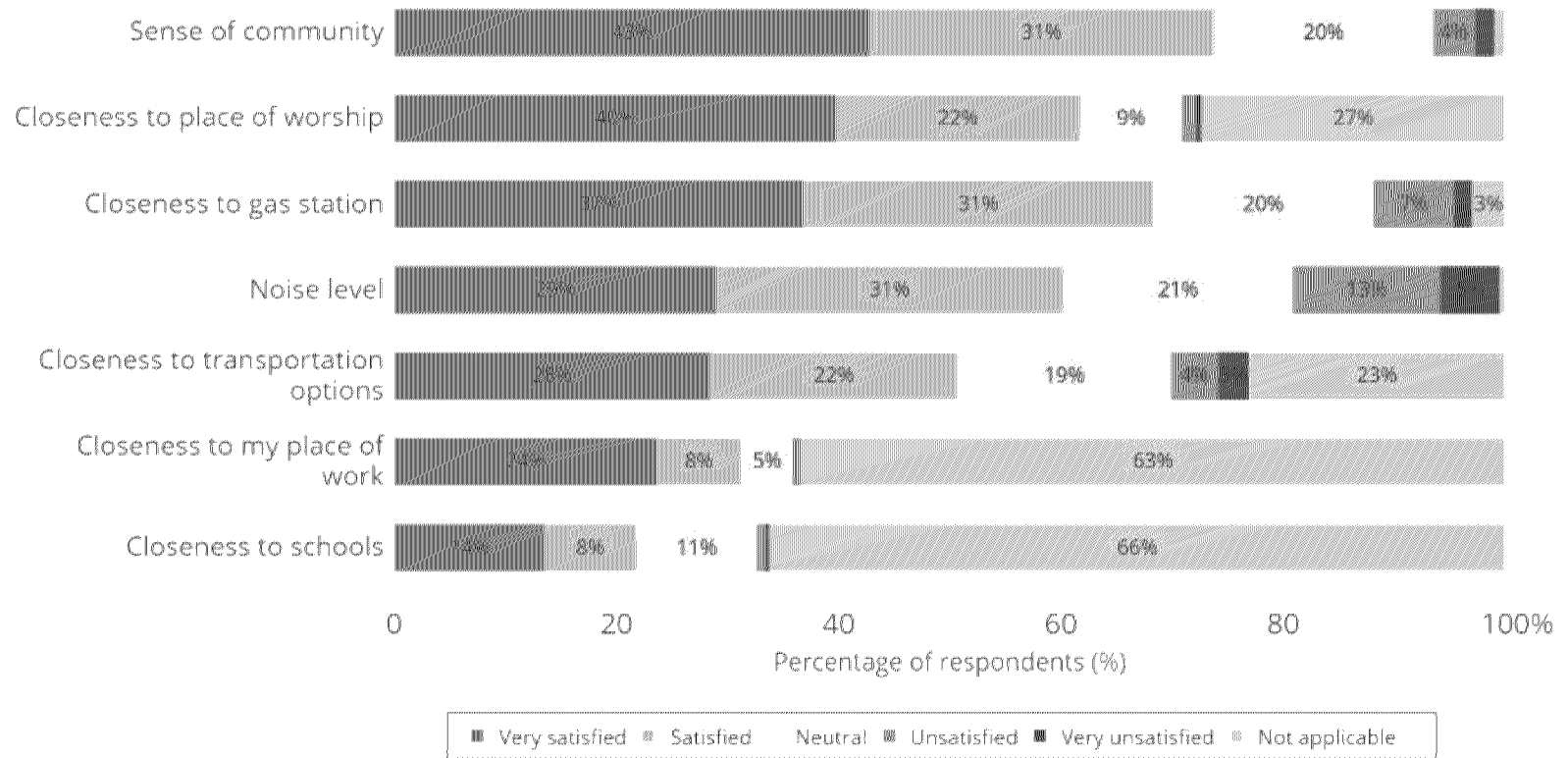
The values in this chart were rounded to the nearest integer. Accordingly, the chart may not add up to exactly 100%. To improve the legibility of the chart, small values (of less than 3%) are not shown.

Satisfaction with Home Location



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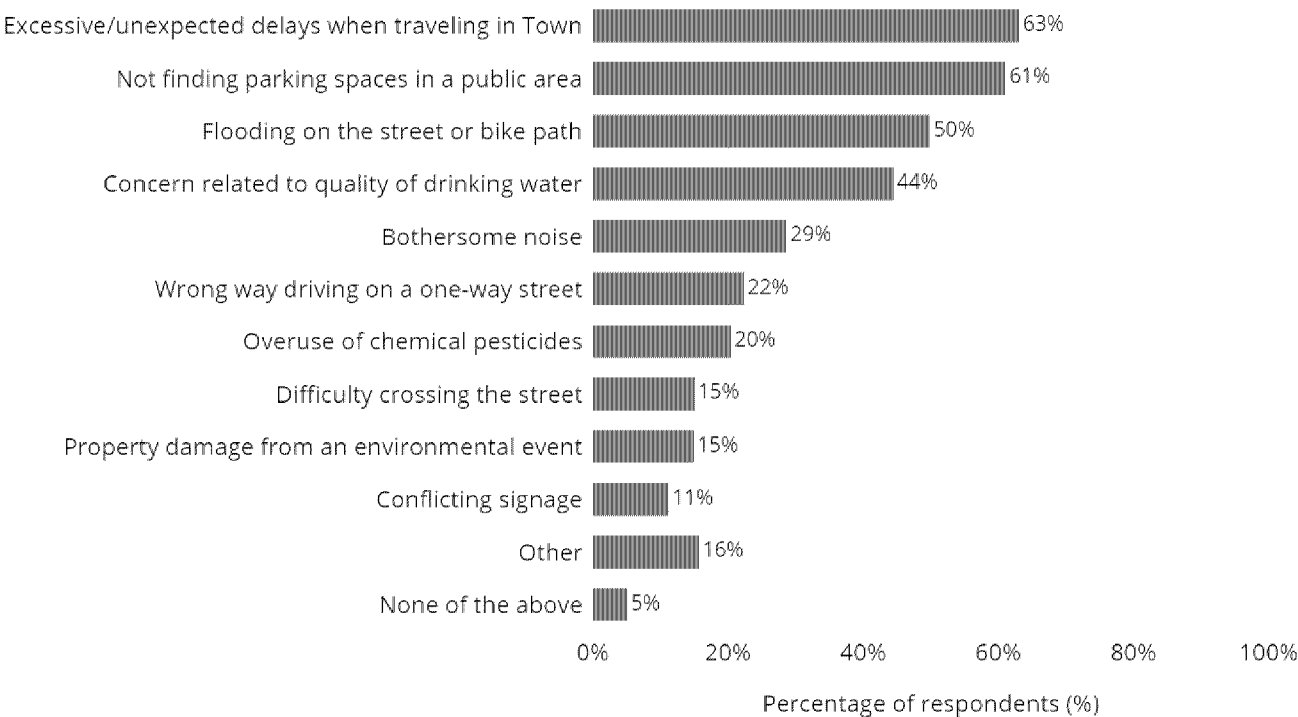
Satisfaction with Home Location



