

TENTATIVE:
SUBJECT TO
REVISION



TOWN OF PALM BEACH

Town Manager's Office
RECREATION ADVISORY COMMISSION

**TOWN HALL
COUNCIL CHAMBERS-SECOND FLOOR
360 SOUTH COUNTY ROAD**

AGENDA

APRIL 20, 2023

9:00 AM

Welcome!

For information regarding this agenda and the procedures for public participation at Recreation Advisory Commission, please refer to the end of this agenda.

I. CALL TO ORDER AND ROLL CALL

Nicholas Coniglio, Chair
Grier Pressly, Vice Chair
Millie Dayton
Peter Harris
Henry "Budge" Jamison, IV
David Missner
Susan Watts

II. PLEDGE OF ALLEGIANCE

III. APPROVAL OF AGENDA

IV. APPROVAL OF JANUARY 26, 2023 MEETING MINUTES

A. Minutes of the January 26, 2023 Recreation Advisory Commission Meeting

V. DIRECTOR'S UPDATE AND STAFF REPORT

A. Director's Update and Staff Report

VI. COMMENTS OF RECREATION ADVISORY COMMISSIONERS

VII. COMMUNICATIONS FROM CITIZENS - 3 MINUTE LIMIT PLEASE

VIII. REGULAR AGENDA

A. Old Business

1. Mandel Recreation Center - Shade Structure

B. New Business

1. FY2023 Proposed Fees
2. Tennis/Pickleball Lessons and Clinics - Residents/Non-residents
3. Seaview Park Tennis Center - Court 7

IX. ANY OTHER MATTERS

- A. Handoff of the Gavel - Election of New Chair and Vice-Chair

X. ADJOURNMENT

PLEASE TAKE NOTE:

Note 1: No written materials received after 3:30 p.m. on the Thursday immediately prior to a monthly Recreation Advisory Commission will be included in the back-up binders distributed to the Mayor and Town Council in preparation for that meeting. Written materials received after 3:30 p.m. on Thursday will be separately distributed to the Mayor and Town Council; however, depending upon the length of the materials, the time of submittal, and other circumstances, the Mayor and Town Council may not be able to read and consider such late submittals prior to acting upon the policy matter(s) which they address.

Note 2: The progress of this meeting may be monitored by visiting the Town's website (townofpalmbeach.com) and clicking on "Meeting Audio" in the left column. If you have questions regarding that feature, please contact the Office of Information Systems (561) 227-6315. The audio recording of the meeting will appear within 24 hours after the conclusion of the meeting.

Note 3: If a person decides to appeal any decision made by this Council with respect to any matter considered at this meeting or hearing, he/she will need a record of the proceedings. For such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

Note 4: Disabled persons who need an accommodation in order to participate in the Recreation Advisory Commission are requested to contact the Town Manager's Office at 838-5410 or through the Florida Relay Service by dialing 1-800-955-8770 for voice callers or 1-800-955-8771 for TDD callers, at least two (2) working days before this meeting.

Note 5: Items listed on the Consent Agenda will be approved by one motion of the Town Council, unless the Mayor or an individual Council Member requests that any item(s) be moved to the Regular Agenda and individually

considered.

Note 6: All back-up material for the items listed on the agenda are posted to the Town's website and emailed to all Stay Informed subscribers on the Friday before the Recreation Advisory Commission. To access the back-up materials and/or subscribe to the Stay Informed list, please visit the Town's website (townofpalmbeach.com).

PROCEDURES FOR PUBLIC PARTICIPATION

Citizens desiring to address the Town Council should proceed toward the public microphones when the applicable agenda item is being considered to enable the Town Council President to acknowledge you.

PUBLIC HEARINGS: Any citizen is entitled to be heard on an official agenda item under the section entitled "Public Hearings," subject to the three minute limitation.

COMMUNICATIONS FROM CITIZENS: Any citizen is entitled to be heard concerning any matter under the section entitled "Communications from Citizens," subject to the three minute limitation. The public also has the opportunity to speak to any item listed on the agenda, including the consent agenda, at the time the agenda item comes up for discussion.

OTHER AGENDA ITEMS: Any citizen is entitled to be heard on any official agenda item when the Town Council calls for public comments, subject to the three minute limitation.

Recreation Advisory Commission are public business meetings and, as such, the Town Council retains the right to limit discussion on any issue.

TOWN OF PALM BEACH

Recreation Advisory Commission on: April 20, 2023

Section of Agenda

APPROVAL OF JANUARY 26, 2023 MEETING MINUTES

Agenda Title

Minutes of the January 26, 2023 Recreation Advisory Commission Meeting

Presenter

ATTACHMENTS:

- ▣ **January 26, 2023 RAC meeting minutes**



TOWN OF PALM BEACH

Recreation Advisory Commission

MINUTES OF THE RECREATION ADVISORY COMMISSION MEETING HELD ON

THURSDAY, JANUARY 26, 2023, AT 9:00 AM

1 I. CALL TO ORDER & ROLL CALL

2
3 The Recreation Advisory Commission (RAC) meeting was called to order on
4 Thursday, January 26 at 8:59 a.m. Upon roll call, all Commissioners were present for
5 the meeting.
6

7 II. PLEDGE OF ALLEGIANCE

8
9 Chair Coniglio led the pledge of allegiance.
10

11 III. APPROVAL OF AGENDA

12
13 **Commissioner Harris made the motion and it was seconded by Commissioner**
14 **Pressly to approve the agenda as presented. The motion passed unanimously.**
15

