



TOWN OF PALM BEACH

Town Manager's Office
STRATEGIC PLANNING BOARD

**TOWN HALL
COUNCIL CHAMBERS-SECOND FLOOR
360 SOUTH COUNTY ROAD**

AGENDA

DECEMBER 15, 2022

9:30 AM

Welcome!

For information regarding this agenda and the procedures for public participation at Strategic Planning Board, please refer to the end of this agenda.

I. CALL TO ORDER AND ROLL CALL

Mayor Danielle Moore, Chair
Alfred "Skip" Aldridge
Elizabeth Dowdle
Kristen Kelly Fisher
Nicki McDonald
Peter McKelvy
Katherine Ostberg
Michael Pucillo
Michael Reiter

II. PLEDGE OF ALLEGIANCE

III. APPROVAL OF AGENDA

IV. COMMUNICATIONS FROM CITIZENS - 3 MINUTE LIMIT PLEASE

V. APPROVAL OF MEETING MINUTES

A. November 4, 2022, Strategic Planning Board Minutes

1. November 4, 2022, Strategic Planning Board Minutes

VI. REGULAR AGENDA

A. New Business

1. Strategic Focus Areas
Trina Pulliam, Trainnovations

VII. ANY OTHER MATTERS

VIII. ADJOURNMENT

PLEASE TAKE NOTE:

- Note 1:** No written materials received after 3:30 p.m. on the Thursday immediately prior to a monthly Strategic Planning Board will be included in the back-up binders distributed to the Mayor and Town Council in preparation for that meeting. Written materials received after 3:30 p.m. on Thursday will be separately distributed to the Mayor and Town Council; however, depending upon the length of the materials, the time of submittal, and other circumstances, the Mayor and Town Council may not be able to read and consider such late submittals prior to acting upon the policy matter(s) which they address.
- Note 2:** The progress of this meeting may be monitored by visiting the Town's website (townofpalmbeach.com) and clicking on "Meeting Audio" in the left column. If you have questions regarding that feature, please contact the Office of Information Systems (561) 227-6315. The audio recording of the meeting will appear within 24 hours after the conclusion of the meeting.
- Note 3:** If a person decides to appeal any decision made by this Council with respect to any matter considered at this meeting or hearing, he/she will need a record of the proceedings. For such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.
- Note 4:** Disabled persons who need an accommodation in order to participate in the Strategic Planning Board are requested to contact the Town Manager's Office at 838-5410 or through the Florida Relay Service by dialing 1-800-955-8770 for voice callers or 1-800-955-8771 for TDD callers, at least two (2) working days before this meeting.
- Note 5:** Items listed on the Consent Agenda will be approved by one motion of the Town Council, unless the Mayor or an individual Council Member requests that any item(s) be moved to the Regular Agenda and individually considered.
- Note 6:** All back-up material for the items listed on the agenda are posted to the Town's website and emailed to all Stay Informed subscribers on the Friday before the Strategic Planning Board. To access the back-up materials and/or subscribe to the Stay Informed list, please visit the Town's website (townofpalmbeach.com).

PROCEDURES FOR PUBLIC PARTICIPATION

Citizens desiring to address the Town Council should proceed toward the public microphones when the applicable agenda item is being considered to enable the Town Council President to acknowledge you.

PUBLIC HEARINGS: Any citizen is entitled to be heard on an official agenda item under the section entitled "Public Hearings," subject to the three minute limitation.

COMMUNICATIONS FROM CITIZENS: Any citizen is entitled to be heard concerning any matter under the section entitled "Communications from Citizens," subject to the three minute limitation. The public also has the opportunity to speak to any item listed on the agenda, including the consent agenda, at the time the agenda item comes up for discussion.

OTHER AGENDA ITEMS: Any citizen is entitled to be heard on any official agenda item when the Town Council calls for public comments, subject to the three minute limitation.

Strategic Planning Board are public business meetings and, as such, the Town Council retains the right to limit discussion on any issue.

TOWN OF PALM BEACH

Strategic Planning Board on: December 15, 2022

Section of Agenda

November 4, 2022, Strategic Planning Board Minutes

Agenda Title

November 4, 2022, Strategic Planning Board Minutes

Presenter

ATTACHMENTS:

- **Draft Minutes of the November 11, 2022 Strategic Planning Board Meeting**

1 **I. CALL TO ORDER AND ROLL CALL**

2
3 The Strategic Planning Board meeting was called to order on Friday, November 4, 2022, at 9:30
4 a.m. Members Dowdle and Pucillo were absent, with Members Aldridge and McKelvy in
5 attendance via Zoom.
6

7 **II. PLEDGE OF ALLEGIANCE**

8
9 Mayor Moore led the Pledge of Allegiance.
10

11 **III. APPROVAL OF AGENDA**

12
13 **Motion was made by Member Reiter and seconded by Member Ostberg to approve the**
14 **agenda. The Motion passed unanimously.**
15

16 **IV. COMMUNICATIONS FROM CITIZENS**

17
18 There was no communication from citizens.
19

20 **V. APPROVAL OF MEETING MINUTES**

21
22 **A. October 14, 2022, Strategic Planning Board Meeting Minutes**

23
24 **Member McDonald motioned for approval and was seconded by Member Reiter. The Motion**
25 **passed unanimously.**
26

27 **VI. REGULAR AGENDA**

28
29 **A. November 2, 2022, Community Engagement Event Update**

30 *Carolyn Stone, Deputy Town Manager*
31

32 Carolyn Stone, Deputy Town Manager, provided an update on the Community
33 Engagement Event for Former Town Council and Current and Former Board and
34 Commission members held on November 2, 2022. The Deputy Town Manager noted that
35 the event was well attended and that the feedback provided by attendees gave her
36 confidence that the Board is heading in a good direction.
37

38 **B. Strategic Focus Areas**

39 *Trina Pulliam, Trainnovations*
40

41 Trina Pulliam, from Trainnovations, facilitated the discussion on Strategic Focus Areas,
42 with a reminder to keep in mind that Vision, alignment with Critical Success Factors, and
43 direction for Town Council should be considered while defining Strategic Focus Areas.

Three of the Strategic Focus Areas were discussed during the presentation.

The first Strategic Focus Area is to provide a framework for supporting the Town of Palm before, during, and after a natural disaster.

The second Strategic Focus Area is to control, regulate, and stabilize the on-island mobility including traffic, parking, and pedestrian thoroughfares.

The third Strategic Focus Area is to promote sustainable management of the Town of Palm Beach's outstanding natural environment through conservation and environmental protection.

Trainnovations recommended that the Board review the Strategic Focus Areas, the Mission and Vision statements, and the SWOT analysis. Further discussion will take place at the next meeting after reviewing and synthesizing outputs.

VII. ANY OTHER MATTERS

VIII. ADJOURNMENT

Chair Mayor Moore adjourned the Strategic Planning Board meeting at 11:14 a.m.

APPROVED:

Mayor Danielle Moore,
Chair

ATTEST:

Sophie Rios, Board Clerk

Date

TOWN OF PALM BEACH

Strategic Planning Board on: December 15, 2022

Section of Agenda

New Business

Agenda Title

Strategic Focus Areas

Presenter

Trina Pulliam, Trainnovations

ATTACHMENTS:

No Attachments Available