?

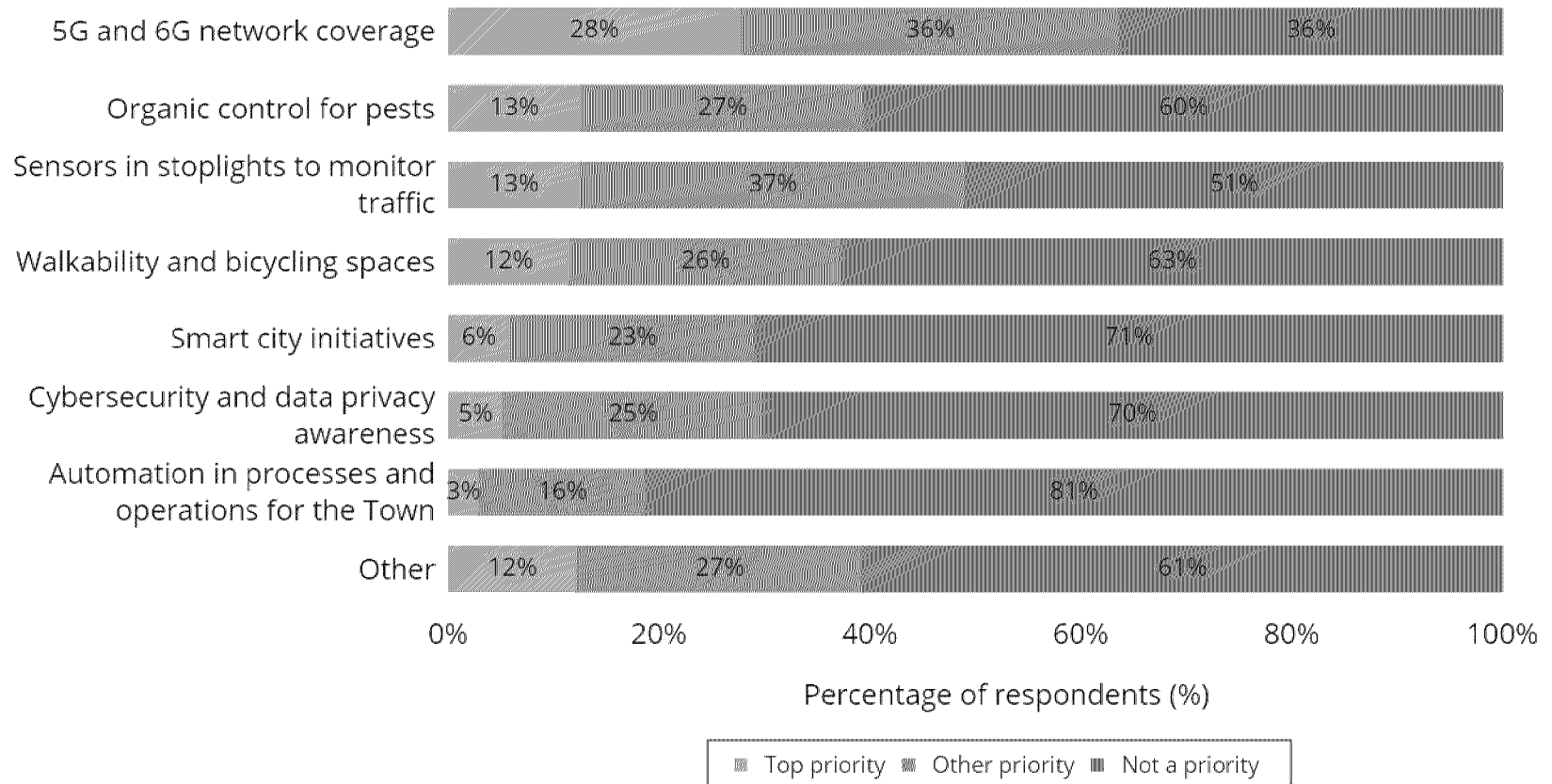
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Bothersome Experiences