16 IV. APPROVAL OF OCTOBER 6, 2022

17
18 **Motion was made by Commissioner Watts seconded by Commissioner Pressly to**
19 **approve the Minutes of the October 6, 2022, meeting. The motion passed**
20 **unanimously.**
21

22 V. DIRECTOR'S UPDATE & STAFF REPORT

23
24 The revenue review was led by Mr. Bresnahan; the Mandel Recreation revenues are up
25 55% in Q1 compared to Q1 of FY 22. Group Fitness classes are up by 113%, Youth
26 enrichment revenue is up 72 %. Newer Youth Sports teams are being added with
27 accompanying mini-sessions. Currently have over two thousand followers on
28 Instagram, thank you to Lauren Bayard for leading the social media efforts for
29 Recreation.
30

31 Par 3 revenues are up by 20% from the Q1 of the previous financial year. Conversations
32 around Par 3 are to see how we can maintain quality of the course. 54,000 rounds is
33 close to maxing out number of rounds we want played on the course to keep the quality
34 of play for all visitors. We did hire a fourth full-time maintenance person, which is the
35 spray tech position.
36

1 Events within recreation are a mixture of revenue based as well as complementary. A
2 candidates forum campaign by the Civic Association was held in November. Our
3 Halloween Happenings Event was a success on October 28, with over 200 attendees
4 and was a complimentary event. Mandel's 3rd Birthday Bash was a success with over
5 250 attendees. Dawn Helton and Lauren Bayard were both thanked for their hard work
6 and dedication in planning and facilitating both events held.

7
8 The Café permit is issued – on February 15 our current vendor will leave the area and
9 construction will begin shortly after.

10
11 Work was finished on Hole 14 at the Par 3 - sod has been placed and the old cart path
12 is complete and provides a greater ocean view for golfers. It also helps with not losing
13 as many balls. The new changes have been well received so far.

14 Par 3 bathrooms have been updated, new appearance with vanity, sink, tiles, and more
15 were updated. The sink design is similar to the one at the Mandel Recreation Center.

16 A starters clock was installed at Tee 1, nice addition for the best Par 3.

17 Mr. Bresnahan motioned to Mr. Reckley for a review of tennis revenues and updates.

18
19 Mr. Reckley said there are issues with the maintenance of courts – not satisfied with
20 the conditions; working on a short and long term plan for improvement. Since Friday
21 the courts have been in better condition. Seaview tennis renovation planning already
22 started, working on lightning first. The rest of the renovation work will take place after
23 the season is over. Looking forward to stronger and more durable court surfaces.

24
25 Seaview Park overseeding took place, everything is green and lush. Many programs
26 are held on the fields, this work should help the field be more durable. Trimming of
27 branches, pressure cleaning, and other maintenance are done consistently to make sure
28 the facility is up to par.

29 Club Automation plans are coming along well – customer-friendly service and hoping
30 to have a launch in March 2023 so residents can have accessible booking through tennis
31 as well as other recreation and fitness-based activities.

32
33 Commissioner Missner asked about the lighting cost and wanted to know if it was
34 approved by the Town. Reckley responded that purchasing is in the works of approving
35 the process and working on cost. The project start time is hopefully April/May, court
36 resurfacing will follow.

37
38 Mr. Reckley announced that the Palm Beach Doubles Tennis Championship was hosted
39 and winners on the women's teams included Commissioner Millie Dayton alongside
40 Kista Speno, runner ups were ML Kiernan and Ginny Tobeason. For the men's team
41 winners were Tim Keegan and Max Kaye with runner-ups being Patrick Dillon and
42 Sam Herschaft. Reckley and all present specially congratulated Commissioner Dayton
43 on the win. New merchandise with the logo is selling well with the help of Angela
44 Young who joined tennis from the Par 3 team with great ideas and communication.
45 Looking forward to expanding upon the merchandise offerings. Mr. Bresnahan thanked
46 Mr. Reckley for the presentation.

1
2 VI. COMMENTS OF RECREATION ADVISORY COMMISSIONERS
3

4 Commissioner Jamison sees increases in revenue in both golf and tennis and wants to see
5 an increase in support staff. He likes having Tony Chateauvert provide his reports for golf
6 but wants to see if we could bring Dejan Mimic, Head Tennis Pro to also provide a firsthand
7 report as well. Also wants to do feasibility for in-house vs contract maintenance, Reckley
8 stated that feasibility is being looked at.
9

10 Chair Coniglio wants to have all speak from an alphabetical order standpoint. Thanks,
11 Reckley and Bresnahan for the continuous improvement all around in all areas. Also
12 congratulated Dayton on her Championship win. Coniglio was present during Halloween
13 Bash and wants to see more public news pieces on events to draw more to visit the
14 recreation center. He also thanked the staff for doing an outstanding job on the Birthday
15 Bash and how family members who attended the event shared that execution was done
16 well. Coniglio sees the Rush Soccer impact on the Palm Beach community and wants to
17 see a greater program for Lacrosse and has spoken to Bresnahan in that regard.
18

19 Commissioner Dayton has been approached by many regarding when courts will be done
20 and what will be available for usage during the time of renovations. A request has also been
21 made for an ice maker around the courts was also another request by many.
22

23 Mr. Bresnahan stated tennis renovations will start with lighting, which will be done one
24 one court at a time to minimize downtime. With a limited budget, a lot of requests may not
25 be feasible, but will squeeze as much in as possible. Wishlist items not done could be
26 looked at later, possibly through donations.
27