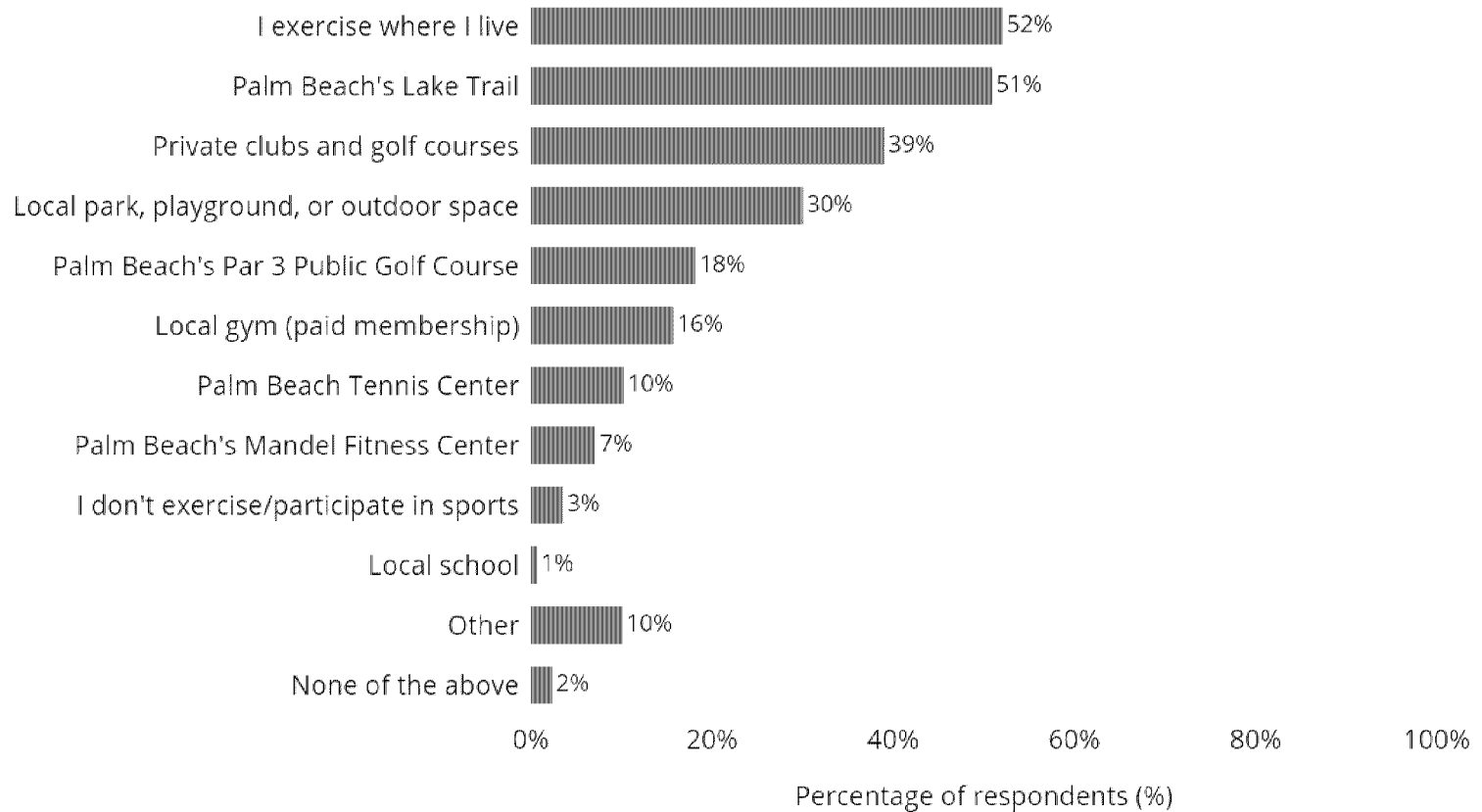
Although respondents were asked about their experiences with interrupted/inconsistent cellular and internet service, that option is omitted from this graph because it falls outside of the control of the Town Strategic Planning Board.

Support for Quality of Life Initiatives

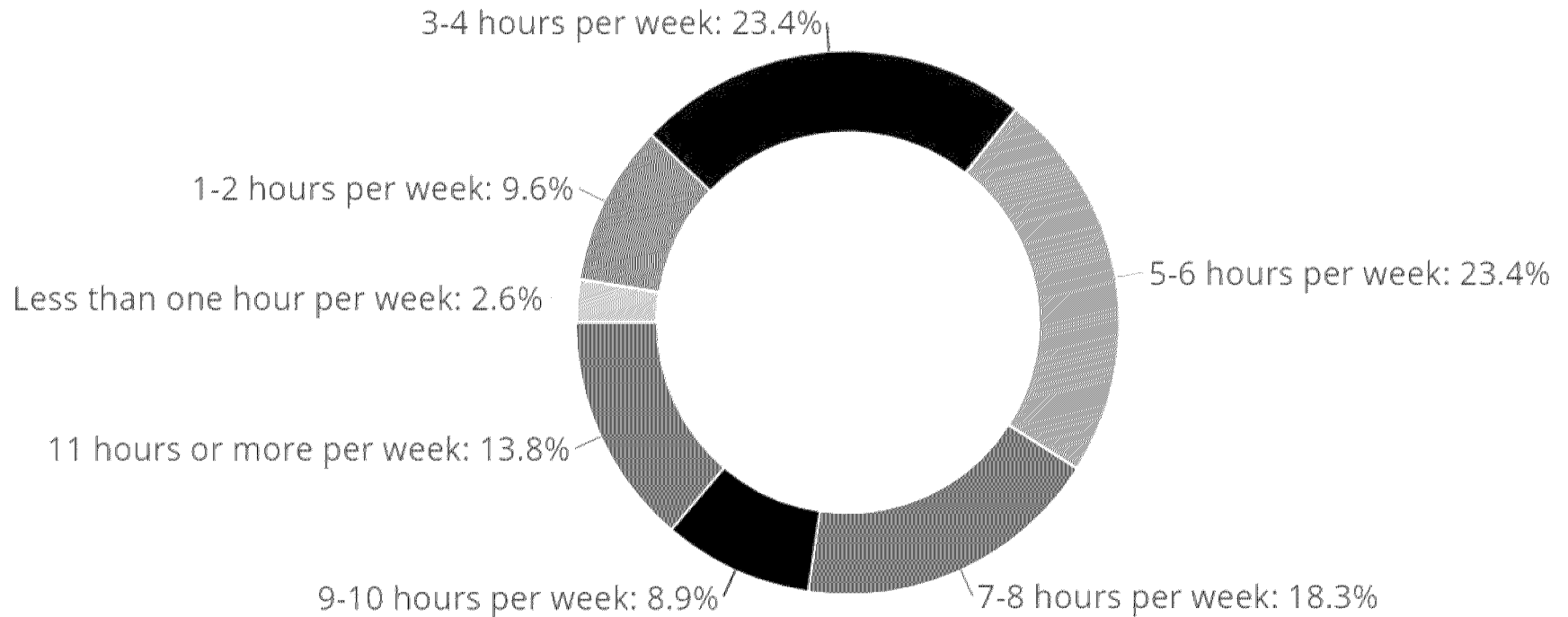


Public Amenities

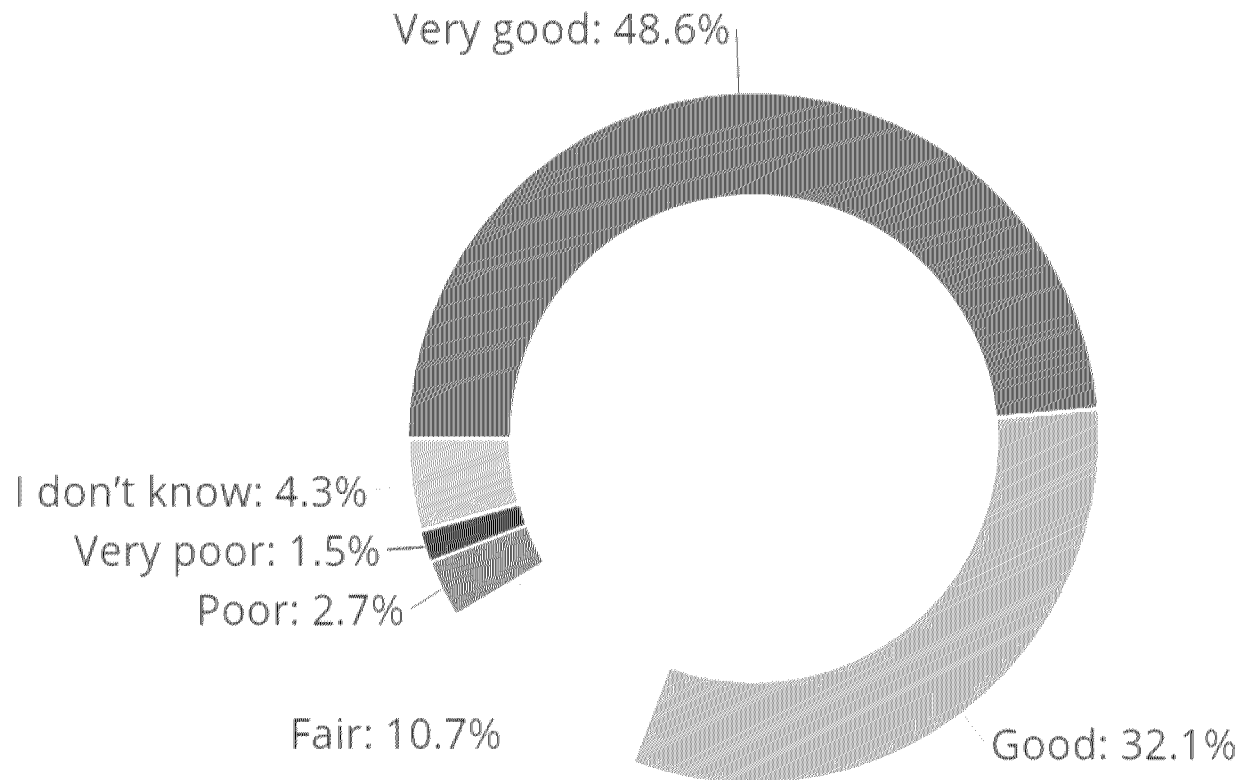
Use of Exercise and Sports Facilities



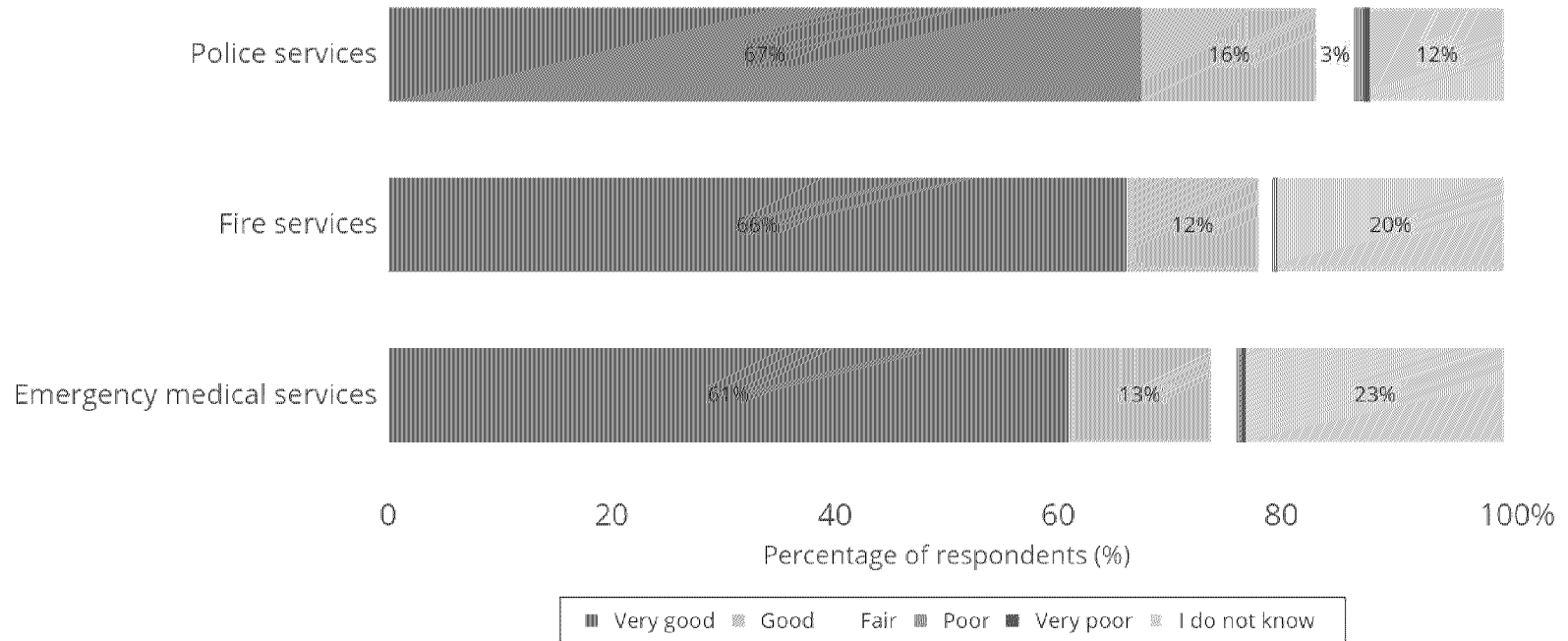
Time Spent Exercising or Participating in Sports Per Week