28 Commissioner Harris wants to commend Bresnahan and Reckley – programs are full and
29 believes there has been great progress. Harris is also proud to see that previously mentioned
30 adjustments from other meetings have been implemented within the different recreational
31 facilities. Admires the progress done on Par 3 with the pathway. Wants to see improvement
32 in range and putting green. Commissioner Harris believes that we are “victims of our own
33 success”. From personal experience, all the tee times are booked far out and playtime is
34 hard to reserve. He wants to see less congestion and believes Par 3 should favor residents
35 for reservations. Commissioner Harris commented that the Pickleball conversation has
36 been taking place in town. He mentioned a company called Acoustifence which would help
37 with lowering decibels by 15% by adding fencing and would love to see something similar
38 for the Town. Chair Coniglio wants to table any pickleball comments until the old business
39 is brought up.
40

41 Mr. Bresnahan stated that tee times for golf can be booked 30 days in advance by residents
42 while non-residents do not have as long of a window. Putting green budget project is
43 moving forward, hoping for this summer. With expansion of the putting green, we would
44 look to add a 6-to-8-foot fence that will be hidden within the bush line to help with errant
45 balls.
46

1 Chair Coniglio asked if there's a scope to beautify the storage area in the back area of Par
2 3. Mr. Bresnahan wants to see the renovation of the old clubhouse, so that the bathrooms
3 could be open to the public to use as they are making the turn from hole 9 to 10. Having a
4 restroom available there will hopefully be convenient and will speed up play.
5

6 Commissioner Jamison continued on being a victim of our own success, hears a lot of
7 comments regarding that Seaview (tennis) is a steal for nonresidents, they just join Seaview
8 rather than joining a club. Wants to look at cost differential for non-residents vs residents,
9 it could be much greater.
10

11 Mr. Reckley stated that the resident percentage is 73%; we are coming up with ways to
12 increase the resident percentage. Tennis pro rates are always evaluated and will take rates
13 into consideration to draw in more residents. In adults, 87% for residents. Bresnahan
14 mentioned that there is a 25% cost difference between residents and non-residents,
15 answering the previous inquiry by Commissioner Jamison. He also stated the main issue
16 with concerns on booking is the 9:30am time slot, everyone wants that slot, outside of
17 that court times are more available. Club Automation will bring ease into bookings,
18 residents will still have priority with court and lesson reservations.
19

20 Commissioner Harris wants to ensure residents have preference and as well as making
21 sure the benefits of being a resident are well known. Chairman Coniglio asked
22 Bresnahan about providing information on the overall benefits of being a resident, laying
23 out what benefits there are to residents with booking in advance and programs.
24

25 Commissioner Missner had no additional comments.
26

27 Commissioner Pressley commended Reckley and Bresnahan. He wants to see serious
28 consideration with prioritizing residents with what's happening across the bridge.
29 Believes the newer improvements made in golf were well done, bathrooms and the starter
30 clock. He would like to see the sand trap removed. The sand trap is not necessary and
31 has caused issues with golfers having difficulties moving in or around that area, wants to
32 see a bigger putting green surface instead. Mr. Bresnahan stated that the sand trap issue
33 was just brought to his attention, he could see a relocation being done if possible or
34 setting certain rules regarding only hitting sand shots towards the range as an option.
35 Commissioner Watts was introduced; she welcomed Missner and stated that the Birthday
36 Bash was lovely. With development, parking, and other aspects – residents must be seen
37 as a priority. Pricing could be bolder, and the difference could be wider.
38

39 Commissioner Watts would also like to see a tennis court maintenance contract for in-
40 house staff to see if it is feasible. Mr. Reckley stated that the long-term goal is to see how
41 feasible it is to have in-house personnel for court maintenance. An analysis is being made
42 to see the benefits and disadvantages that may come with having in-house help with court
43 maintenance. Commissioner Watts states that calling the pro shop is sometimes
44 discouraging as she mostly receives no answer or callbacks. Watts thinks Phipps courts are
45 better maintained than Seaview and wants to see a similar impact present in the Seaview
46 facility. Commissioner Watts also wondered if court drainage will be improved when

1 looking at improvements. Mr. Reckley states that short-term improvement is being worked
2 on. Seaview's overuse and popularity is the main cause of stagnant improvement, but he
3 wants to see improvement. To maintain the quality of facility maintenance must be on par
4 and above standards, so drainage won't be a lasting issue. Commissioner Watts wants to
5 bring up that a pipe from the neighboring parking lot was spraying water onto Court 6 and
6 wants to know if the control has been done to fix the issue. Mr. Reckley stated that the
7 issue has been fixed. Commissioner Watts wants to know what the vision of the café will
8 be with operations, presentations, and how the café will work. Mr. Bresnahan says the
9 build-out to be minimal; all resources (water/electric) are present, it may take a month to
10 build. Fresh coffee, smoothies, sandwiches, and other delicacies will be served. No oven
11 is present –and all items will be prepared off-site due to the current building design.
12

13 VII. COMMUNICATION FROM CITIZENS

14
15 No public comment.
16

17 VIII. OLD BUSINESS

18 19 A. Pickleball In Phipps Ocean Park Master Plan 20

21 Chair Coniglio stated that the master plan initially was for four pickleball courts – the
22 latest discussed plans are for two courts to be built at Phipps Ocean Park. The growth of
23 West Palm Beach will impact us and may affect facility use. From a pickleball perspective,
24 the sport is growing and is a great community driver socially and for health. Having four
25 courts will be beneficial for the community since it's a great builder for a racquet sports
26 player, it also is great for overall health of the community. An opportunity like this one
27 may not come along in the future, if the four courts are not built now, it's highly unlikely
28 there will be another opportunity like this. Chair Coniglio is thankful to the Preservation
29 Foundation for the opportunity to add pickleball at Phipps, and asks for further input from
30 commissioners regarding the four-court option for the Town.
31

32 Commissioner Harris states that pickleball is extremely popular and wants to see the
33 growth prosper by having the originally proposed 4 courts. Older groups enjoy the racquet
34 sports and with the aging tennis players, the numbers will keep on growing.
35

36 Commissioner Pressley agrees 100% with the plan for putting in four pickleball courts and
37 hopes the commission will take a renewed vote in their support of the four court plan.
38

39 Commissioner Watts wants to know why the verdict was changed from 4 courts to 2.
40 Mr. Bresnahan stated that the placement of the four courts initially was south of the existing
41 tennis courts. The latest rendition will have two courts to the west of the tennis courts. The
42 two-court decision was based on conversations that took place with residents that live in
43 the area and feedback they provided to the Preservation Foundation. Most concerns were
44 regarding noise and how close the courts would be to their building. The initial design was
45 to feature a 30-foot landscape buffer between the condo and parking lot; if courts were to
46 the South side, the buffer would be cut to 15 feet if courts were placed on that side.

1 Mr. Bresnahan has heard mixed reviews from residents, most of those that are against it
2 are the residents that live in the adjacent buildings.
3

4 Commissioner Pressley is less concerned about the location and wants to know if court
5 space is available on the West side to have four pickleball courts. Mr. Bresnahan states
6 that the lack of space in that area for four courts is due to the buffer of the sidewalk and the
7 road. Commissioner Harris states that the sport is extremely social and has seen the growth
8 of paddle tennis up North and shares that it will be even more prevalent down here.
9

10 Commissioner Dayton wants to know if studies have been done related to noise. She stated
11 that an aggressive resident of the neighboring condo tried to get her support for opposition
12 of pickleball. Commissioner Dayton wants to know how much noise transfer there would
13 be for the four-court and two-court setup. Mr. Bresnahan stated that a decibel test was
14 done to test the noise that pickleball creates in the area and he was personally involved in
15 the test. The decibel test was done on court 1; the court closest to A1A by playing
16 pickleball. Code Enforcement and contractors were present with decibel readers. The
17 pickleball play did not even register on the meter. Ambient noise was present, and
18 Bresnahan wants to note that a slight difference could be present if it was on a hard court.
19 The loudest noise comes from hitting the ball with the paddle.
20

21 Commissioner Harris added that certain fencing could be put up and different types of
22 paddles could be used to mitigate the noise. Commissioner Watts addressing the noise
23 issue, I've now become a believer we need it to have a full-service recreation department.
24 Pickleball is a more relaxed party atmosphere compared to tennis, I'm not sure how much
25 noise carries from people yelling or shouting. She also shared thanks to the Preservation
26 Foundation for being generous in support of this initiative, she is surprised that the building
27 on the South side has voiced such concerns, she thought the majority of players were from
28 the south side of the island.
29

30 Chair Coniglio stated he believes a robust program is better. As for the next course of
31 action, maybe additional meetings with the Preservation Foundation would help in talking
32 about the need for the 4 courts. He believes that many generous players would be interested
33 in the development of pickleball courts and knows leverage is available there.
34

35 Commissioner Jamison wants to highlight that with the aging tennis players, more players
36 will switch to pickleball. Wants to move forward with the 4 courts as in the future this will
37 be something that we may regret if not done. Mr. Bresnahan wants to be neutral as far as
38 pickleball debate but wants to support the decisions made by the commission.
39

40 Commissioner Missner wants to have the board make a strong case that two courts are
41 detrimental rather than suggesting the need for 4 courts at Phipps Ocean Park.

42 Chair Coniglio appreciates the suggestion, and a modification could be made in the motion
43 that two courts are insufficient and that the four courts is adequate. Chair Coniglio wants
44 to know if it would help if each member of the committee sent their individual letter
45 regarding the pickleball dilemma. Chair Coniglio wants someone to make a motion for the
46 two courts being insufficient.

1
2 **Commissioner Harris made a motion to reaffirm our support for the Phipps (Ocean**
3 **Park) expansion including for four pickleball courts; two courts are insufficient for**
4 **the potential demand of the sport. Commissioner Missner seconded. On roll call, the**
5 **motion passed unanimously.**
6

7 Chair Coniglio stated personal action can be taken to email Town Council and a clear
8 outline will be made regarding what was brought up to send out as a commission.

9 Commissioner Pressley wants to know the talking points of pickleball data nationally.

10 Mr. Bresnahan is willing to share pro-pickleball emails regarding the sport if wanted.

11 Commissioner Harris wants to know the best way to address the town council – Mr.

12 Bresnahan shares that an email could be sent directly to Town Council.
13

14 IX. NEW BUSINESS

15 A. Mandel Recreation Center – Shade Structure

16
17
18 Commissioner Coniglio brought up the importance of the need for additional shading
19 and how important it is for the facility, the flexibility of the space, and for children and
20 parents. Mr. Bresnahan identified the patio on the south side of the building outside of
21 the fitness center adjacent to Field House to be perfect spot for a shade structure. The
22 project is small, but the addition of the shade structure could lead to further
23 opportunities for program expansion with usage for fitness, camps, and events. The
24 structure would be a louvered system, have fans, and lights. Renderings were shown,
25 but it is in the very early stages. Hoping to get the commission's support for this project,
26 which we anticipate will cost less than \$150k. Commissioner Coniglio is fully in
27 agreement regarding the project and wants the project to be approved for usage. Wants
28 to make a motion to support the shade structure.
29