Rating of Pharmacy and Healthcare Availability



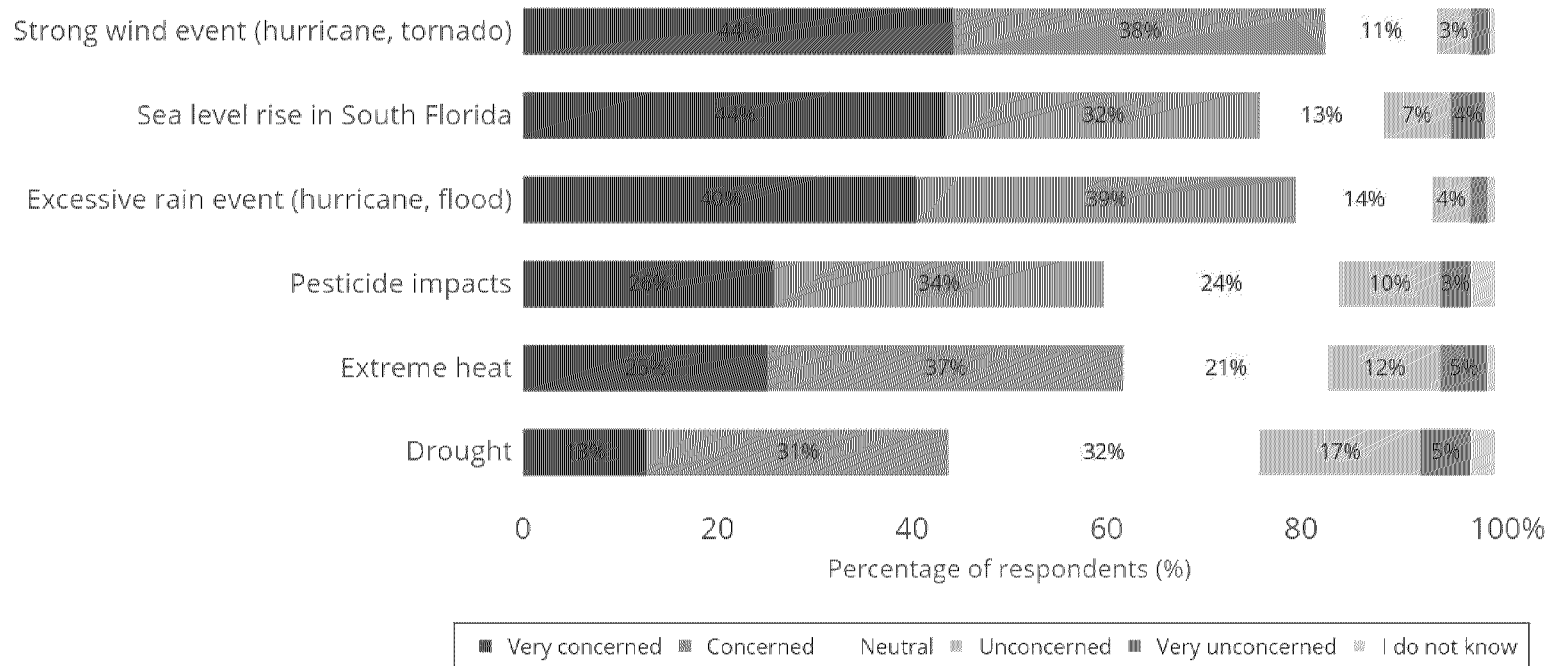
Satisfaction with Quality of Emergency Services