30 **Commissioner Pressley made a motion to support moving forward with the shade**
31 **structure, Harris seconded. On roll call, the motion passed unanimously.**
32

33 X. ANY OTHER MATTERS

34
35 Commissioner Watts inquires if Court 6 & 7 shades could be implemented at Seaview
36 and wants to know how awnings could be used to cover areas. Watts wants to see
37 coverage in the alleyway as well and seating areas improved too. Mr. Reckley agrees
38 and wants to see improvement as well. With what the budget allows certain changes
39 can be implemented. Commissioner Jamison wants to state that no water is available at
40 Seaview. Chair Coniglio wants to see the water cooler again by Courts 6 & 7 and in
41 long run establish a water fountain for long-term plans with drainage. Mr. Bresnahan
42 wants all commissioners to text him regarding these items that come up that could be
43 addressed immediately rather than waiting until the commission meeting to discuss it.
44 With a \$450,000 budget for Seaview renovations, items on wishlist may not all be
45 obtainable. Chair Coniglio wants to focus on those discussions early and thinks the
46 meeting was executed well.

1
2 XI. ADJOURNMENT

3
4 **The Move to adjourn was made by Pressley and was seconded by Commissioner**
5 **Dayton. On roll call, the motion passed unanimously Meeting ended at 10:23**
6 **a.m.**

7
8
9 Respectfully submitted,

10
11
12 Nicholas Coniglio, Chair
13 Recreation Advisory Commission

TOWN OF PALM BEACH

Recreation Advisory Commission on: April 20, 2023

Section of Agenda

DIRECTOR'S UPDATE AND STAFF REPORT

Agenda Title

Director's Update and Staff Report

Presenter

ATTACHMENTS:

- ▣ **Staff Report**

Town of Palm Beach



Recreation Department

STAFF REPORT
Recreation Advisory Commission Meeting
April 20, 2023

MANDEL RECREATION CENTER

Fitness

There are currently 277 fitness center members, which represents an all-time high. This is a remarkable number considering you must be a resident or Town employee to be a member of the fitness center. Staff that live and work on the yachts at the Town of Palm Beach Marina with annual leases do have limited access after 3pm each day, which keeps the fitness center busy all day long. Group Fitness participation reached the highest level ever in the new building during the second quarter of fiscal year 2023 (January-March) when compared to all prior quarters.

Programming

The Mandel's 3rd Birthday Bash, held January 21st, was a huge success enjoyed by over 300 people. Attendees complimented staff on a well-put-together event, saying it was the best one yet!

Spring Celebration took place Saturday, April 8, following the same format as the previous year as reservation only with two-time slots available for four age groups. Around 4,000 candy-filled eggs were scattered across the Oakley Gage Debbs Athletic field. The event featured photo opportunities with the bunny, two airbrush artists, and light refreshments.

Spring Camp, held the week of March 14-18, was at capacity and provided a fun, safe week of field trips and crafts for kindergarten to 5th graders.

Spring session is in full swing, programs started the week of March 26. Toddler and Youth program participation continues to grow with the addition of Mom and Me Palm Beach and Mom & Tot Tumbling. Several other programs, including Story Time Soccer, have added additional sessions or age groups to accommodate demand.

RUSH Soccer has been a tremendous success, with plans to expand in the coming season. Tryouts will be held in May. This program complements our recreation league, where participants hone their skills working up to the competitive league.

The Recreation Department is partnering with Creators Game Lacrosse Club to bring Boys 10u to 14u competitive lacrosse to Palm Beach. The program begins in May and runs through June. The plan is to expand age groups and add a girls' program in the coming year.

The After School Program began incorporating financial literacy into its activities over the last few months. Volunteers from the Dreyfoos Economics Club (some being former After School program participants) visit weekly to teach the kindergarten- 5th-grade participants about the fundamentals of supply and demand, budgeting, and more.

Marketing and communication efforts of the department are working well with the reach of the weekly RecConnect leading the way with over 2,600 current subscribers. The emails have a 50% open rate, significantly above the 17-21% average across all industries. Instagram followers (townofpalmbeachrecreation) are up to 2,168 and counting, resulting in more direct communication with the community.

Facility rentals are in high demand as residents are in awe of seeing firsthand the potential of the Mandel spaces. There have been seven rentals since January, with more in the books for the upcoming months and several rentals currently reserved for 2024. One of the biggest events was a gala on the front lawn, with attendees commenting on how stunning the space was and what a beautiful facility, inside and out.

Camp Palm Beach's summer camp registration is underway, with camp starting June 5th and running for eight weeks for ages 5-13. The Friends of Recreation have once again graciously donated scholarships for Town employees' kids/grandkids to attend camp. Activities include field trips, arts and crafts, science projects, sports, and indoor/outdoor activities.

SEAVIEW PARK

Seaview Park continues to be a bustling place! Spring activities include soccer (youth and pre-school), lacrosse, flag football, and school and after-school program activities. The playground remains the busiest outdoor property per square foot on the island!

The dominant turf, Bermuda Latitude, is growing well despite experiencing a warm and dry winter. Staff applied various items over spring break (as organic as possible) to prepare the soil as this grass reemerged from the winter rye grass. These efforts resulted in positive health for the sports field compared to last spring. The irrigation system needed minor adjustments to ensure the turf received full coverage. The dry areas have healed nicely since the adjustments were made.