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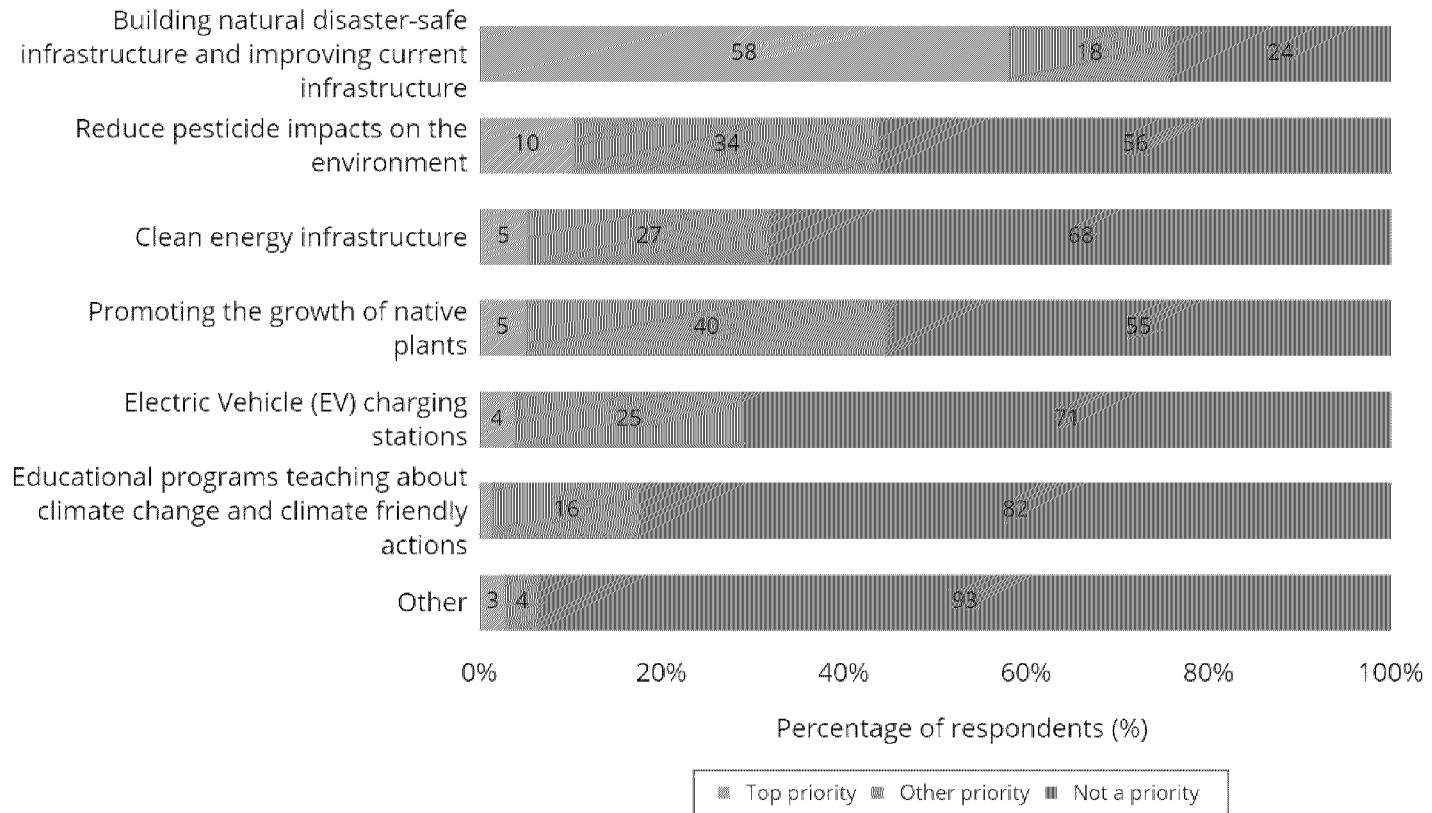
Environment

Concern About Extreme Weather and Environmental Impacts

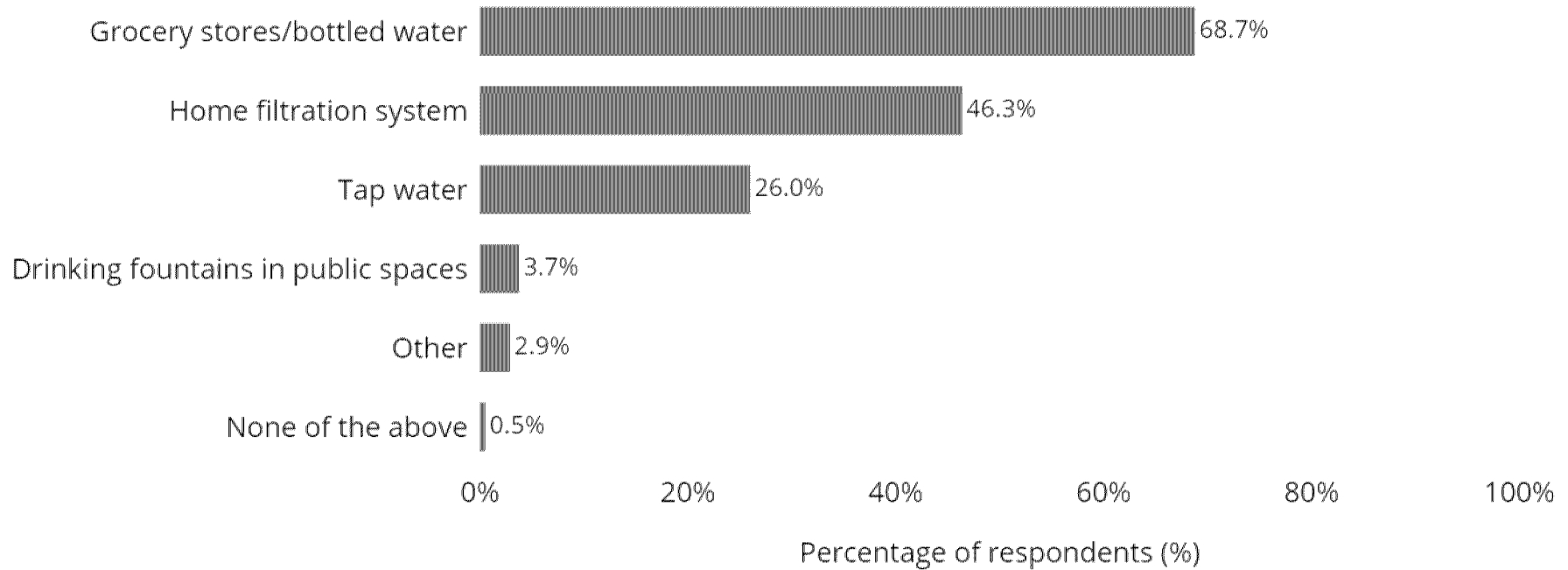


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Support for Environmental Initiatives