TENNIS PROGRAMS/CENTERS

Court Usage

The tennis centers continue to be busy, with the mornings being the most requested time slot. Tennis pros are still very busy, with their schedules fully booked most days. The Saturday Intermediate Clinic is still going strong and fully booked every Saturday morning. Overall,

participation for FY2023, through March 31, is down slightly compared to the same period last year. This can be attributed to being down for a hurricane, court maintenance, and rainouts. Residents continue to make up most of the play, 73% of overall participants (64% of the juniors and 85% of the adults).

Teaching Services and Team Tennis

Head Pro Dejan Minic, USPTA/PTR, and his staff of teaching professionals continue to be very busy. He is fully staffed for a busy summer of lessons, clinics, and junior camps.

The centers continue to host open play, lessons, and junior clinics. The teams (PBCWTA and senior men's and women's teams) and Palm Beach Day Academy are ending their season of practices and matches. The Singles Championships and Men and Women's Doubles Championships were very successful with the number of participants. The mixed-doubles championship is scheduled for April 22 and 23, at Phipps Ocean Park Tennis Center.

The four PBCWTA ladies' teams (Open, D1, D5, and D6) are holding tryouts for the 2023-2024 season in April. A team tennis captains meeting was held on Wednesday, February 22, with all teams anticipated to compete in the 2023-24 season represented.

Court and Facility Maintenance

New windscreens are being installed at Phipps Tennis Center to replace damaged screens. The Phipps restrooms will receive a new paint job and be updated with new mirrors this spring/summer.

The Seaview Tennis Court lighting replacement project is set to begin in May and will have minimal effect on play. The lighting project should conclude before the court resurfacing and fencing project, which is slated for this summer.

Daily court maintenance continues to be handled in-house, primarily by Antonio Andreon (Seaview) and Ed Fiondella (Phipps). Members of our part-time team have handled weekend court maintenance. The staff has gone above and beyond to ensure that the courts are well-groomed for play, and they are doing a spectacular job.

Mixers are making a comeback at Phipps Ocean Park Tennis Center. Staff hosted a Valentine's Day Mixer that was well received with 16 players participating. Additional Mixers will be planned for April and May, including Men and Women's Mixed Doubles '70s and over, Mixed Doubles - King of the Hill, and Ladies Doubles - single elimination. A successful Men's Singles 4.0 and Up event was held in late March with 8 players competing.

Tennis Logo

The branding campaign featuring the new tennis logo has been an undeniable success, with merchandise sales reaching outstanding heights. In fact, the revenue generated from merchandise sales during the second quarter has nearly surpassed the total sales from the entire previous fiscal year (FY22). This remarkable achievement can largely be attributed to the efforts of Angie

Young, Pro Shop Assistant, whose enthusiasm for the success of both pro shops has been instrumental in driving sales. Her dedication and passion have contributed to the branding campaign's success and inspired a renewed sense of enthusiasm and engagement among patrons.

Reservation Software

The Recreation Department is looking to roll out a new software (Club Caddie) to simplify court reservations for both tennis facilities. Staff are looking to transition processes in June and plan to be fully operational by the start of next season. Already a valuable tool utilized at the golf course to great effect, Club Caddie has the potential to revolutionize the way tennis reservations are made. In fact, staff members are eager to expand its use throughout the rest of the department once the tennis launch is complete. As part of this plan, the department intends to create a new, user-friendly website as well as an accompanying app to make the reservation process even more convenient for members. With these innovative changes, the Recreation Department is set to provide an unparalleled experience for its patrons, as it retires outdated methods of booking and reserving courts, lessons, and other activities.

Pickleball

Pickleball continues to be in high demand with a bustling schedule of lessons and clinics. Lessons are available every weekday from Monday to Friday, with time slots from 10:30 a.m. to 1:30 p.m.. Additionally, the Friday clinic has been a hit, running from 11:30 a.m. to 12:30 p.m., and has been fully booked for most Fridays since its inception.

To combat the challenges posed by the harsh, humid, saltwater air, the staff have recently ordered a more durable pickleball net for the outdoor multiuse court, with the hopes that it will withstand the elements and last longer.

PAR 3 GOLF COURSE

Play Information

Golf continues to be very popular throughout Palm Beach County, and The Palm Beach Par 3 stands out as one of the most sought after golf destinations in the area. In fact, the tee sheet has been booked solidly nine days in advance, reflecting the high demand for this course. Records continue to be set in rounds and revenue. Shop sales have increased 36%, and the shop is on track to make over \$900,000 in sales compared to \$680,000 last year. Sabrina Gordon deserves commendation for her exceptional leadership in merchandising. The online store is up and doing very well, it is linked up from the golfontheocean.com site.

To further boost revenues, the staff at the Par 3 have made the strategic decision to cut back on conducting golf outings from November to April, a move that has proved effective. Despite this reduction, the Par 3 still hosts a few local charitable outings each month, a tradition that has been upheld for many years.

The restaurant at the Par 3, Al Fresco, continues to thrive, with sales increasing by over 16% in March compared to the previous year. This impressive achievement attests to the quality of the restaurant's food and service, its reputation for excellence, not to mention the incredible views.

Course and Clubhouse Conditions

Tim Campbell, the golf course superintendent, and his staff, Billy Loihle, Skylar McDonald, and Kyle Patten, have consistently maintained the golf course in exceptional condition despite the high volume of play, with over 55,000 rounds being played annually. To prioritize the quality of play, the golf course will be closed on Tuesdays until 11:00 a.m. for maintenance work starting this month, following the success of this approach last year.

The Public Works Department is helping oversee the expansion of the main parking lot. Eight additional spots will be added near the tee box to hole 9. Work is expected to commence this summer.

A consultant has been hired to develop plans and make recommendations for the expansion of the putting green, which would provide golfers with a larger putting and practice area to improve their skills. The implementation of this expansion will further enhance the golf course's offerings.

Instruction

Our instructional program boasts some of the best instructors in the state: Trevor Dodds, Kellie Stenzel, Gene George, Bob Hite, and several others round out a staff that does nearly \$500,000 a year in lessons. Plans are also developing for a junior golf academy.

See attached spreadsheets for proposed fees for Golf, Tennis, and Mandel Recreation Center fees

Recreation Department - FY 2024 Proposed Fee Schedule
Mandel Recreation Center

Fitness Center

Fee Classifications	FY-23 Approved	FY-24 Proposed
3 Month Passes		
Resident Adult	\$ 260.00	\$ 280.00
Resident 2 Adult (same household)	\$ 390.00	\$ 420.00
6 Month Passes		
Resident Adult	\$ 360.00	\$ 360.00
Resident 2 Adult (same household)	\$ 540.00	\$ 540.00
Monthly Passes		
Resident Adult	\$ 120.00	\$ 140.00
Resident 2 Adult (same household)	\$ 180.00	\$ 210.00
Annual Passes		
Resident Adult	\$ 495.00	\$ 520.00
Resident 2 Adult (same household)	\$ 740.00	\$ 780.00
Daily Passes		
Resident Adult	\$ 20.00	\$ 28.00
Resident Guest Fee	\$ 25.00	\$ 35.00

Rental Fees

Fee Classifications	FY-23 Approved	FY-24 Proposed
Class Room	\$60/hr.	\$60/hr.
Multi-Purpose Room or Game Room or Afterschool Room (includes patio)	\$130/hr.	\$130/hr.
Gymnasium/equivalent size	\$200/hr.	\$200/hr.
Outdoor Patio	Included with Multi-Purpose Room/Game Room	Included with Multi-Purpose Room/Game Room
Deposits	Minimum \$250 refundable	Minimum \$250 refundable
Set-up	\$100 flat fee	\$100 flat fee (Minimum)
Clean-up	\$50/hr.	\$55/hr.
Additional Staff	\$50/hr.	\$55/hr.
Minimum Hours	3 hours	3 hours
Requests Due by	30 days prior	30 days prior
Deposit/Payment due	50% due at time of request, balance due 14 days prior	50% due at time of request, balance due 14 days prior
Cancellation Fees	less than 30 days=\$0; 31-59 days, 50%; 60= days, 100%	less than 30 days=\$0; 31-59 days, 50%; 60= days, 100%

- Rates may be maximized during peak times and/or season, or discounted to fill underused times and/or to offer specials to attract new customers, depending on market conditions.

Upd April 14, 2023

Recreation Department - FY 2024 Proposed Fee Schedule - Golf

Fee Classification	FY-23 Approved	FY-24 Proposed	FY-23 Approved	FY-24 Proposed
(December 1 to April 30)	Nonresident	Nonresident	Resident	Resident
Green Fee	\$ 61.53	\$ 67.00	\$ 51.23	\$ 54.00
Green Fee (after 3:30 p.m. or 9 holes)	\$ 45.52	\$ 50.00	\$ 41.28	\$ 42.00
Junior Green Fee	\$ 41.28	\$ 45.00	\$ 35.52	\$ 36.00
Junior Green Fee (after 3:30 p.m. or 9 holes)	\$ 31.54	\$ 35.00	\$ 30.42	\$ 31.00

Fee Classification	FY-23 Approved	FY-24 Proposed	FY-23 Approved	FY-24 Proposed
Shoulder Season (November 1 - 30 and May 1 - 30)	Nonresident	Nonresident	Resident	Resident
Green Fee	\$52.20	\$57.00	\$45.82	\$ 48.00
Green Fee (after 3:30 p.m. or 9 holes)	\$39.04	\$44.00	\$30.51	\$ 35.00
Junior Green Fee	\$36.49	\$40.00	\$31.13	\$ 32.00
Junior Green Fee (after 3:30 p.m. or 9 holes)	\$26.24	\$30.00	\$25.27	\$ 26.00

Fee Classification	FY-23 Approved	FY-24 Proposed	FY-23 Approved	FY-24 Proposed
Summer Season (June 1 to October 31)	Nonresident	Nonresident	Resident	Resident
Green Fee	\$ 36.23	\$ 40.00	\$ 32.10	\$ 33.00
Green Fee (after 3:30 pm or 9 Holes)	\$ 29.20	\$ 32.00	\$ 23.74	\$ 26.00
Junior Green Fee	\$ 29.20	\$ 30.00	\$ 23.74	\$ 24.00
Junior Green Fee (after 3:30 p.m. or 9 holes)	\$ 25.93	\$ 26.00	\$ 23.74	\$ 22.00