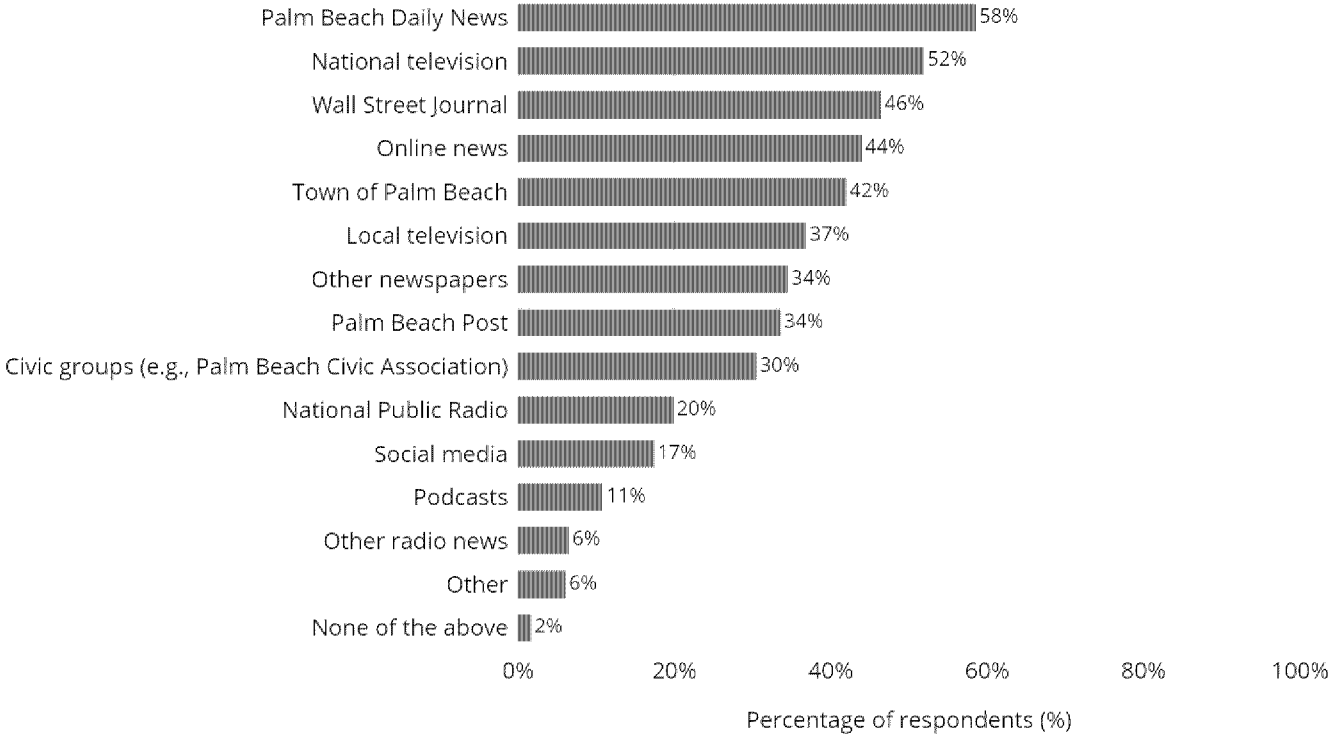


Trusted Sources of Clean Drinking Water



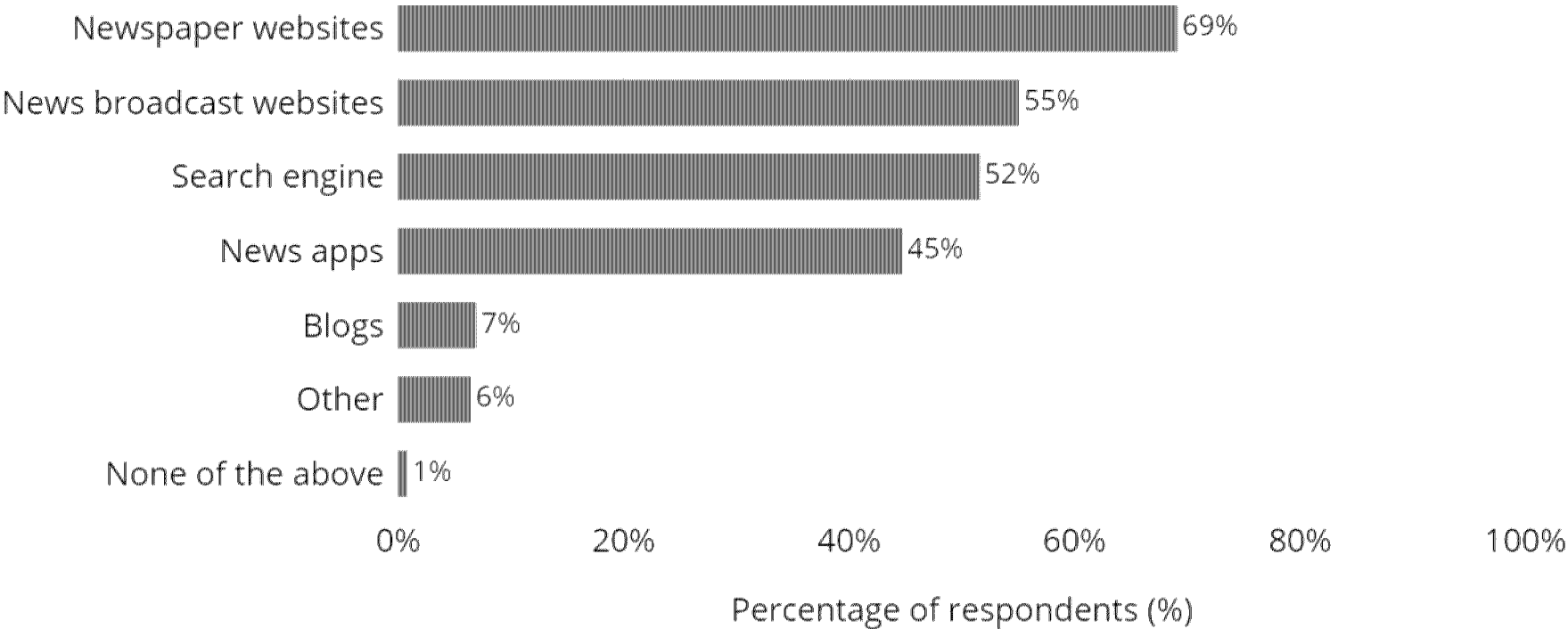
Communication

Preferred News Source



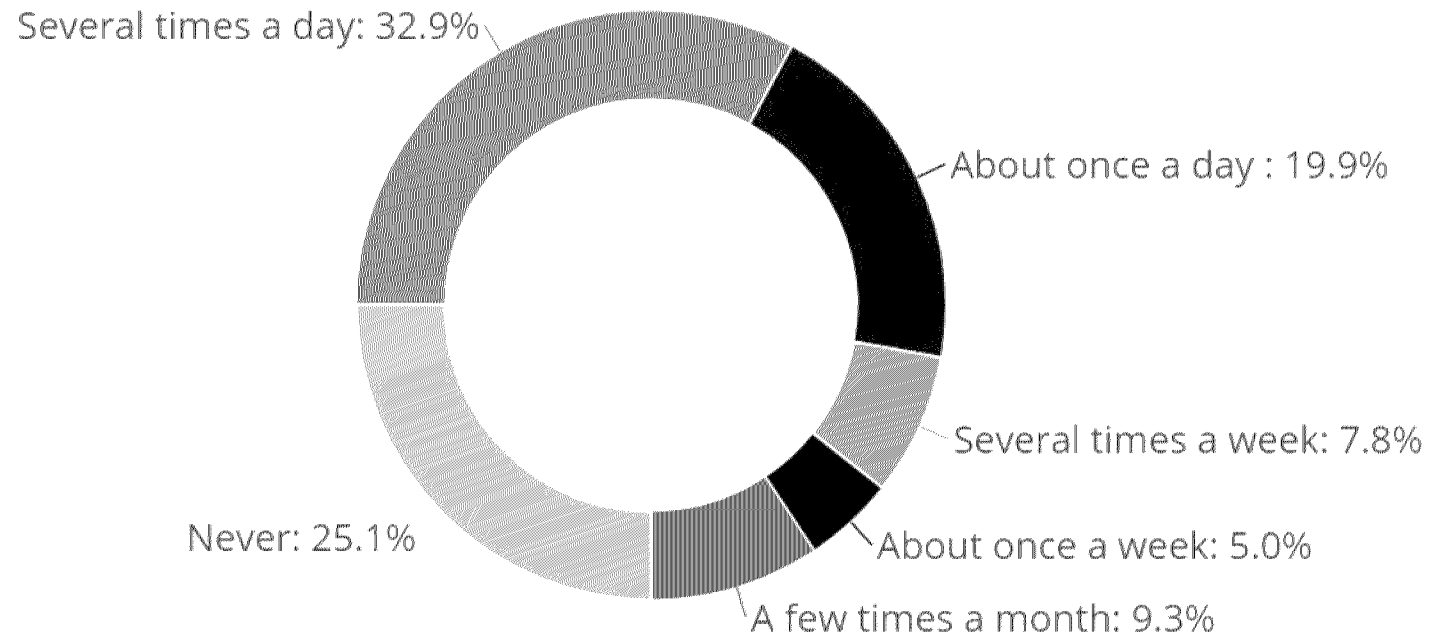
Respondents were asked which news source(s) they rely on the most. They were allowed to selected multiple sources. Accordingly, it is expected that the sum of the responses will exceed 100%.

Online News Consumption