Fee Classification	FY-23 Approved	FY-24 Proposed	FY-23 Approved	FY-24 Proposed	FY-23 Approved	FY-24 Proposed
Other Fees	Winter Rate	Winter Rate	Shoulder Rate	Shoulder Rate	Summer Rate	Summer Rate
Riding Cart - Single - Non-Resident	\$ 18.52	\$ 19.00	\$ 18.52	\$ 19.00	\$ 14.55	\$ 15.00
Riding Cart - Single - Resident	\$ 16.19	\$ 17.00	\$ 16.19	\$ 17.00	\$ 12.22	\$ 13.00
Riding Cart - 9 Holes - Non-Resident	\$ 13.62	\$ 14.00	\$ 13.62	\$ 14.00	\$ 11.28	\$ 12.00
Riding Cart - 9 Holes - Resident	\$ 11.28	\$ 12.00	\$ 11.28	\$ 12.00	\$ 9.18	\$ 10.00
Pull Cart	\$ 8.00	\$ 8.00	\$ 8.00	\$ 8.00	\$ 8.00	\$ 8.00
Pull Cart - 9 Holes	\$ 8.00	\$ 8.00	\$ 8.00	\$ 8.00	\$ 8.00	\$ 8.00
Rider Fee	\$ 13.62	\$ 14.00	\$ 13.62	\$ 14.00	\$ 11.28	\$ 12.00

Practice Range						
Small Bucket	\$ 8.51	\$ 9.00	\$ 8.51	\$ 9.00	\$ 8.51	\$ 9.00
Medium Bucket	\$ 14.15	\$ 15.00	\$ 14.15	\$ 15.00	\$ 14.15	\$ 15.00
Large Bucket	\$ 16.95	\$ 18.00	\$ 16.95	\$ 18.00	\$ 16.95	\$ 18.00
12 Large Bucket Program	\$ 170.00	\$ 170.00	\$ 170.00	\$ 170.00	\$ 170.00	\$ 170.00

Club Rentals						
Rental Clubs (Adult)	\$ 33.71	\$ 35.00	\$ 33.71	\$ 35.00	\$ 33.71	\$ 35.00
Rental Clubs (9 holes or Youth)	\$ 24.36	\$ 25.00	\$ 24.36	\$ 25.00	\$ 24.36	\$ 25.00

Fee Classification	FY-23 Approved	FY-24 Proposed
Annual Passes (for residents only)	Resident	Resident
Annual Pass - Single	\$ 2,750.00	\$ 2,950.00
Annual Pass - Double	\$ 3,950.00	\$ 4,450.00
Annual Pass - Junior	\$ 2,000.00	\$ 2,100.00

- Dynamic pricing may be utilized to maximize revenue, fill underused times and/or to offer specials to attract new play, depending on market conditions.
 - Season dates are approximate and subject to change.
- upd 4/14/2023

Recreation Department - FY 2024 Proposed Fee Schedule

Tennis Division

Fee Classifications	FY-23 Approved	FY-24 Proposed
Annual Passes		
Resident Junior	\$275	\$289
Resident Adult	\$636	\$669
Resident 2 Adults, (same household)	\$890	\$934
Resident Family (up to 5 for family household)	\$1,140	\$1,197
Non-Resident Junior	\$460	\$483
Non-Resident Adult	\$1,513	\$1,589
Non-Resident 2 Adults (same household)	\$2,161	\$2,269
Non-Resident Family (up to 5 for family household)	\$2,600	\$2,730
Seasonal Passes (from date of purchase)		
Resident Junior	\$192	\$202
Resident Adult	\$445	\$467
Resident 2 Adults (same household)	\$623	\$654
Resident Family (up to 5 for family household)	\$800	\$940
Non-Resident Junior	\$321	\$337
Non-Resident Adult	\$1,059	\$1,112
Non-Resident 2 Adults (same household)	\$1,469	\$1,542
Non-Resident Family (up to 5 for family household)	\$1,770	\$1,859
Daily Court Passes		
Resident Junior	\$11	\$12
Resident Adult	\$16	\$17
Non-Resident Junior	\$12	\$15
Non-Resident Adult	\$19	\$21
12 Play Fees		
Resident Junior	\$120	\$132
Resident Adult	\$180	\$187
Non-Resident Junior	\$132	\$165
Non-Resident Adult	\$204	\$233
Court Rental Fees		
Court Rental Fee (1.5 hr block- during operating hours)	\$100	\$100
Court Rental Fee (1 hr block during non-operating hours, required staffing fee included)	\$140	\$140

- Dynamic pricing may be utilized to maximize revenue, fill underused times and/or to offer specials to attract new play, depending on market conditions.

upd 4/14/2023

TOWN OF PALM BEACH

Recreation Advisory Commission on: April 20, 2023

Section of Agenda

Regular Agenda - Old Business

Agenda Title

Mandel Recreation Center - Shade Structure

Presenter

ATTACHMENTS:

No Attachments Available

TOWN OF PALM BEACH

Recreation Advisory Commission on: April 20, 2023

Section of Agenda

Regular Agenda - New Business

Agenda Title

FY2023 Proposed Fees

Presenter

ATTACHMENTS:

No Attachments Available

TOWN OF PALM BEACH

Recreation Advisory Commission on: April 20, 2023

Section of Agenda

Regular Agenda - New Business

Agenda Title

Tennis/Pickleball Lessons and Clinics - Residents/Non-residents

Presenter

ATTACHMENTS:

No Attachments Available

TOWN OF PALM BEACH

Recreation Advisory Commission on: April 20, 2023

Section of Agenda

Regular Agenda - New Business

Agenda Title

Seaview Park Tennis Center - Court 7

Presenter

ATTACHMENTS:

No Attachments Available

TOWN OF PALM BEACH

Recreation Advisory Commission on: April 20, 2023

Section of Agenda

Any Other Matters

Agenda Title

Handoff of the Gavel - Election of New Chair and Vice-Chair

Presenter

ATTACHMENTS:

No Attachments Available