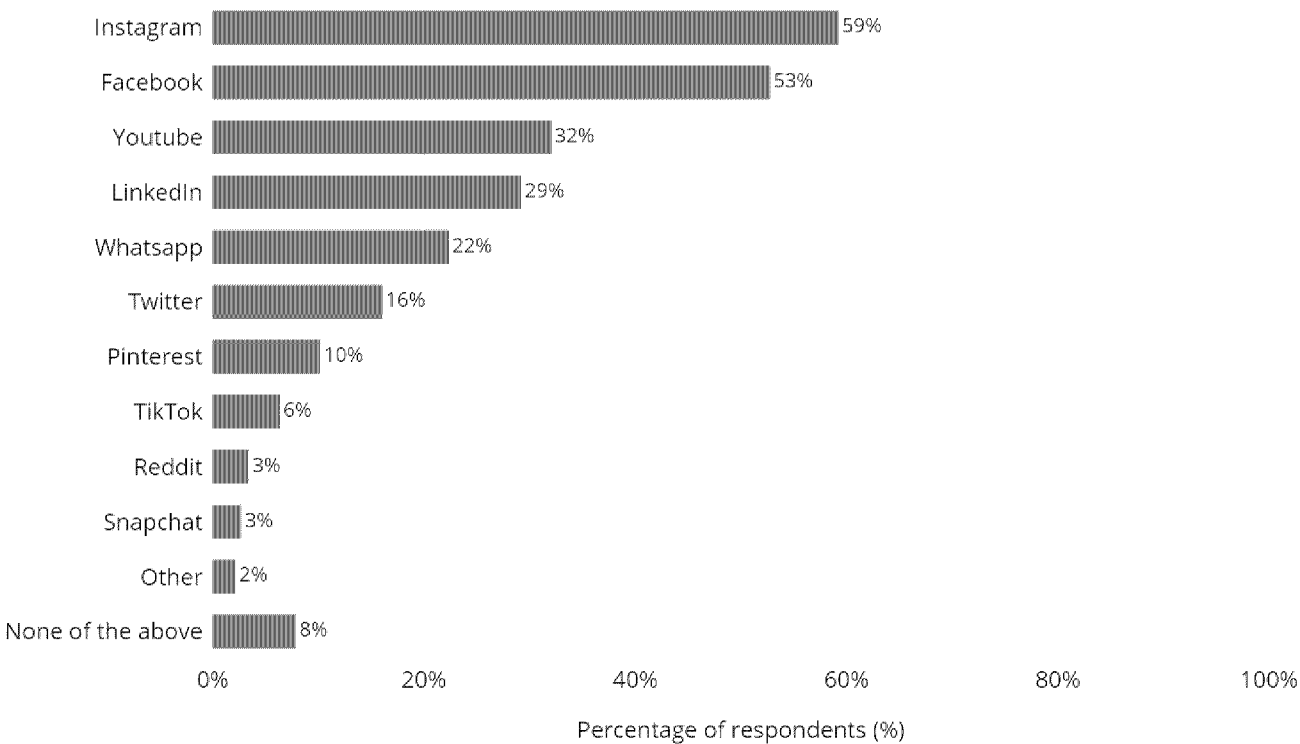


 This question was only asked to respondents who selected "online news" as one of their preferred news sources in the previous question.

Frequency of Social Media Use



Social Media Use by Platform



This question was not asked to respondents who indicated that they "never" use social media (in the question shown previously on "Frequency of social media use")

Questions